newsletter

In this issue

Conference Listings
Click here
ecco

- ***EJC* Launches iPad App**
- **Just Launched!** Online Resource Centres on Hormone Receptor Positive Breast Cancer and Renal Cell Carcinoma
- Facelift for **ECCO's Website**
- ***EJC* News Focus -** The Challenge of Personalised Medicine
- **Pick of the Papers -** Seven Key Papers for our Readers to Download

We welcome any feedback on features you would like us to include in this newsletter. Please email Mustak Kothia: m.kothia@elsevier.com

EJC Launches iPad App

We are delighted to announce that the *EJC*, your multidisciplinary oncology journal, is available on the iPad with **free** access to content! Starting in September 2011 with volume 47, issue 13, the *EJC* App gives our readers access to all 18 issues of the journal, direct to your iPad.

Download your issues of the *EJC* wirelessly and then have them available to read either online or offline. Customize the journal by selecting articles, tables, or figures to store and use later, as well as making notes on articles.

Download the *EJC* iPad App now to read the *EJC* anytime, anywhere!

Just Launched! Online Resource Centres on Hormone Receptor Positive Breast Cancer and Renal Cell Carcinoma

The *EJC* has launched two online resource centres for our readers.

Our online resource centre on hormone receptor positive breast cancer, which is edited by Professor Robert E. Coleman (Sheffield, UK), draws together original research and review articles published in the *EJC* and other oncology journals on this important topic for our readers. Updated weekly, the resource centre also includes news and expert views and opinion on the treatment and management of hormone receptor positive breast cancer.

Watch Rob Coleman discussing recent developments in the field and introducing the resource centre.

Edited by Professor Dr. Manuela Schmidinger (Vienna, Austria), the *EJC's* resource centre on renal cell carcinoma includes a selection of original research and review articles from the *EJC* and other journals. Updated regularly, the resource centre will host case studies, links to key publications in renal cell carcinoma, and expert views and commentaries.

Visit the renal cell carcinoma resource centre to stay up to date!

Facelift for ECCO's Website!

The ECCO website has undergone a full revamp to improve the design, structure and navigation, while at the same time increasing awareness about its activities and deliverables in the field of oncology.

The new-look site was unveiled on 12 September, promising to be even easier to use than its hugely popular predecessor. Extensive testing showed that the ECCO site has excellent information, tools and resources but they were not always easy for people to find. In response, ECCO has redesigned the website to make it easier to read and much more user-friendly, improving each visitor's website experience.

Michael Baumann, ECCO President says "ECCO's staff members have been working tirelessly to create a fresh outlook to the site. By building a more modern platform, we open up a wide range of possibilities for forging even closer links with our Member Societies and oncology stakeholders in the future."

Visit ECCO's website today!

EJC News Focus – The Challenge of Personalised Medicine

Many studies presented at the 2011 European Multidisciplinary Cancer Congress (Stockholm, Sweden - 23-27 September, 2011) take us a step closer to the reality of personalised medicine and an individual treatment regimen for each patient. Breast cancer has been in the vanguard of progress; once considered a single disease, it is now thought to comprise 8, or even 12 subtypes, many of which are treated differently.

This stratification has been partly responsible for steadily improving outcomes, and at the opening session, **Gordon Mills** (MD Anderson Centre, Texas, USA) said this success demonstrates the potential of the approach. But he also said that personalised medicine is more challenging than we're acknowledging and it could be a long time before it becomes broadly applicable.

Watch Professor Mills discuss personalised medicine with the *EJC's* News Editor, Helen Saul.

Pick of the Papers – Seven Key Papers for our Readers to Download

The *EJC's* Editor-in-Chief, Lex Eggermont, has picked seven key papers that were published in the *EJC* in the fourth quarter of 2011. All seven papers are available for our Newsletter readers to download in full.

Phase 1 trials of molecular targeted therapies: Are we evaluating toxicities properly?
Pages 1443-1445
Jean-Charles Soria

Heterogeneity in the definition of dose-limiting toxicity in phase I cancer clinical trials of molecularly targeted agents: A review of the literature
Pages 1468-1475
Christophe Le Tourneau, Albiruni R.A. Razak, Hui K. Gan, Simona Pop, Véronique Diéras, Patricia Tresca, Xavier Paoletti

Hormone replacement therapy and women with premature menopause – A cancer survivorship issue
Pages 1623-1632
Judy King, Catherine Harper Wynne, Laura Assersohn, Alison Jones

Critical review of economic evaluations in multiple myeloma: An overview of the economic evidence and quality of the methodology
Pages 1458-1467
Jennifer G. Gaultney, W.K. Redekop, Pieter Sonneveld, Carin A. Uyl-de Groot

Phase III study of sorafenib after transarterial chemoembolisation in Japanese and Korean patients with unresectable hepatocellular carcinoma
Pages 2117-2127
Masatoshi Kudo, Kazuho Imanaka, Nobuyuki Chida, Kohei Nakachi, Won-Young Tak, Tadatoshi Takayama, Jung-Hwan Yoon, Takeshi Hori, Hiromitsu Kumada, Norio Hayashi, Shuichi Kaneko, Hirohito Tsubouchi, Dong Jin Suh, Junji Furuse, Takuji Okusaka, Katsuaki Tanaka, Osamu Matsui, Michihiko Wada, Iku Yamaguchi, Toshio Ohya, et al.

Extended schedule, escalated dose temozolomide versus dacarbazine in stage IV melanoma: Final results of a randomised phase III study (EORTC 18032)
Pages 1476-1483
Poulam M. Patel, Stefan Suciu, Laurent Mortier, Wim H. Kruit, Caroline Robert, Dirk Schadendorf, Uwe Trefzer, Cornelis J.A. Punt, Reinhard Dummer, Neville Davidson, Juergen Becker, Robert Conry, John A. Thompson, Wen-Jen Hwu, Kristel Engelen, Sanjiv S. Agarwala, Ulrich Keilholz, Alexander M.M. Eggermont, Alain Spatz, on behalf of the EORTC Melanoma Group, et al.

New drugs in melanoma: It's a whole new world
Pages 2150-2157
Alexander M.M. Eggermont, Caroline Robert

OncologySTAT
One Source, Many Resources.

OncologySTAT provides the latest in oncology research curated by the top minds in the field! With over 50,000 pages of expert opinion, news, and highlights from 100+ leading journals, OncologySTAT offers more breadth and depth of professional information than any other oncology website. All in one place, all for free!

Register today for FREE at www.oncologystat.com

Subscribe to *EJC*

2012 personal subscriptions are 18 print issues a year and online and iPad access (including back issues online) for just:

- 153 Euros for residents in European countries and Iran
- 106 Pounds sterling for UK residents
- 20,100 Yen for Japan
- 169 US Dollars for all countries except Europe, Japan and Iran

Elsevier 2011
Published by Elsevier.
EJC is the official journal of EORTC, ECCO, EACR, EUSOMA.
Impact factor 4.944 (2011)