

# Our Strategic Plan 2024-2027



#### Our consultation process

- Evolution of the current Strategy for 2024-2027 started with email outreach by ECO President, Andreas Charalambous to our Member Societies & Patient Advisory Committee in May 2023, as well as an open call to all our stakeholders through "Community" monthly newsletter
- Feedback received and discussed at General Assembly in June 2023
- Further feedback received and work completed and discussed at the Board of Directors in September 2023, with this slide deck finalised by Executive Committee on 9 October 2023
- Any further feedback should be sent to our CEO as soon as possible: <u>Mike.Morrissey@europeancancer.org</u>
- Strategy 2024-2027 due to be confirmed at next General Assembly on 14 November 2023



## Existing Pillars 1 & 2

## Pillar 1: Policy and Advocacy

- On behalf of our Member Societies, we strive to be a leading organisation in the development of oncopolicy and advocacy at the European level.
- On behalf of our Member Societies, we are available as a resource to European institutions to convene and facilitate across disciplines, professions and with patient advocates.
- We advocate on key policy issues, speaking with one voice on behalf of our Member Societies and patient groups, to enhance the impact of their expertise and experience.

## Pillar 2: Convening and Facilitating

- We act as the "federation" of the European cancer community - amplifying the important work of our Member Societies and Patient Advisory Committee.
- We convene our Member Societies, patient groups and other stakeholders for discussion and exchange, building consensus and coordinating activities, focusing on improved outcomes and benchmarking best practice, including through our Focused Topic Networks.
- We believe in collaboration, bringing together those who share our Mission and Vision to promote multidisciplinarity and multiprofessionals for the benefit of patients, as well as advocating across Europe for our agreed policies.



#### **New Pillar**

# Pillar 3: Implementing & Delivering

- Supporting the implementation of Europe's Beating Cancer Plan and Cancer Mission.
- Coordinating and participating in selected consortia for EU Projects.
- Coordinating selected projects for Focused Topic Networks.
- Supporting our Member Societies and Patient Advocacy groups on Policy & EU Project intelligence and opportunities.



#### Current EU Projects - Coordinator













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# Current Focused Topic Network projects













onco-help.org









### Evolving existing initiatives

 Supporting European projects and initiatives with selected National activities including the National & European Parliamentarians for Cancer Action, European Cancer Pulse and the European Code of Cancer Practice





European
Code of Cancer

Practice

Developing the **Young Cancer Professionals** group, through its Steering Committee and activities



## Evolving existing initiatives

- Building on collaboration agreements (e.g. WHO, UICC, ASCO) with other global organisations by establishing a new International Committee
- Continue to develop closer collaboration with other chronic disease areas for areas of mutual concern (e.g. prevention, ageing population, workforce crisis), including with cardiovascular and diabetes disease communities

european

foundation

cancer community

 Using European Cancer Community Foundation to attract funding from new sources to ECO, its Member Societies and Patient Advocacy groups



### Updating Focused Topic Networks

#### Emergencies and Crises Network

Merging the two Special Networks created in 2020 and 2022 into one permanent Network:

- Special Network: Impact of Covid-19 on Cancer
- ECO-ASCO Special Network: Impact of the War in Ukraine on Cancer

Emergencies and Crises Network



### Updating Focused Topic Networks

#### Research Policy Network

Establishing a new network on all aspects of research policy, including on treatment optimisation

Health Systems & Quality Cancer Care

Quality Cancer Care Network broadened to include health systems

Research Policy Network

Health Systems & Quality Cancer Network



#### Updating Focused Topic Networks

#### HPV and Hep B Action Network

Broaden the HPV Action Network to include Hepatitis B as part of EU's agenda on vaccine preventable cancers

Prevention, Early Detection & Screening Network

Meetings and activities in two distinct Workstreams:

- Primary Prevention
- Early Detection and Screening

HPV and Hep B Action Network

Prevention Early Detection & Screening Network



# Focused Topic Networks continuing their work and activities...











#### European Cancer Summit



- Bringing together policy-makers with our community
- Influencing the policy agenda
- Our Manifesto for 2030



#### Our organisation

#### Ensuring we:

- Serve the needs and interests of its Member Societies and Patient Advocacy groups, based on consensus and prioritisation
- Remain a relevant and stable organisation with a conservative approach to new activities and projects, organisational growth and sustainability
- Continue to ensure financial stability beyond current EU4Health programme, conscious that EU funding and focus on cancer is not guaranteed in the medium or long term





## Serving our Member Societies





















































































#### It's All About the Patients















































# Share your feedback!

Contact our CEO: Mike.Morrissey@europeancancer.org