

EORTC EANO

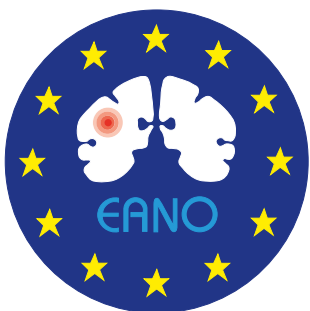
Conference 2011

Trends in Central Nervous System Malignancies

BUCHAREST, ROMANIA

25-26 MARCH 2011

INVITATION TO INDUSTRY



ecco

www.ecco-org.eu

Save the Dates

Abstract Submission

Abstract Submission Opens	13 December 2010
Abstract Submission Closes	13 February 2011

Deadline receipt of full payment

For bookings made before 31 January 2011	60 days from the invoice date
For bookings made after 31 January 2011	30 days from the invoice date

Registration

Early Rate Closes (receipt of payment)	14 January 2011
Regular Rate Closes (receipt of payment)	28 February 2011

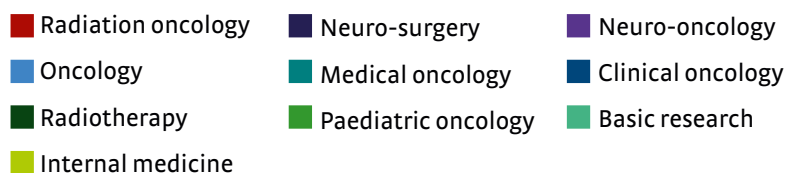
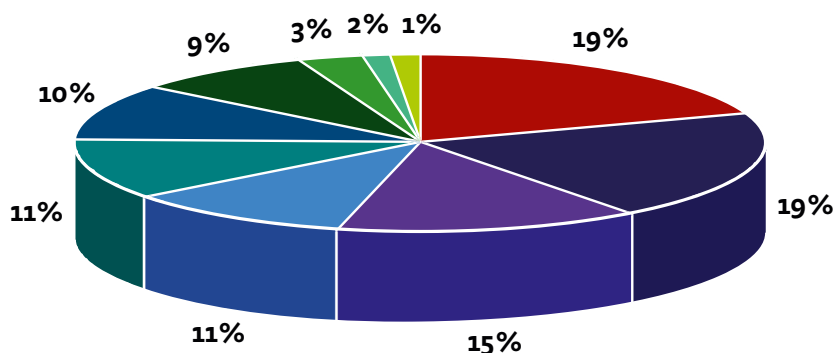
EORTC-EANO 2009 Statistical Report

Top 10 participating countries

Country	actual pax	%
Hungary	67	9,33%
Spain	58	8,08%
France	49	6,82%
United Kingdom	48	6,69%
Belgium	45	6,27%
Germany	34	4,74%
The Netherlands	33	4,60%
Switzerland	32	4,46%
Turkey	26	3,62%
Poland	22	3,06%
TOTAL	414	57,67%
TOTAL GLOBAL PARTICIPATION	718	100,00%

Total number of countries = 48

Top 10 specialties



General Information

Congress Venue

JW Marriott Bucharest Grand Hotel
 Calea 13 Septembrie 90
 050726 Bucharest
 Romania
 Tel: +40 21 4030 000
 Fax: +40 21 4030 001
<http://www.marriott.com/hotels/travel/buhro-jw-marriott-bucharest-grand-hotel/>

Conference Secretariat

EORTC-EANO 2011 Conference Secretariat
 c/o ECCO – the European CanCer Organisation
 Avenue E. Mounier 83
 B-1200 Brussels
 Belgium
 Tel.: +32 (0)2 775 02 01
 Fax: +32 (0)2 775 02 00
 Email: eortceano@ecco-org.eu
www.ecco-org.eu

Corporate Marketing Management

Mr. Bruno De Man
 Corporate Marketing Manager
 Tel.: +32 2 775 02 04
 Email: bruno.deman@ecco-org.eu

Commercial Activities

Educational Grants

To allow industry partners to support this Conference on an educational basis 5 different levels of partnership have been made available. Below are listed the 5 types of Educational Grant on offer and a range of marketing & promotional opportunities.

Titanium Partner Educational Grant @ € 125.000

- Acknowledgement as a Titanium Partner
 - with a live link to your company website
 - in both the Advance Programme and the Proceedings Book
 - with on-site recognition
- Corporate logo on the Conference website
- Full-page advertising in the Advance Programme
- Full-page advertising in the Proceedings Book
- Bookmark insert in the Proceedings Book
- Option to supply corporate-branded conference bags (production cost included)
- Product presentation in conference bags
- 1 Complimentary tabletop space in the Exhibition Area
- 15 complimentary full registrations
- 4 complimentary seats at the speaker dinner
- One time access to the pre-registered participants' mailing list

Major Partner Educational Grant @ € 60.000

- Acknowledgement as a Major Partner
 - with a live link to your company website
 - in both the Advance Programme and the Proceedings Book
 - with on-site recognition
- Corporate logo on the Conference website
- Full-page advertising in the Advance Programme
- Full-page advertising in the Proceedings Book
- 1 complimentary tabletop space in the Exhibition Area
- 10 complimentary full registrations
- 2 complimentary seats at the Speaker Dinner

Partner Educational Grant @ € 35.000

- Acknowledgement as a Partner on all conference material
- Your company logo on the Conference website
- Full-page advertising in the Proceedings Book
- 1 complimentary tabletop space in the Exhibition Area
- 5 complimentary full registrations
- 1 complimentary seat at the Speaker Dinner

Contributor Educational Grant @ € 15.000

- Acknowledgement as a Contributor on all conference materials
- Full-page advertising in the Proceedings book
- 1 complimentary tabletop space in the exhibition area

Supporter Educational Grant @ € 5.000

- Acknowledgement as a Supporter on all conference materials
- Full-page advertising in the Proceedings Book

Marketing & Promotional Support Items

All sponsors receive acknowledgment in the meeting publications, on the EORTC-EANO 2011 Conference website and through distinctive signage at the Conference to not only raise their profile at the EORTC-EANO 2011 Conference but also to emphasise their commitment to oncology education. The earlier commitments are made the greater the visibility will be.

1. Exhibition

A tabletop exhibition area will be held in the Foyer outside the Plenary Session room.

- Rental rate: EUR 5.000 (excl. VAT)
- The rental rate covers a maximum area of 6 sqm
- A table and 2 chairs are included in the rental rate
- Companies are welcome to set up their umbrella/pop-up stand
- No construction of any type will be allowed
- Further practical information on exhibition will be available in January 2011

2. Sponsorship items

Conference Bag	€ 6.500	(Production cost & VAT excluded) (Priority given to the Titanium Partner)
Lanyards	€ 2.500	(Production cost & VAT excluded)
Pens & Pads	€ 2.000	(Production cost & VAT excluded)

3. Advertising

To enhance visibility and presence at EORTC-EANO 2011, companies can reserve advertising space in the following publication:

Proceedings Book

- | | |
|------------------------------------------|---------|
| • Outside back cover | € 5.000 |
| • Inside front cover | € 3.500 |
| • Inside page facing 'Table of Contents' | € 2.500 |
| • Inside page | € 1.500 |



Educational Grant Application Form

Please complete and return to the EORTC-EANO 2011 Secretariat at ECCO, Avenue E. Mounier 83, B-1200 Brussels, Fax: +32 (0) 2 775 02 00, Email: elisabeth.koeck@ecco-org.eu

Company/organisation: VAT Number:

Contact person:

Full address (invoice address):

Telephone: Fax:

Email:

- | | | |
|-------------------------------------------|--------------------|--------------------------|
| Educational Grant Titanium Partner | 125.000 EUR | <input type="checkbox"/> |
| Educational Grant Major Partner | 60.000 EUR | <input type="checkbox"/> |
| Educational Grant Partner | 35.000 EUR | <input type="checkbox"/> |
| Educational Grant Contributor | 15.000 EUR | <input type="checkbox"/> |
| Educational Grant Supporter | 5.000EUR | <input type="checkbox"/> |

All prices mentioned above are exclusive of local Romanian VAT (24%).

We agree to pay the total cost for bookings made before 31 January within 60 days of the invoice date.
We agree to pay the total cost for bookings made after 31 January within 30 days of the invoice date.
We accept the regulations as stipulated in the EORTC-EANO 2011 Invitation to Industry and agree to observe and be bound by them. (1)

Signature:

Date:

Direct transfer payments should be made to the EORTC-EANO account IBAN: BE 31 73305437 1055, BIC/SWIFT Code: KREDBEBB KBC Bank, Chaussée de Wavre 1662, B-1160 Brussels, Belgium stating the number of the invoice. Sender's bank charges are at the expense of the company. Cheques or bank drafts should be made payable to EORTC-EANO 2011, Avenue E. Mounier 83, B-1200 Brussels and should be returned with this form by registered mail for the attention of Thierry Hoppe, Finance Manager.

Payment can also be made by credit card

VISA American Express MasterCard/Eurocard

Card number: Cardholder's name:

Expiry date: Control code (3-digit):

(1) This application is legally binding on the company pending its acceptance in writing by the organiser.



Exhibition Space Application Form

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Company/organisation: VAT Number:

Contact person:

Full address (invoice address):

Telephone: Fax:

Email:

Tabletop exhibition space **5.000 EUR**

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Sponsorship & Advertising Application Form

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Company/organisation: VAT Number:

Contact person:

Full address (invoice address):

Telephone: Fax:

Email:

Conference Bag € 6.500 (Production cost excluded)

Lanyards € 2.500 (Production cost excluded)

Pens & Pads € 2.000 (Production cost excluded)

Proceedings Book

Outside back cover € 5.000

Inside front cover € 3.500

Inside page facing 'Table of Contents' € 2.500

Inside page € 1.500

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Expiry date: Control code (3-digit):

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Terms and Conditions

Terms of Payment

Deadline for the receipt of full payment for bookings made before 31 January 2011 is within 60 days of the invoice date. Deadline for the receipt of full payment for bookings made after 31 January 2011 is within 30 days of the invoice date. Corresponding invoices will be sent out by the EORTC-EANO Conference Secretariat in due time before the deadline for receipt of payment.

Value Added Tax

All opportunities offered at the EORTC-EANO 2011 Conference are subject to local Romanian VAT. If the company is registered in another country within the EU, reverse charge procedure is applicable. Companies registered in a country outside of the EU are encouraged to seek advice on reclaiming VAT payment.

Cancellation Policy

The company cancelling its support after the official application has been accepted will be liable for paying the following fees:

If the item cannot be reallocated to another company:

- 25% of the total rate if the cancellation request is received in writing by 30 November 2010
- 50% of the total rate if the cancellation request is received in writing by 31 December 2010
- 100% of the total rate if the cancellation request is received after 31 December 2010.

If the item can be reallocated to another company, the company will receive a full refund, less administrative fees of 10% of the total rental rate, with a minimum of 250 EUR.

Refunds

Any refunds will be made after the Conference but not later than 31 July 2011. The company will not be entitled to any interest that the organiser may have derived from deposits made by the company. All bank charges, including sender and receiver charges, resulting from a refund related to the cancellation of the commercial item(s) will be at the charge of the company.

Postponement or Abandonment

The organiser reserves the right to postpone the Conference, or to transfer it to another site, if unforeseen circumstances warrant such action. Should any contingency prevent the Conference from taking place, the organiser will not be held liable for expenses incurred other than the cost of the commercial item booked.

Unexpected Cancellation of the Conference

ECCO reserves the right to cancel the EORTC-EANO 2011 Conference without notice or compensation in the event of force majeure cases such as strikes, fires, terrorist attacks, damages or other fatalities. In such circumstances ECCO is free of all responsibility.

Limitation of Liability of ECCO - the European CanCer Organisation

In the event of ECCO having to cancel the EORTC-EANO 2011 Conference due force majeure causes such as strikes, fires, terrorist attacks, damages or other fatalities, ECCO shall only be obliged to reimburse the payments received subject to deduction of any costs it has incurred in preparing the event, as long as cancellation arises through a cause that is non-attributable to ECCO.

Bankruptcy or Liquidation

In the instance that a company be declared as bankrupt or enters into liquidation other than for the purpose of restructuring or merger, or has a receiver appointed, the organiser shall be at liberty to terminate the contract with the company, immediately cancel the allocation of a commercial item to the company and forfeit all sums paid by the company.

Enforcement of Rules

Applies equally to all supporters at the EORTC-EANO 2011 Conference.

All supporters must comply with all rules and policies established by ECCO. The ECCO Board of Directors has established a system of penalties which may be applied when violations occur.

Violation Procedure

The procedure for policing and enforcing the violation is as follows:

When noticing a violation, ECCO staff will ask the company to correct the situation according to the applicable regulations.

If the company refuses to comply, ECCO staff will report alleged violations to the Conference Committee. After considering the available evidence, a representative of the relevant company will be invited to present the company's view, after which the Committee will give its opinion. This will be confirmed in writing after the Conference.

Appeals may be made to the ECCO Board of Directors.

Claims Procedures, Place of Performance and Jurisdiction

All claims by the company against ECCO must be made in writing. The maximum time lapse is 3 months from the closure of the Conference. Agreements which deviate from these conditions or from the supplementary regulations must be made in writing; facsimile signature will suffice. The contract is governed exclusively by Belgian law; English text is authoritative.

Final Clause

In cases not covered by the regulations in this Invitation to Industry, ECCO's interpretation shall be final.

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Secretariat

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Avenue E. Mounier 83
B-1200 Brussels
Belgium
Tel: +32 2 775 02 01
Fax: +32 2 775 02 00
Email: eortceano@ecco-org.eu

Venue

JW Marriott Bucharest Grand Hotel
Calea 13 Septembrie 90
050726 Bucharest
Romania
Tel: +40 21 4030 000
Fax: +40 21 4030 001
<http://www.marriott.com/hotels/travel/buhro-jw-marriott-bucharest-grand-hotel/>

For all forthcoming announcements please bookmark:

www.ecco-org.eu (select 'Congresses and Conferences' > 'EORTC-EANO 2011')