



METHODS IN CLINICAL CANCER RESEARCH

The 13th intensive Workshop for European junior clinical oncologists in any clinical research specialty area, to learn the essentials of clinical trial design

18-24
JUNE
2011

Waldhaus Flims, Switzerland

Corporate Sponsorship
Opportunities 2011

INTRODUCTION

It is a great cause of concern that there has been a striking fall in the numbers of clinical investigators in oncology – both in North America and Europe. The presence of a strong research base is essential to the future of good quality cancer care. Clinical scientists who are able to develop and run high-quality clinical trials are vital to developing new therapies.

WHY DO WE NEED A WORKSHOP?

The ‘Methods in Clinical Cancer Research’ Workshop was established to reverse the decline in numbers of clinical scientists. The major aim of the Workshop is to develop a strong, expanding base of well-trained clinical researchers by providing them with the training they need to design and conduct better clinical/translational trials.

CELEBRATING TWELVE YEARS

2010 marks the 12th year of the Workshop in Flims, which was founded in 1999. Since its inception around 950 fellows from 34 countries, both developing countries, such as Romania, Cuba and Egypt, and developed countries, such as Germany, the United Kingdom, the United States and Canada have attended the annual Workshops.

FACULTY & WORKSHOP DIRECTORS

An outstanding group of approximately 40 highly experienced clinical investigators from Europe and the U.S. have been assembled to teach at the Workshop in a setting that guarantees maximum contact between them and the cohort of 80 students.

The four Workshop partners, ECCO, AACR, EORTC and ESMO, have each appointed a Workshop Director. They are as follows:

Patrick Schöffski, M.D. PhD, (ECCO);

Scott M. Lippman, M.D., (AACR);

Jan Bogaerts, ScD, (EORTC);

Johann S. de Bono, M.D., PhD, (ESMO).



PARTICIPANTS

PROMOTION

- Application forms and programme announcements are sent to directors of cancer centres in Europe for distribution, as well as to former Workshop graduates and their mentors.
- The Workshop is publicised in the *European Journal of Cancer, Radiotherapy and Oncology, Annals of Oncology*, and *the European Journal of Surgical Oncology*, all of which focus on clinical and translational research in Europe.
- AACR publish Workshop announcements in their journal *Cancer Research*, ECCO & EORTC in their journal *EJC* and ESMO in their journal *Annals of Oncology*.
- Brochures and announcements are mailed to all 24 ECCO member societies comprising of over 50,000 professionals in oncology.
- Many applicants apply for the Workshop after hearing the extremely positive testimonials from previous participants and their mentors. This is supported by the results of the Workshop evaluation where 100% of students indicated that they would recommend the Workshop to someone who was following the same study path as them.

APPLICATION

All applicants must submit the following:

- The online application (only available on the ECCO website);
- A one-page study concept for a clinical therapeutic protocol to be designed and written during the Workshop;
- A letter of motivation;
- A statement from their Supervisor/Head of Department in support of the application.

SELECTION

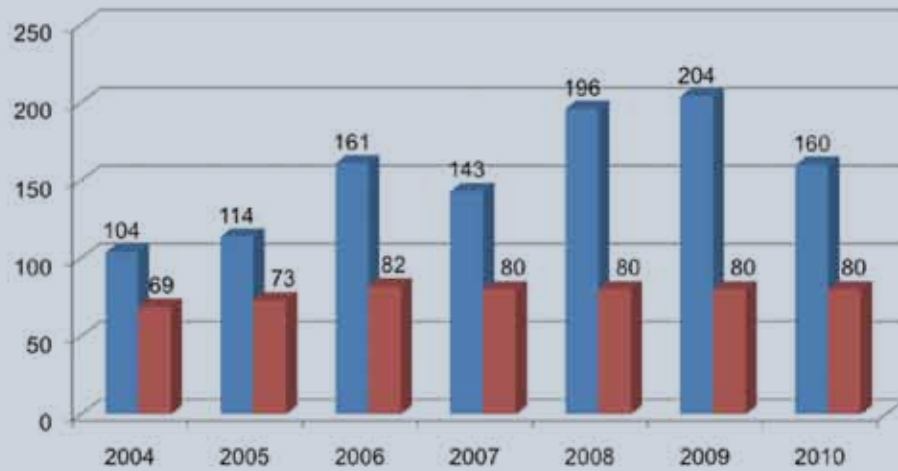
Eligibility Criteria

- Be a junior physician specialising in medical, radiation, surgical or paediatric oncology, or a clinical professional who manages cancer patients (i.e. urologists, gynaecologists, neuro-oncologists, haematologists), or a radiologist with strong involvement in cancer care. Candidates must be in at least the 2nd year of training and within 5 years of completion of Residency/Fellowship training in one of the aforementioned or related disciplines;
- Have a major interest in clinical research and intend to develop a career in that field;
- Aim to write and conduct a clinical protocol for a study not previously performed, nor written, which is also considered feasible within the institutional setting and the time of completion of the candidate's clinical training;
- Be fluent in written and spoken English and have good computer skills;
- Have support from the Supervisor/Head of Department and sustained commitment in the years following the Workshop.

Review & Selection Criteria

Applications are scored numerically based on the following criteria:

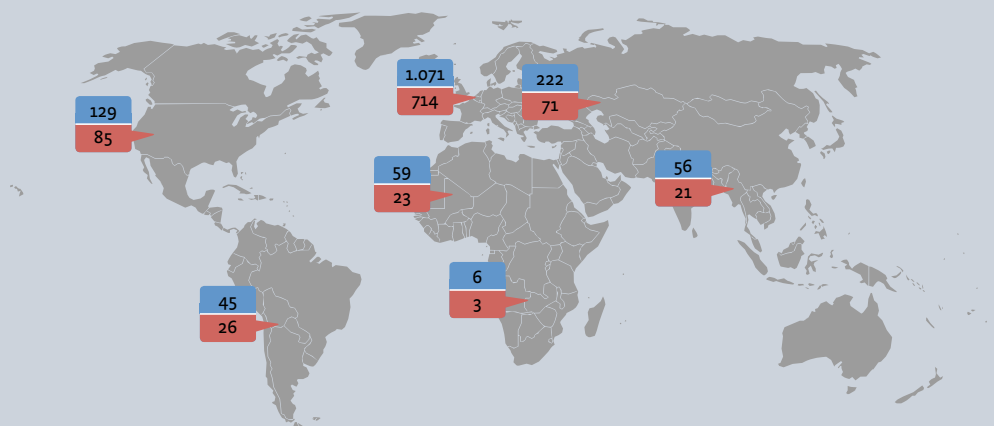
- Background of the applicant;
- Support of the applicant from the mentor/institution to conduct a clinical trial;
- Originality of the proposal;
- Quality and feasibility of the concept.



- Number of applicants
- Number of students accepted

Source: ECCO, 2010

Geographical breakdown of applicants versus selected participants by region: 1999-2010



- Applicants
- Participants

Source: ECCO, 2010

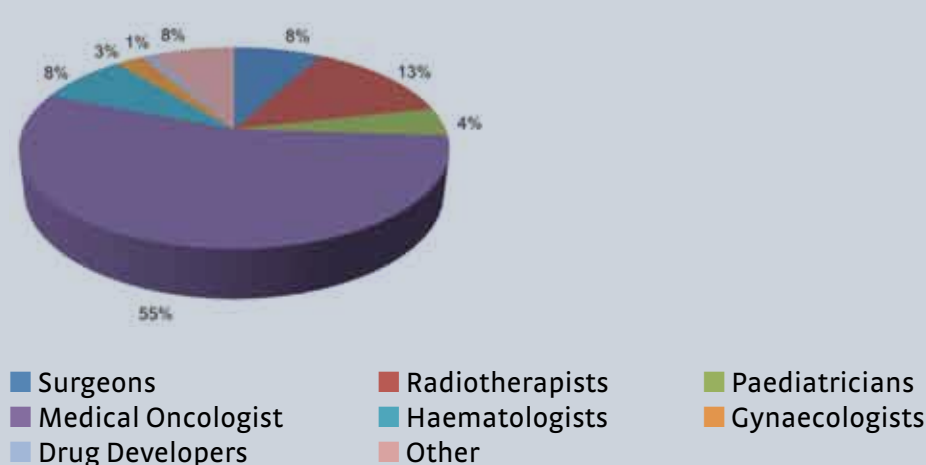
Africa: 6 / 3
 Europe: 1,071 / 714
 Eastern and Central Europe &
 Central Asia: 222 / 71

North America: 129 / 85
 Latin America & Caribbean: 45 / 26
 Middle East & North Africa: 59 / 23
 Asia Pacific: 56 / 21

BREAKDOWN OF SELECTED PARTICIPANTS BY ONCOLOGY SPECIALTY

Although the vast majority of Workshop participants specialised in medical oncology, there has been a significant rise in other specialties such as surgery, radiation and paediatric oncologists in recent years.

Breakdown by oncology specialty: Workshops 2003-2010



Source: ECCO, 2010

TEACHING METHODS

Normally, development of a clinical protocol takes several weeks of team effort, and therefore developing the core of a protocol in the space of a week is a very tough task. However, thanks to the continuous support and availability of the experts on-site throughout the entire duration of the Workshop this is not impossible.

Participants are provided with an extraordinary opportunity to experience and learn about the challenges of developing a cancer clinical trial through a scientific programme consisting of four educational formats that serve a variety of needs:

Protocol development sessions during which each participant develops a concept sheet for a clinical trial protocol and through extensive mentoring, completes the writing of the protocol before the end of the Workshop;

Small group discussion sessions on special topics. These sessions cover topics that are either essential to the success of many different kinds of clinical trials or offer an opportunity for students to discuss the intricacies of a particular type of trial in highly interactive small group discussions;

Lectures and panel discussions on specific topics presented by experts in the field. These talks give participants an essential overview of the design and conduct of high-quality clinical trials. Where appropriate, lectures on related topics are followed by a panel discussion or round table session during which Faculty and students can explore issues raised in greater depth;

One-to-one sessions for individual counselling and advice on protocol and career development. In 2010 over 450 one-to-one sessions took place during the course of the week.

HOW EFFECTIVE IS THE WORKSHOP AT ACHIEVING ITS GOALS?

There is regular follow-up of students who attended the course and the success of the Workshop is measured against a variety of parameters. The parameters relate to the protocols written during the Workshop and are shown in the graphs below. A number of objectives were set at the outset of the Workshops in 1999 and encouragingly, to date, all have been exceeded.

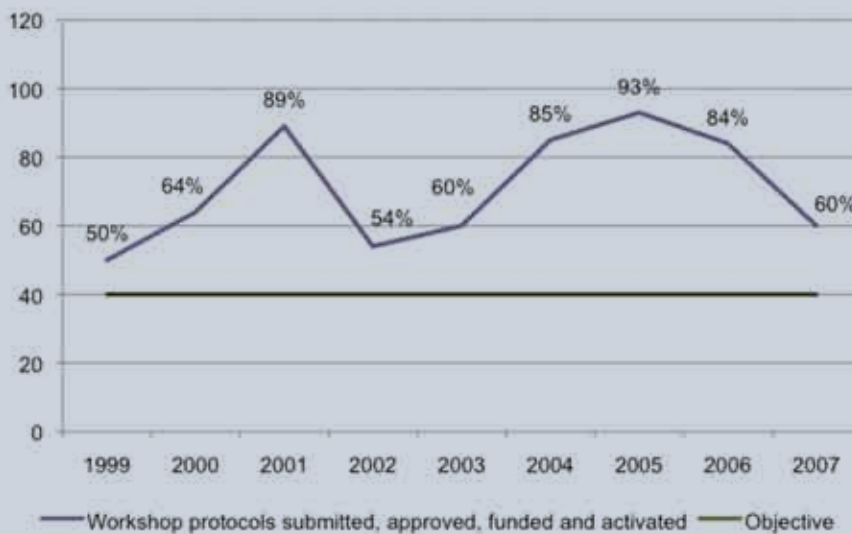
Longer term parameters indicating effectiveness of the Workshop

Follow-up 2 years after Workshop



Source: ECCO, 2010

Follow-up 2 years after Workshop



Source: ECCO, 2010

HIGHLIGHTS FROM THE 2010 WORKSHOP



What I particularly liked about this course was the individual and informal contact that we were able to make with the Faculty members. Besides the extremely informative lectures and the individual 'Meet-the-Expert' sessions, there were several opportunities to ask questions and discuss the protocol with the Faculty members. This meant that in almost all cases a fully completed study protocol could be submitted immediately to the local Medical Ethics Committee. In summary, I would have to say that this has been one of the best organised and instructive courses that I have ever attended and I would recommend it to anyone working in clinical cancer research.

Dr. Joost R. van der Vorst, Leiden University Medical Centre, The Netherlands



Finally this year I was one of the 'Methods in Clinical Cancer Research' Workshop participants. Since my university studies I have always wanted to be part of this Workshop and it certainly surpassed all my expectations. Once you are there surrounded by this inspiring scientific environment you don't want to miss one second. I had the opportunity to interact with colleagues from all over the world. It's not every day that you have the chance to meet someone from Nigeria to discuss cervical cancer standards of care in his country.

Dr. Barbara Vischioni, European Institute of Oncology, Italy



From a personal perspective as a paediatric oncologist in training, it was hugely valuable to have the opportunity to interact with those from a range of adult disciplines including surgeons, clinical and medical oncologists. The Workshop also provided something of a rare opportunity for interaction with medical statisticians, to hear from them about the importance of considering statistics early on in trial design and crucially to discuss the details of individuals protocols on a one-to-one basis. It is rare that a course provides both the opportunity to acquire knowledge and then, immediately, to practice implementing it; this is, perhaps, one of the key successes of the Flims Workshop.

Dr. Daniel Morgenstern, UCL Institute of Child Health, UK



As a Brazilian young oncologist looking to improve my knowledge in cancer research, the chance to participate in the Flims Workshop was something I had always hoped for. As the week progressed the rationale behind developing and conducting a clinical trial gradually became clear. In the protocol development sessions, we were able to translate simple ideas into well-designed cancer studies. Perhaps the most enriching aspect was the close contact with the Faculty members. Several new ideas emerged from inspiring informal discussions during breakfast and also the Meet-the-expert sessions. Meeting other young oncologists from different parts of the world and sharing professional and personal experiences with them presented an extraordinary opportunity for me.

Dr. Guilherme Geib, MD, Porto Alegre, Brazil

2011 SPONSORSHIP OPPORTUNITIES

There are 5 Sponsorship Packages available:
Diamond, Platinum, Gold, Silver and Bronze.

BENEFITS TO YOUR COMPANY

Our Corporate Sponsorship Packages will strategically support your marketing and Corporate Social Responsibility goals. They offer a great opportunity for your company to show its involvement in an educational programme that will ultimately contribute to better research and improved public health worldwide.

Sponsoring the 'Methods in Clinical Cancer Research' Workshop will also provide your company with an exclusive opportunity through your designated student/s* to:

- Meet and network with a select group of 80 junior clinicians with a special interest in cancer from all over the world in a unique educational setting conducive to relationship building, learning and development;
- Learn the essentials of good clinical trial design, including how to improve patient recruitment in cancer trials from up to 40 highly experienced clinical investigators from Europe and the U.S.;
- All Workshop material including the participant list with full contact details (only available to Workshop participants);
- Be aligned with 4 major European and international oncology organisations, (ECCO, AACR, EORTC & ESMO) each holding highly reputable positions within the oncology community;

*Number of students is dependent upon the Sponsorship Package selected.



CORPORATE SPONSORSHIP PACKAGES

Methods in Clinical Cancer Research Workshop
Flims, Switzerland, 18-24 June 2011

ALLOCATED



		DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
		€ 95.000	€ 75.000	€ 55.000	€ 37.500	€ 25.000
		\$ 120.000	\$ 100.000	\$ 75.000	\$ 50.000	\$ 35.000
Due annually		✓	✓	✓	✓	✓
Feature	EXCLUSIVE	✓				
Period of validity		3 years	1 year	1 year	1 year	1 year
Feature	Support level guarantee	✓				
Feature	First right of refusal to re-apply following expiry date	✓				
Branding	Company name/logo on Workshop delegate bag	✓				
Feature	Yearly corporate delegate participation *	4	3	2	1	n/a
Feature	Direct link to company homepage	✓				
Recognition	Individual recognition as long-term partner on all Workshop promotional & course material	✓				
Recognition	Company name and logo on all Workshop promotional & course material	✓	✓	✓	✓	✓
Recognition	Company name and logo on all on-site signage	✓	✓	✓	✓	✓
Acknowledgement	On partner websites - ECCO-AACR-EORTC-ESMO	✓	✓	✓	✓	✓
Acknowledgement	In publications of ECCO, AACR, EORTC & ESMO meetings	✓	✓	✓	✓	✓
Recognition	At Opening Session of the Workshop	✓	✓	✓	✓	✓
Recognition	On all rotating message screens on-site	✓	✓	✓	✓	✓

* Corporate delegate(s) appointed by the sponsoring company are obliged to take part in all Workshop sessions. A protocol concept form, available from the Flims 13 Secretariat, must be completed and returned.

SPONSORSHIP PACKAGE ORDER FORM

Company/Organisation:
Contact person:
Address:
Zip/Postal code: City:
Country:
Telephone: Fax:
Email:

We would like to sponsor the following Package at the 13th Workshop 'Methods in Clinical Research', Flims, Switzerland, 18-24 June 2011:

- | | | |
|---|---------------------------------|------------------|
| <input type="checkbox"/> Diamond Sponsorship* | 95,000 EUR / 120,000 US dollars | ALLOCATED |
| <input type="checkbox"/> Platinum Sponsorship | 75,000 EUR / 100,000 US dollars | |
| <input type="checkbox"/> Gold Sponsorship | 55,000 EUR / 75,000 US dollars | |
| <input type="checkbox"/> Silver Sponsorship | 37,500 EUR / 50,000 US dollars | |
| <input type="checkbox"/> Bronze Sponsorship | 25,000 EUR / 35,000 US dollars | |

* 3 year commitment

We agree to pay the total cost of the selected sponsorship package 30 days from the date on the invoice. We accept the Sponsorship Packages as described in the 'Sponsorship Opportunities 2011' brochure and agree to observe and to be bound by them.

Date: Signature:

Please complete and return to the Flims 13 Secretariat, c/o European CanCer Organisation Avenue E. Mounier 83, B-1200 Brussels, Fax: +32 2775 02 00

For any further information, please contact:

Bruno De Man, ECCO Corporate Marketing Manager
Email: bruno.deman@ecco-org.eu or Tel.: +32 2 775 02 04;

Michael J. Burton, AACR Chief Development Officer
Email: michael.burton@aacr.org or Tel.: +1 (267) 646 0690;

Renato Mutton, ESMO Marketing Manager
Email: mutton.renato@esmo.org or Tel.: +41 (91) 973 19 90.

1. Direct transfer payments should be made to the Flims 12/ECCO account IBAN BE76 7330 4182 3295 with KBC Bank, BIC/ Swift Code KREDBEBB, Chaussée de Wavre 1662, B-1160 Brussels, stating the number of the invoice. Sender's bank charges are at the expense of the sponsor. Crossed cheques or bank drafts should be made payable to Flims 11, c/o ECCO-the European CanCer Organisation, Avenue E. Mounier 83, B-1200 Brussels and should be sent by registered post for the attention of Thierry Hoppe, Finance Manager.
2. The application is legally binding on the sponsor pending its acceptance in writing by the organiser.
3. All sponsorship packages will be subject to local VAT (7.6%).



GENERAL INFORMATION

Sponsorship Packages

For further information on any of the Sponsorship Packages please contact one of the following:

Bruno De Man, ECCO Corporate Marketing Manager

Email: bruno.deman@ecco-org.eu or Tel.: +32 2 775 02 04

Michael J. Burton, AACR Chief Development Officer

Email: michael.burton@aacr.org or Tel.: +1 (267) 646 0690

Renato Mutton, ESMO Marketing Manager

Email: mutton.renato@esmo.org or Tel.: +41 (91) 973 19 90

Flims 13 Secretariat

ECCO - the European CanCer Organisation

Avenue E. Mounier 83

1200 Brussels - Belgium

Future Dates

23-29
JUNE
2012

22-28
JUNE
2013

21-27
JUNE
2014

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