ECCO European CanCer Organisation

AACR American Association for Cancer Research FINDING CURES TOGETHER℠

EORTC European Organisation for Research and Treatment of Cancer The future of cancer therapy

ESMO GOOD SCIENCE BETTER MEDICINE BEST PRACTICE

19th MCCR WORKSHOP

METHODS IN CLINICAL CANCER RESEARCH

Zeist, Netherlands

Corporate Support Prospectus 2017

17-23 JUNE 2017

ecco-org.eu/workshop

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1. WELCOME LETTER

The Workshop on Methods in Clinical Cancer Research is an educational programme that introduces junior oncologists in any oncology subspecialty to the principles of good clinical trial design. Established 18 years ago to reverse the decline in the numbers of clinical scientists, the MCCR Workshop aims to cultivate a proficient and flourishing research base to advance good quality cancer care by equipping future generations of clinical researchers with the essential skills and training to initiate and conduct better clinical and translational trial designs.

This well-recognised and CME accredited workshop is an event going into its 19th edition. It is jointly organised by ECCO (the European CanCer Organisation), AACR (the American Association for Cancer Research), EORTC (the European Organisation for Research and Treatment of Cancer) and ESMO (the European Society for Medical Oncology).

Since 1999, this annual workshop has been held in the last full week of June. The participants propose a clinical trial concept when applying to the MCCR Workshop, complete the writing of the protocol throughout the course of the Workshop, and then implement the protocol upon returning home.

Such an enterprise can only be fully successful if all important stakeholders take part. As such, industry partners are also invited to be part of this project and show involvement in an educational programme that will ultimately contribute to better research and improved public health worldwide. Supporting this Workshop will strategically further industry partners' corporate social responsibility goals.

Industry partners are invited to enlist as supporters and contribute by enabling young and promising scientists to participate in this Workshop.

This Prospectus outlines the corporate support opportunities available.

2. INTRODUCTION

WHY DO WE NEED THIS WORKSHOP?

The presence of a strong research base is essential to the future of good quality cancer care. Clinical scientists who are able to set up and run high-quality clinical trials are vital to the advancement of new therapies. The ultimate goal is to develop a robust, expanding base of well-trained clinical researchers by providing them with the essential training to conduct better clinical and translational trial designs.

KEY BENEFITS FOR ATTENDEES

- Exclusive access to and mentoring by up to 40 highly experienced clinical experts in the field of oncology from Europe and North America;
- Exceptional opportunity to meet and network with an elite group of up to 80 junior clinical oncologists from all over the world;
- Outstanding educational experience in a unique setting conducive to professional relationship building, learning and development;
- Access to a variety of educational tools designed to enable participants to develop their initial protocol proposal into a complete protocol;
- Active promotion of productive dialogues between young cancer specialists and the European and non-European Cancer Societies;
- Establishment of a network for educational exchanges between young cancer clinicians worldwide.

WORKSHOP DIRECTORS

Representing ECCO
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Representing AACR
Lee M. Ellis
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MD Anderson Cancer Centre,
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Representing EORTC
Corneel Coens
EORTC Headquarters,
Brussels, Belgium

Representing ESMO
Emiliano Calvo
START Madrid – Centro
Integral Oncológico Clara
Campal, Madrid, Spain

3. EDUCATIONAL FORMAT

The Scientific Sessions have been specially structured to cater to all learning needs and will use one of the formats:

Protocol Development Group Sessions

These sessions form the core activity of this Workshop and allow students to complete the writing of their protocol by applying the knowledge acquired during the Workshop. Students will receive extensive feedback on their trial concepts from designated faculty within assigned groups comprising a maximum of ten students.

Lectures and Panel Discussions

Presentations by key experts on specific topics will provide participants with an overview of the design and conduct of high- quality clinical trials. This will be followed by a panel discussion or round table session during which Faculty and students can explore issues raised during the talks in greater depth.

Meet your Expert Sessions

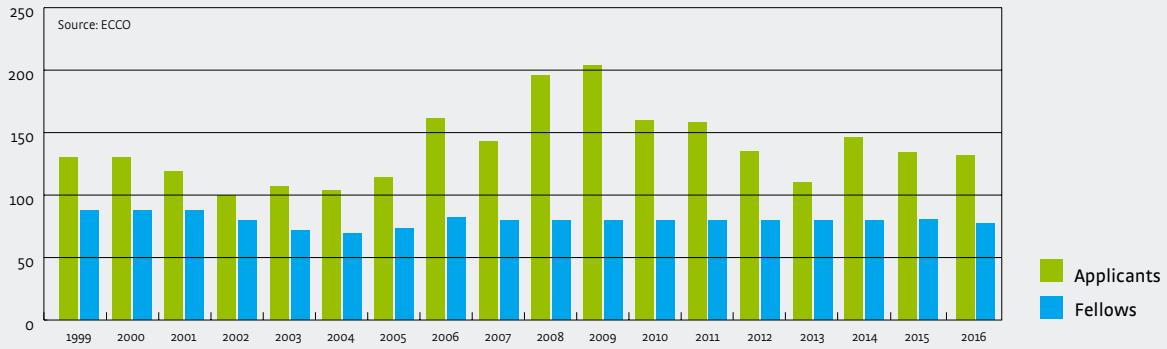
One-to-one sessions where students will have access to experts providing individual counselling and advice on protocol and career development.

Small Group Discussion Sessions

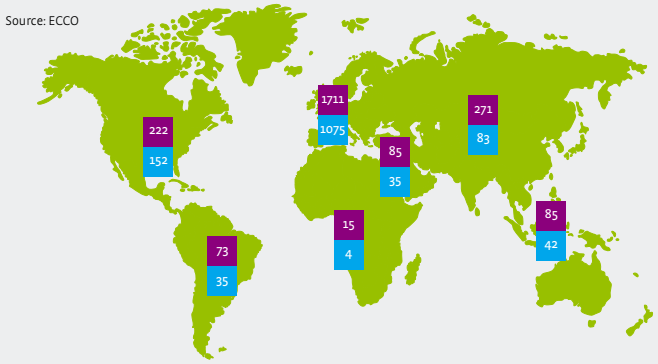
Sessions that focus on topics that are essential to the success of clinical trials and facilitating discussion on and around the difficulties and challenges of a particular type of trial. Attendance to these sessions is limited to maximise interaction and information exchange.

4. FACTS & FIGURES

Applicants versus the number of Students Accepted (1999-2016)



Geographical Distribution of Applicants vs Accepted Fellows (1999-2016)



North America: 222 / 152

Latin America & Caribbean: 73 / 35

Europe: 1.711 / 1.075

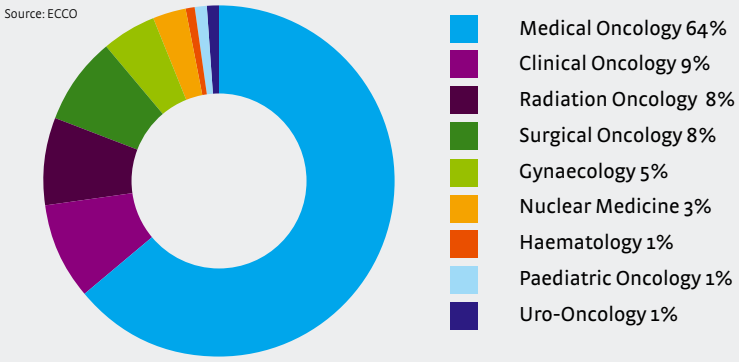
Eastern and Central Europe & Central Asia: 271 / 83

North Africa & Middle East: 85 / 35

Africa: 15 / 4

Asia Pacific: 85 / 42

Participants by Oncology Specialty 2016



Although the vast majority of workshop participants are specialised in medical oncology there has been a significant rise in other specialties such as, clinical, radiation and surgery oncology in recent years.

Data from the Participant Survey*

96% of respondents would recommend this Workshop to someone whose training is similar to theirs
96% of respondents had lots of opportunities to interact and network with the faculty
96% satisfaction rating for the overall interest and enthusiasm for the subject matter displayed by the faculty
95% satisfaction rating for the organisation of the course and scheduling of activities
* Based on the feedback from 65 of the 78 Fellows who attended the MCCR Workshop (response rate = 83%)

Visit the Workshop Impact Survey 2015 for the latest data on the impact of the Workshop on the career trajectory of alumni.

5. CORPORATE SUPPORT OPPORTUNITIES

Our corporate support opportunities will strategically further your corporate social responsibility goals. They offer a great opportunity for your company to show its involvement in an educational programme that will ultimately contribute to better research and improved public health worldwide.

		Diamond[1]	Platinum	Gold	Silver	Bronze	Contributor
		ONE SUPPORTER ONLY					
		€ 95 000	€ 75 000	€ 55 000	€ 37 500	€ 25 000	€ 7 500
Due annually		✓	✓	✓	✓	✓	✓
Participation	Number of corporate delegates[2]	5	4	3	2	1	0
Acknowledgement	On-site company name recognition on all message screens	✓	✓	✓	✓	✓	✓
	In all partner publications	✓	✓	✓	✓	✓	✓
Recognition	Company name and logo on all on-site signage	✓	✓	✓	✓	✓	✓
	Statement at the Opening Session of the Workshop	✓	✓	✓	✓	✓	
Acknowledgement	Company name included on all workshop platforms	✓	✓	✓	✓		
	On partner[3] websites dedicated to the Workshop	✓	✓	✓			
Placement	Bag insert	✓	✓	✓			
Networking	On-site 'meet and greet' with Faculty	✓	✓	✓			
Acknowledgement	E-blast targeting the MCCR Workshop database	✓	✓				
Placement	Company name & logo printed on the delegate bag	✓					
Recognition	Supporter's logo on the Workshop's website links to the supporter's corporate website	✓					

[1] This level of support is available to companies who commit to support the MCCR Workshop for three consecutive years. If the supporter does not confirm its re-engagement for the next edition during the defined period, its first right of choice will be revoked. This opportunity would then become available to another company and hence the benefits attached to the Diamond package would no longer be available to them.

[2] Each corporate delegate is subject to a fixed participation fee of €165 (subject to 21% VAT if applicable) and is requested to submit the following:

- Personal details and contact information;
- One-page description of the clinical therapeutic trial protocol to be written during the Workshop;
- Statement of motivation outlining the reasons for wanting to participate in this workshop;
- Short testimonial describing their experience at the Workshop (to be submitted after the Workshop).

[3] Partners: ECCO, AACR, EORTC, ESMO

6. BOOKING FORM

2017 corporate support booking form

Organisation: _____

Contact Person: _____

Company VAT number: _____

Purchase order number: _____

Address: _____

Zip/Postal Code: _____ City: _____

Country: _____

Telephone: _____ Fax: _____

E-mail: _____

We would like to support the 19th Workshop on Methods in Clinical Cancer Research as :

☐	**Diamond Supporter**[4]	**€ 95 000** [5]
☐	**Platinum Supporter**	**€ 75 000** [5]
☐	**Gold Supporter**	**€ 55 000** [5]
☐	**Silver Supporter**	**€ 37 500** [5]
☐	**Bronze Supporter**	**€ 25 000** [5]
☐	**Contributor**	**€ 7 500** [5]

We agree to pay the total cost of the selected corporate support 30 days from the date on the invoice. We accept the support packages as described in the Corporate Support Prospectus 2017 and agree to observe and to be bound by them.

Date: _____ Signature: _____

Please complete and return to the MCCR Workshop Secretariat, c/o European CanCer Organisation Avenue E. Mounier 83, B-1200 Brussels, Fax: +32 2 775 02 00 or E-mail to: sapna.sheth@ecco-org.eu

Terms of Payment:

Invoices will be sent within two weeks following the confirmation. Payment is due within 30 days following the date of the invoice. Direct transfer payments should be made to the Workshop bank account: IBAN: BE76 7330 4182 3295, BIC/SWIFT: KREDBEBB, KBC Bank, Chaussée de Wavre 1662, 1160 Brussels, Belgium, stating the number of the invoice. Sender's bank charges are at the expense of the supporter.
The application is legally binding on the supporter pending its acceptance in writing by the organiser.
When applicable, corporate support packages will be subject to VAT (21%).

[4] This level of support is available to companies who commit to support the MCCR Workshop for three consecutive years. If the supporter does not confirm its re-engagement for the next edition during the defined period, its first right of choice will be revoked. This opportunity would then become available to another company and hence the benefits attached to the Diamond package would no longer be available to them.

[5] Opportunities quoted are only valid and accepted in Euros.

7. FELLOW TESTIMONIALS

"The MCCR Workshop provides a unique opportunity to delve into the full development of clinical trials, from the first idea to the final protocol."

Nuria Mulet Margalef, Spain - Edition 18

"I strongly believe that by applying acquired knowledge to my protocol, the results can be very impactful."

Kamil Zalewski, Poland - Edition 18

"The faculty were all experts in their field and respected opinion leaders in clinical oncology research."

Bryan A. Chan, Canada - Edition 18

"The faculty members could not have been more approachable and inspiring."

Jennifer Brown, United Kingdom - Edition 18

"The MCCR Workshop is the best experience in the career of a young oncologist to learn how to write a well-conducted clinical trial, with fantastic networking."

Linda Mahjoubi, France - Edition 18

"Besides learning a comprehensive understanding of basics in conducting and planning clinical trials, I have met so many inspiring people!"

Veronika Seebacher, Austria - Edition 17

"You realise that your initial proposal has evolved into a complete clinical trial protocol ready to be presented in the ethics committee."

Margarita Romeo Marín, Spain - Edition 16

"An extraordinary, exhausting but extremely rewarding, once-in-a-lifetime experience to meet top-ranking international clinical experts and learn clinical trial design "by doing" in a stimulating environment I strongly recommend to any fellow oncologist."

Pablo Berlanga, Spain - Edition 15

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Corporate Support Opportunities

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Future MCCR
Workshop date:

18-22
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2018

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