

STATISTICS  
REPORT

from The 2011 European  
Multidisciplinary Cancer Congress

ECCO  
16

ESMO  
36

ESTRO  
30

**Contact**

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ECCO - the European CanCer Organisation

Avenue E. Mounier 83 B-1200 Brussels, Belgium

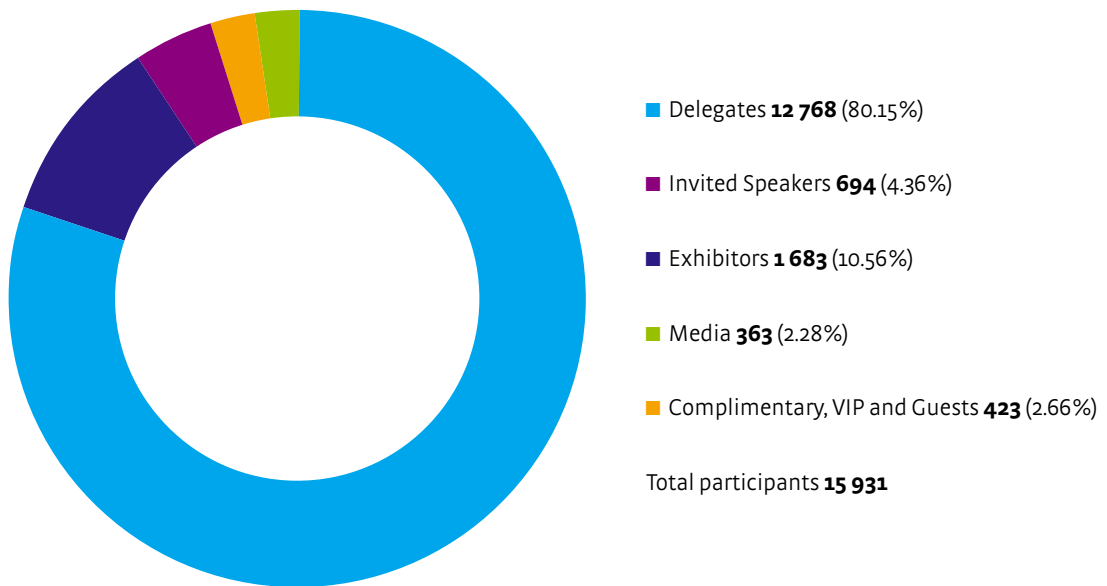
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[www.ecco-org.eu](http://www.ecco-org.eu)

In partnership:



## Registration Type



% of total attendance

Total participants at ECCO15-ESMO 34 (2009)	<b>14 918</b>
Total participants at Stockholm (2011)	<b>15 931</b>
% increase in participants	<b>6.79%</b>




## Scientific Programme Related Statistics




Total Abstracts Submitted **2 398**



Abstracts submitted at General Deadline **2 304**




Oral Presentations **181**



Poster Presentations **1 768**




Rejected **355**



Abstracts submitted at Late Breaking Deadline **94**



Late Breaking Abstracts Selected **33**

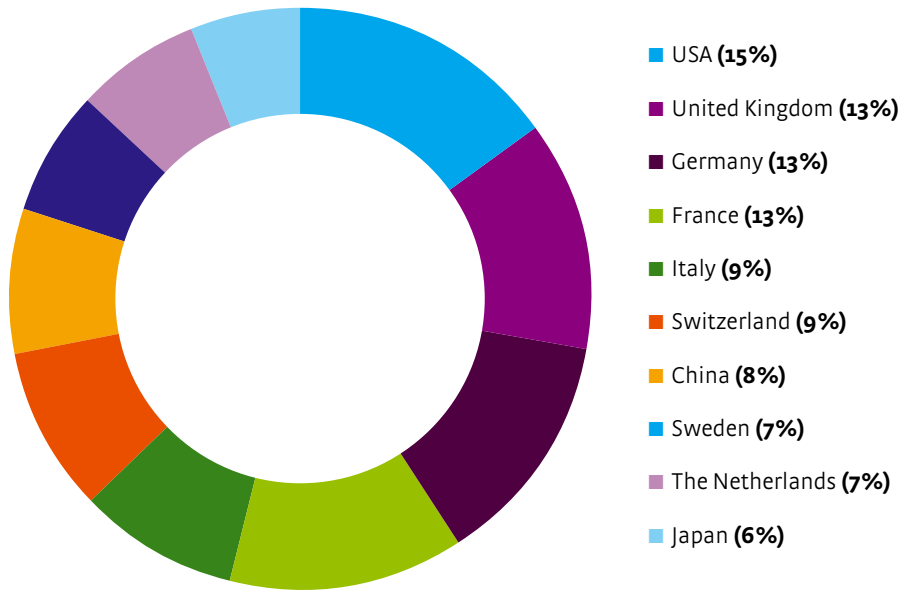


Late Breaking Abstracts Rejected **61**



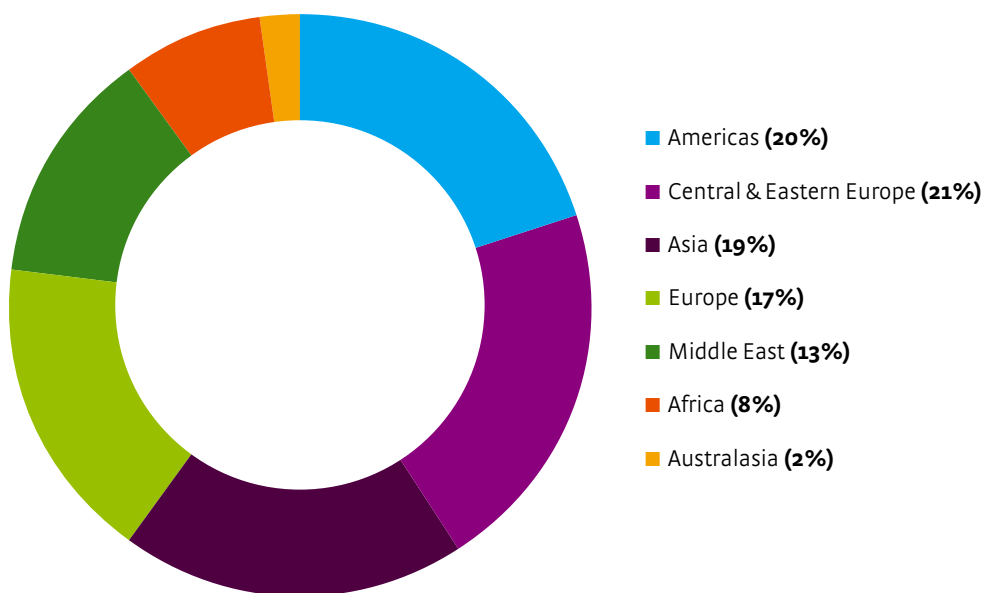


## Top 10 Countries



% of total attendance

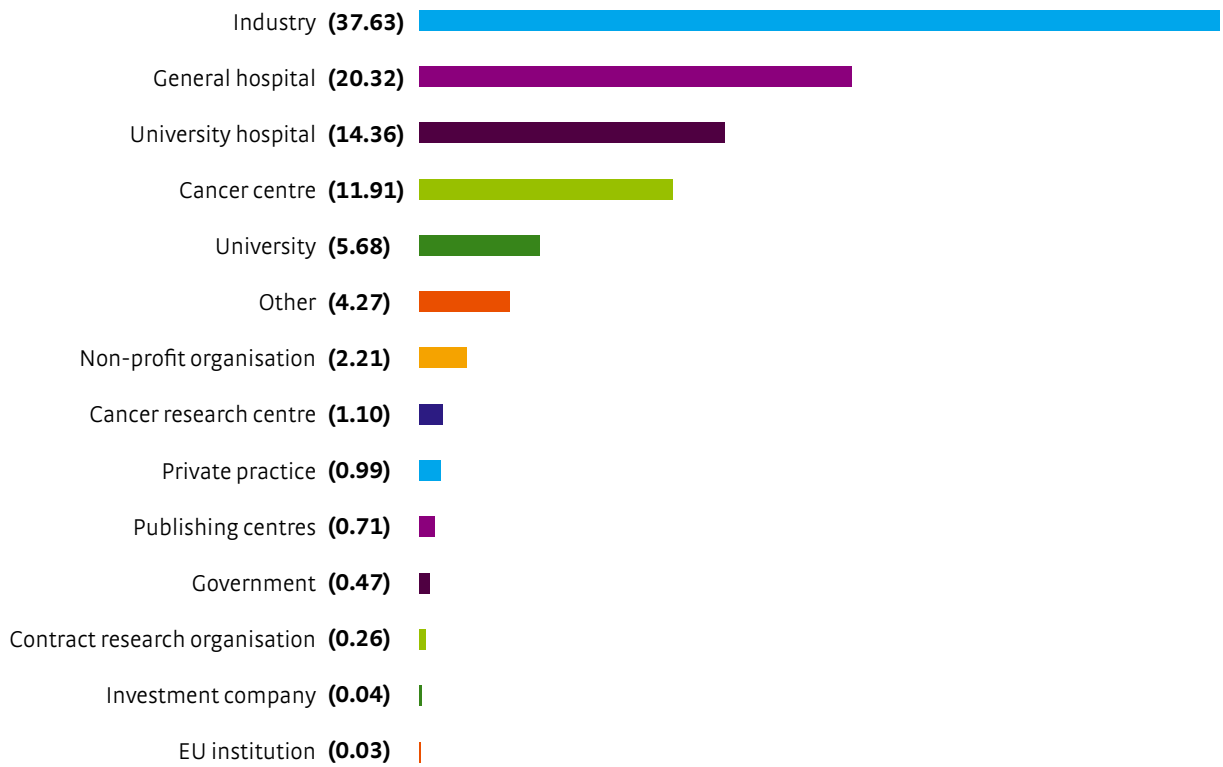
## Continent Overview



% of total attendance



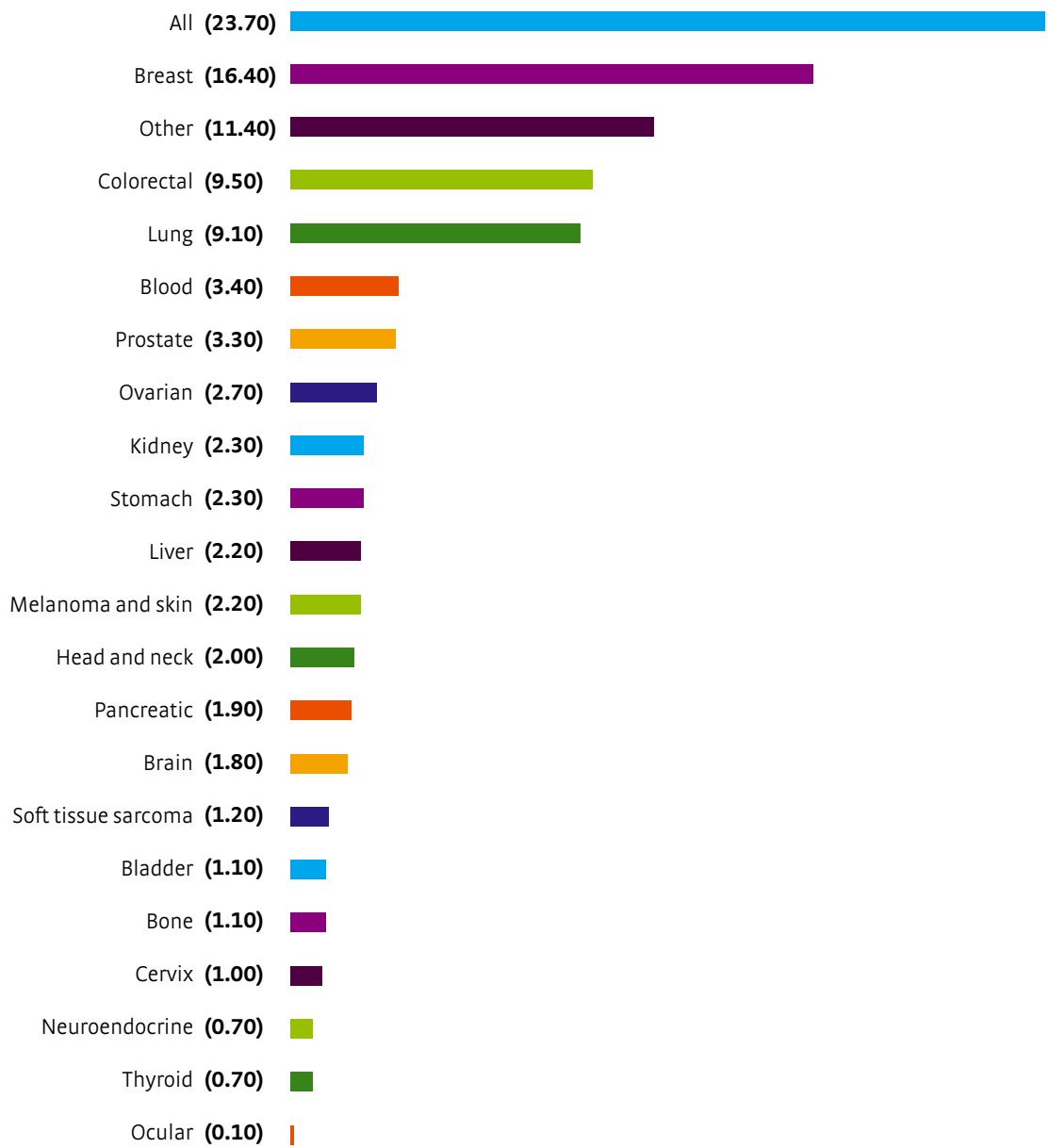
## Place of Work



% of total attendance

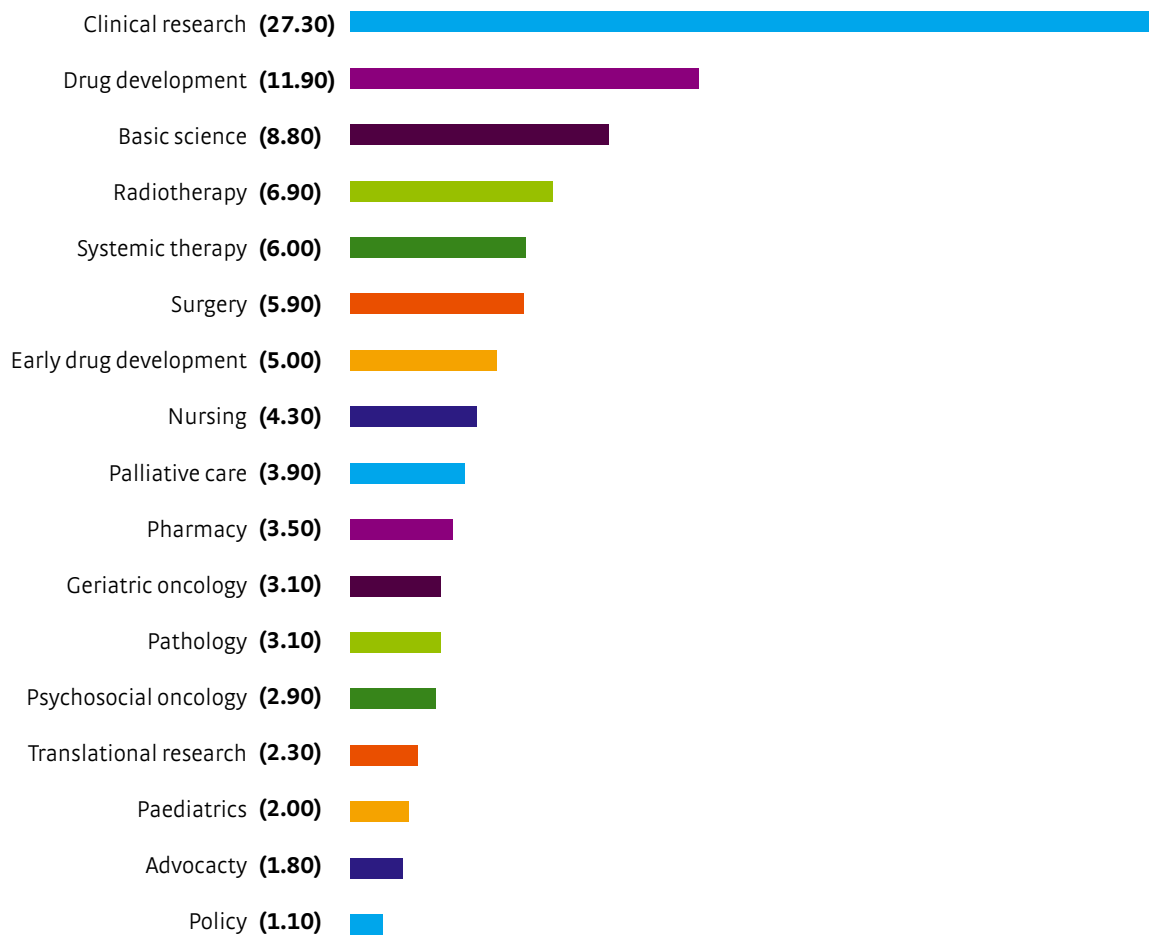


## Specialisation in Main Tumour Type



% of total attendance

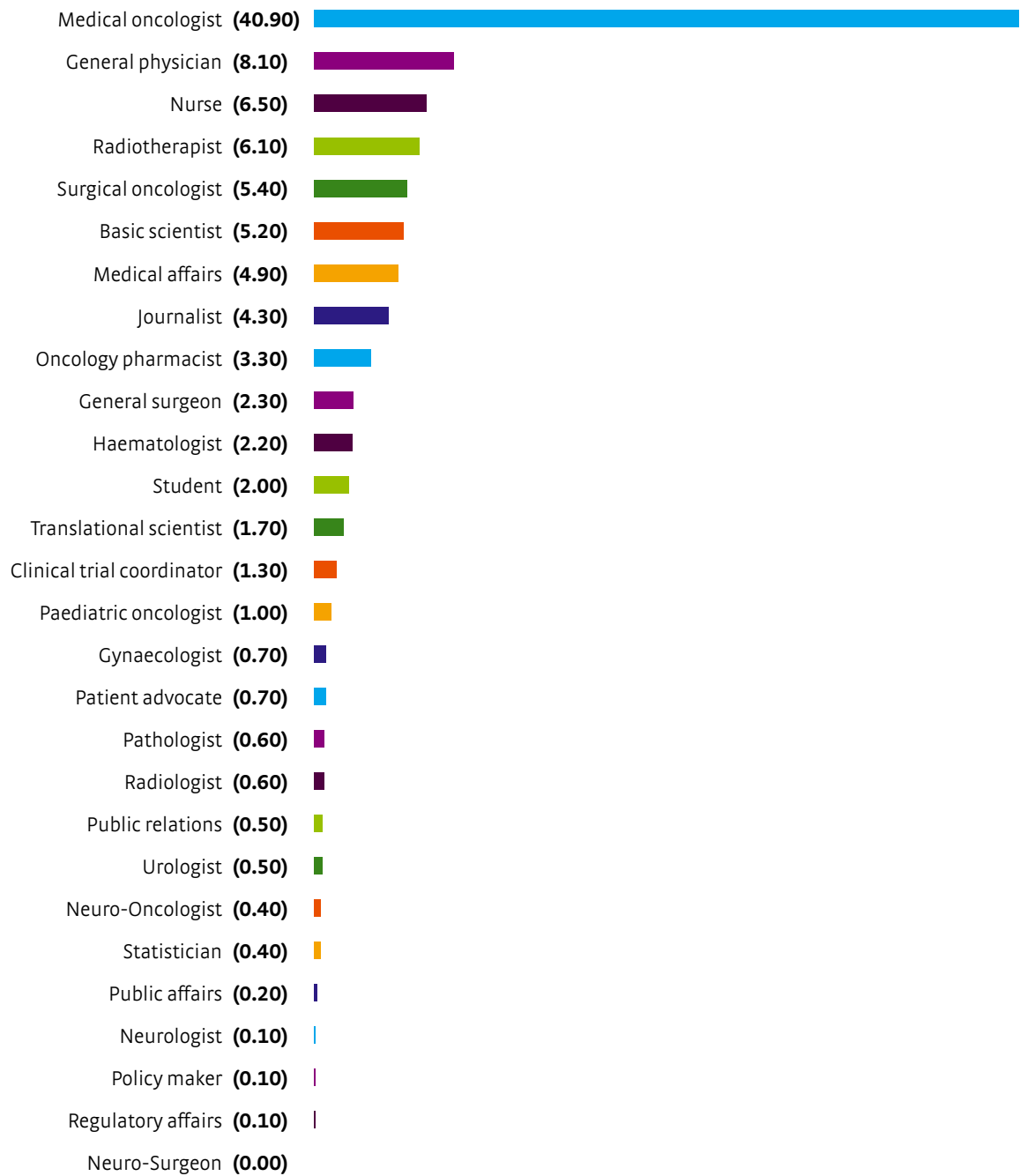
## Area of Main Interest



% of total attendance



## Profession



% of total attendance



## Stats from Website and ECCO App

### The ECCO App:

- Over **2 436** downloads of the ECCO App (iOS and Android)
- App use: Users opened **69 000 pages** of congress content in the app. That corresponds to **60%** of the total page views of the app (the rest is general ECCO information and news).

### ECCO Website:

- **34 000** visits to the site during the congress
- **27 700** unique visitors
- Half of all visits came from Swedish IP addresses, hence: US, UK, Germany, Japan, Italy, Switzerland, France, Belgium, Netherlands
- Visitors mainly looked at the online programme and congress practicalities

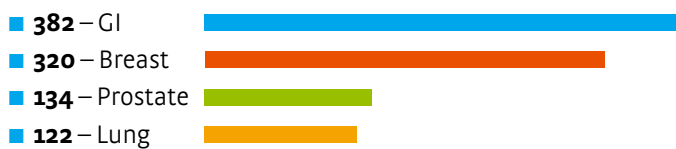


## Social Media Key Figures

### Twitter:

**3 192** tweets during the congress under the hashtag [#emcc2011](#)

Top therapy area mentions goes to:



### LinkedIn:

Having launched the LinkedIn groups from scratch a few weeks prior to the congress the general ECCO group received **250** members.

**150** new members in the specific track groups:

- Oncopolicy track group
- Gastrointestinal track group
- Breast cancer track group
- Lung cancer track group
- Drug development track group

