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Teodora Kolarova

Executive Director, International Neuroendocrine Cancer Alliance

Teodora Kolarova serves as Executive Director of the International Neuroendocrine Cancer Alliance, which is an umbrella group of 20 organizations from 17 countries, advocating for greater awareness of neuroendocrine cancer. Aiming to be the global voice in support of neuroendocrine cancer patients, INCA was created for the charitable, educational and scientific purposes of: raising awareness of neuroendocrine cancers in the healthcare community and the public; working together with the healthcare community towards ensuring universal access to high-quality multidisciplinary care; encouraging and collaborating in research into neuroendocrine cancer.

Teodora has been a member of INCA's Board of Directors and Chairperson of INCA's Communications Committee for the 2012 - 2015 period. She has served as INCA President during 2014 and 2015.

A key priority for Teodora in her advocacy work is the development and enforcement of a sustainable collaborative model to approach cancer care with patients in the focus. Fostering meaningful relationships that last, Teodora has helped INCA get recognized as a key partner in many international initiatives. Teodora became the first patient representative to hold a seat on the European Neuroendocrine Tumor Society Advisory Board (in November 2016).

Coming from a background of strategic communications, Teodora has over 18 years of professional experience in public relations, while she has been involved in healthcare awareness-raising and cancer patient advocacy for over 9 years now.