METHODS IN CLINICAL CANCER RESEARCH

The 16th intensive Workshop for junior clinical oncologists in any clinical research specialty area, to learn the essentials of clinical trial design.

Flims, Switzerland

21-27 JUNE 2014

Corporate Sponsorship Opportunities 2014

www.ecco-org.eu
The most stimulating, interactive and multidisciplinary educational activity on clinical trial methodology in oncology. Outstanding, top-ranking international faculty. Highly motivated selected workshop participants with very heterogeneous clinical, scientific and cultural backgrounds. A unique, once-in-a-lifetime opportunity for young clinical cancer researchers.

I have worked over the years with fellows and junior faculty members who have attended the Flims course and have found them to be exceptionally well-prepared to perform high quality clinical research.

Exceptionally rewarding experience in gaining a practical insight into the actual methodologies of developing clinical trial protocols. Nowhere else in Europe exists a higher density of distinguished faculty members including biostatisticians working so closely together with a selection of highly motivated young oncologists on the elaboration of oncological clinical trials on the most recent findings in preclinical and translational research.

A unique and stimulating environment optimising interactions between leading international faculty and young oncologists. An exceptional place for the next generation of cancer clinical researchers to build from their peers the foundations of the 21st century cancer treatment therapeutic strategies.

Message from the Workshop Directors

Representing ECCO
Patrick Schöffski
University Hospital Gasthuisberg, Leuven, Belgium

Representing AACR
Stephen M. Hahn
University Hospital of Pennsylvania, Philadelphia, USA

Representing EORTC
Corneel Coens
EORTC Headquarters, Brussels, Belgium

Representing ESMO
Christian Dittrich
Kaiser Franz Josef-Spital, Vienna, Austria
WORKSHOP OVERVIEW

The ECCO-ACCR-EORTC-ESMO Workshop on Methods in Clinical Cancer Research, better known as the 'Flims' Workshop, is an educational programme that introduces junior clinical oncologists in any oncology subspecialty to the principles of good clinical trial design. Since 1999, this extremely successful joint Workshop has taken place in a remote village in Switzerland; very conducive for a focus on education and a high commitment to gaining new knowledge and skills.

WHY DO WE NEED A WORKSHOP?

The presence of a strong research base is essential to the future of good quality cancer care. Clinical scientists who are able to set up and run high-quality clinical trials are vital to the advancement of new therapies. This Workshop was established to reverse the decline in numbers of clinical scientists. The ultimate goal: to develop a robust, expanding base of well-trained clinical researchers by providing them with the training they need to conduct better clinical/translational trial designs.

KEY BENEFITS FOR ATTENDEES

- Exclusive access to and mentoring by up to 40 highly experienced clinical experts in the field of oncology from Europe and the U.S.A;
- Exceptional opportunity to meet and network with an elite group of 80 junior clinical oncologists from all over the world;
- Outstanding educational experience in a setting conducive to professional relationship building, learning and development;
- Access to a variety of educational tools designed to enable participants to develop their initial protocol proposal into a complete protocol;
- Active promotion of productive dialogues between young cancer specialists and the European and non-European Cancer Societies;
- Establishment of a network for educational exchanges between young cancer clinicians worldwide.
The Scientific Sessions have been specially formulated to cater for all learning needs and will use one of the formats:

**Protocol Development Sessions**
These sessions form the core activity of this Workshop and allow students to complete the writing of their protocol by applying the knowledge acquired during the Workshop. Students will receive detailed critiques of their proposals from the experts in the field in small groups comprising a maximum of 10 people.

**Meet Your Expert Sessions**
One-to-one sessions where students will have access to experts providing individual counselling and advice on protocol and career development.

**Small Group Discussion Sessions**
These sessions focus on topics that are essential to the success of clinical trials as well facilitating discussion on and around the difficulties and challenges of a particular type of trial. They are limited in size to maximise exchange of information.

**Lectures and Panel Discussions**
Presentations by experts in the field on specific topics will provide participants with an overview of the design and conduct of high-quality clinical trials. This will be followed by a panel discussion or round table session during which Faculty and students can explore issues raised during the talks in greater depth.
Promotion of the Workshop

- Application forms and programme announcements are sent to directors of cancer centers in Europe for distribution, as well as to former Workshop graduates and their mentors and announced via the Flims Alumni LinkedIn Group.
- The Workshop is publicized in the European Journal of Cancer, Radiotherapy and Oncology, Annals of Oncology, and the European Journal of Surgical Oncology, all of which focus on clinical and translational research in Europe.
- AACR publish Workshop announcements in their journal Cancer Research, ECCO & EORTC in their journal EJC and ESMO in their journal Annals of Oncology.
- Brochures and announcements are mailed to all 24 ECCO member societies comprising of over 55,000 professionals in oncology.
- Many applicants apply for the Workshop after hearing the extremely positive testimonials from previous participants and their mentors. This is supported by the results of the Workshop evaluation where 100% of students indicated that they would recommend the Workshop to someone who was following the same study path as them.

Application

All industry applicants must submit the following:

- The on-line application (only available on the ECCO website);
- A one-page study concept for a clinical therapeutic protocol to be designed and written during the Workshop;
- A letter of motivation;
- A statement from their Supervisor/Head of Department in support of the application.

Selection

Review & Selection Criteria for non-industry participants

Participation to the Workshop is limited to 80 non-industry participants. Applications are scored numerically based on the following criteria:

- Background of the applicant;
- Support of the applicant from the mentor/institution to conduct a clinical trial;
- Originality of the proposal;
- Quality and feasibility of the concept.
Overview of the Number of Applicants versus the Number of Students Accepted 2000-2013

Geographical Breakdown of Applicants versus Selected Participants by Region 2000-2013

North America: 166 / 118  
Latin America & Caribbean: 60 / 33  
Europe: 1,370 / 943  
Eastern and Central Europe & Central Asia: 259 / 83  
North Africa & Middle East: 76 / 38  
Africa: 11 / 5  
Asia Pacific: 65 / 26

Selected Participants by Oncology Specialty 2013

- Medical Oncologists: 55%  
- Radiotherapists: 20%  
- Surgeons: 14%  
- Paediatricians: 4%  
- Dermato Oncology: 1%  
- Haematologists: 1%  
- Clinical Oncology: 1%  
- Neuro Oncology: 1%  
- Nuclear Medicine: 1%  
- Pathology: 1%

Although the vast majority of workshop participants specialised in medical oncology there has been a significant rise in other specialties such as surgery, radiation and paediatric oncology in recent years.
Testimonials from 2011, 2012 & 2013 Society Grant Recipients

Thanks to the generous support of a number of cancer societies over 24 Grants were awarded to students to attend the 2013 Methods in Clinical Cancer Research Workshop. Here is just a small selection of testimonials from Grant recipients.

From 22th to 28th June 2013, the 15th ‘Methods in Clinical Cancer Research’ Workshop was organised in Waldhaus Flims, Switzerland. Because this seven-day course is provided by ECCO, AACR, ESMO and EORTC, it has an international and multidisciplinary character. I received a Research Fellowship grant by the European Society of Surgical Oncology (ESSO), which made it possible for me to follow this outstanding course.

Aim of the Workshop is to write a full research protocol in one week and to teach all relevant topics in clinical cancer research. This is achieved by an intense and high quality program of Lectures, Protocol Development Groups, Small Discussion Groups and Meet-the-Expert Sessions. The 40(!) international Faculty members and 80 participants are easily accessible for discussion and advice. This provides a very productive climate for development of the protocols. Moreover, 10 biostatisticians are available to assist in making a feasible trial design.

Due to the 15 years of Workshop experience, the program is particularly complete and balanced. The Young Surgeons and Alumni Club (EYSAC) of ESSO offer the possibility to review one’s application in advance. Thanks to the guidance and advice on my application and proposed clinical trial protocol, the EYSAC helped me tremendously to get accepted for this course.

To conclude, the Flims Workshop is an outstanding and challenging course in a beautiful hotel and environment. I can recommend this course to everyone interested in clinical cancer research!

Quirijn Tummers M.D., Research Physician, Dept. of Surgery, Leiden University Medical Center (2013)
Dream it...
You could say that my journey started in September 2012, when I started working at MAASTRO clinic, which is known for its outstanding track record in clinical and basic research. Following the very positive feedback from my colleagues who had attended earlier Flims Workshop, I dreamt of participating in the 15th ECCO-AACR-EORTC-ESMO Workshop on Methods in Clinical Cancer Research. I thought it would provide an ideal experience for my PhD.

Wish it....
One strategic focus of MAASTRO lab research is dissecting the signalling pathways that sensitise human tumours to radiotherapy, with a special emphasis on the tumour's micro-environment. I submitted a Phase I protocol to induce a synthetic lethality targeting the autophagy and the mTOR pathway in rectal cancer patients. Attending the Flims Workshop could help me fulfil my wish to develop research skills related to every aspect of the protocol.

Do it...
'Dear Dr. Van De Voorde,
We are delighted to inform you that, out of a total of 109 applications received, you have been accepted to attend the 15th ECCO-AACR-EORTC-ESMO Workshop on Methods in Clinical Cancer Research....'

It was a real honour to be accepted; now things were getting more real! In preparation for the Flims workshop we received multiple emails, but some phrases got stuck in my head: “educational quarantine week”, “intensive”, “no sleep” and “hard work”. Then I got another excellent surprise, I received the ESTRO Fellowship Grant to attend the workshop -off to an excellent start!!

The week before the workshop, I attended the International Conference on Malignant Lymphoma in Lugano. From there, I drove through the most beautiful parts of Switzerland and finally reached the Waldhaus Flims Hotel. I didn’t know what to expect there, but the hotel staff and the people from ICT were extremely friendly and helpful at all times, day and night. During the six-day workshop, we enjoyed high-calibre lectures and really appreciated the presence of numerous dedicated statisticians. The faculty members worked as an excellent team: they suggested each of us discuss during the one-on-one sessions so that we could work on every detail of our protocols. Suddenly my dream had a deadline and became a project. I was glad I could count on the help of an assembly of super-smart people who had tons of knowledge and experience in clinical cancer trials. Day after day, the faculty members provided us with thoughtful comments that helped us develop our protocols to their final versions.

In addition to the hard work, we still found time to do some offline networking. By the end of Friday, I knew we didn’t want to say goodbye. I realised that the most important thing to come from all my hard work isn’t whether my protocol is activated immediately after the workshop, but how it helps me grow as a clinical researcher. Therefore I want to thank the Flims Workshop organisers and especially ESTRO for giving me this opportunity to enrich my career.

And a bit of advice for those researchers who will attend the 16th workshop: never forget that in the end we do it all for the patient. If I have one more piece of advice to give to the radiation oncologist who is interested in clinical research, that is ‘go to Flims’.

Dr. Lien Van De Voorde (2013)
I was fortunate enough to participate in the 14th annual meeting, courtesy of ASCO, of what has become a legendary experience in the clinical research community: The Methods in Clinical Cancer Research Workshop in Flims, Switzerland. As a clinical trainee and investigator in radiation oncology, my mentors have taught me to analyze clinical trials with a critical eye in order to decide how the results apply to the care of patients. While I have some confidence in nitpicking trials that others have performed, this can lead to paralysis when attempting to design your own trial. I felt like an expert book reviewer who had no idea how to start writing a book. The Flims workshop provided me with an extraordinary start: here I was able to interact with international colleagues in radiology, pathology, and basic science, as well as in medical, radiation, and surgical oncology. The goal was an ambitious one: to write a complete clinical trial protocol over the course of one week. The organisers have honed the process over the years to an efficient and outstanding experience. Through a structured series of didactic lectures and smaller protocol development breakout groups, my protocol took shape. I learned the advantages and disadvantages of various clinical trial designs, and made connections with both workshop faculty and participants that will last a lifetime. My protocol is now in the pipeline at my home institution and I am absolutely thrilled.

Michael Corradetti (USA, 2012)

The Flims Workshop is an intensive and high-quality workshop for young researchers in the field of oncology. I can truly say that participating in this Workshop has amplified my motivation for participating in further high-quality oncology research. I feel honoured to have been given the opportunity to participate in this Workshop, as it a unique platform for young, talented researchers to develop not only a strong, workable study protocol, but to improve the skills required to conduct high-quality oncology research, to build lasting relationships with fellow researchers, and to meet prominent leaders in the diverse fields of oncology from all over the world. Especially motivating during this course was the enthusiasm and dedication with which all young researchers worked day and night to develop a complete protocol, refined with individual help from experts during the Protocol Development Groups and ‘Meet the Expert’ sessions. The expertise gained at this workshop will enable young leaders in oncology research to return to their institution with new know-how and expertise to build on the continuum of outstanding research. It has been a privilege to be part of the FLIMS experience!

Duveken B.Y. Fontein (The Netherlands, 2011)
Being selected to attend the Flims Workshop as a SIOPE Fellowship Grant recipient was a great honour for me. The Flims workshop provides a unique setting to learn about all aspects of modern clinical cancer research such as (bio)statistics, biomarkers, ethical considerations, legislation and modern clinical/ translational trial designs. This is achieved through a very structured approach which is built around the main aim of each fellow participant: to write a full clinical trial protocol during the time of the workshop.

Four major tools support the protocol writing and learning process: lectures, protocol development group (PDG) sessions, small discussion groups and meet-the-expert-sessions (one to one discussion). The excellent lectures provided the theoretical background, they covered all aspects and areas, illustrated current state of the art, but also made aware of potential pitfalls and demonstrated failures in clinical research in the past and outlined the challenges for the future.

The PDG sessions formed the practical basis for transformation of the personal trial proposal into a complete protocol. The proposal and different aspects of the individual trials were discussed in this group and each fellow in the group received detailed critique of their proposals from the faculty in the group but also from the colleagues. It was also very exciting to learn from the protocols of the colleagues and to help each other and to see all our protocols developing.

We were 80 fellows from around the world who met at the “Waldhaus” in Flims with 40 excellent, international experts from the different areas of clinical trial design to succeed in this aim. Amongst us were medical oncologists, surgical oncologists, radiotherapists, radiologists, pharmacologists and also 3 paediatric oncologists. As a paediatric oncologist it was particularly exciting for me to be part of this event since I strongly believe that interacting and networking on the interface between paediatric oncology and all aspects of clinical research in adult oncology is vital for modern paediatric oncology.

Overall this course was “a once in a lifetime experience” which I would not have wanted to miss. It is a perfect combination of theory and practice. The things I learnt and the motivation and excitement I could feel in the whole community of longstanding and young clinical researchers throughout this course, will serve as eternal fuel for all my efforts to come to help shaping modern paediatric oncology including bringing my here developed study protocol into clinic.

I was honoured to attend this course and I would like to thank and congratulate the organizing committee, SIOPE and all other sponsors and every faculty member and participant and everybody else involved in making this workshop such a memorable experience.

Susanne Gatz (United Kingdom, 2012)
It was an honour to receive the Ontario Institute of Cancer Research (OICR) fellowship grant to attend the prestigious 14th Joint ECCO-AACR-ASCO workshop on “Methods in Clinical Cancer Research” in Flims, Switzerland in June 2012. This was a unique opportunity to learn and interact with experts and key opinion leaders in the fields of clinical and translation cancer research as well as biostatistics. This workshop had a very holistic approach to research, as demonstrated by the organisers’ inclusion of a patient representative who provided valuable insights into the impact of research on patients and their families. The innovative structure of the workshop allowed for unprecedented access to the highly regarded and expert faculty, and through networking with them I was inspired to continue to pursue a career in academia. In addition, meeting other students with similar goals and aspirations, allowed me to form strong and lasting relationships with these junior investigators from around the world, which will hopefully provide an opportunity for research collaboration in the future.

Clearly my attendance at the 14th Joint ECCO-AACR-ASCO workshop on “Methods in Clinical Cancer Research” in Flims, deeply influenced me on both a personal and professional level. I know that if it was not for the generous support of OICR I may not have had such an amazing opportunity, and I am incredibly grateful for being awarded the fellowship grant. I would like to commend OICR for their support of junior investigators to attend the highly educational Flims workshop, and I would, without hesitation, recommend this world-class course to future investigators.

Aaron Hansen (Canada, 2012)

The Flims Workshop was an extraordinary experience. Designing a research protocol in the time frame of one week is a difficult but achievable task. Having top scientists in the medical, surgical and statistical fields on hand for help and advice was instrumental to my success in completing my protocol. The final result was extremely rewarding. I highly recommend this Workshop to all oncologists who wish to devote themselves to scientific research. The Flims experience brings enthusiasm for research and equips participants with all the necessary skills to succeed in the field. I am grateful for this opportunity, and I want to thank all the experts, my tutors, and fellow students at the Workshop for their help.

Alessio Amatu
(Italy, 2011)
2014 Corporate Sponsorship Opportunities

Industry support has been crucial to the success of the Flims workshops. Over the years a number of pharmaceutical companies have repeatedly selected this workshop to form part of their staff professional development programme.

Industry supporters over the years

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Benefits to your company

Our corporate sponsorship opportunities will strategically support your marketing and corporate social responsibility goals. They offer a great opportunity for your company to show its involvement in an educational programme that will ultimately contribute to better research and improved public health worldwide.

Sponsoring the ‘Methods in Clinical Cancer Research’ Workshop will also provide your company with an exclusive opportunity through your designated student/s* to:

■ Meet and network with a select group of 80 junior clinicians with a special interest in cancer from all over the world in a unique educational setting conducive to relationship building, learning and development;

■ Learn the essentials of good clinical trial design, including how to improve patient recruitment in cancer trials from up to 40 highly experienced clinical investigators from Europe and the U.S.;

■ Receive all Workshop material including the participant list with full contact details (only available to Workshop participants);

■ Be aligned with 4 major European and international oncology organisations, (ECCO, AACR, EORTC & ESMO) each holding highly reputable positions within the oncology community;

*Number of students is dependent upon the Corporate Sponsorship Opportunity selected.
## 2014 Corporate Sponsorship opportunities

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<td>Recognition</td>
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<td>Benefit</td>
<td>E-mail blast to +1,000 Flims Alumni Club members, with a message of your choice.</td>
<td>Twice per year</td>
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<td>Benefit</td>
<td>Post message on the closed Alumni LinkedIn page (+1,000 Flims Alumni Club members)</td>
<td>Twice per year</td>
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<td>Acknowledgement</td>
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<td>Recognition</td>
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* Corporate delegate(s) appointed by the sponsoring company are obliged to take part in all Workshop sessions. A protocol concept form, available from the Flims 16 Secretariat, must be completed and returned.
2014 Corporate Sponsorship Opportunity ORDER FORM

Organisation: ________________________________________________________________

Contact Person: ______________________________________________________________

Address: ___________________________________________________________________

Zip/Postal Code: _____________________ City: _________________________________

Country: ___________________________________________________________________

Telephone: ___________________________ Fax: _________________________________

E-mail: ___________________________________________________________________

We would like to support the 16th Methods in Clinical Research Workshop, Flims, Switzerland, 21-27 June 2014, as a:

□ Diamond Sponsor*  € 95,000 ²
□ Platinum Sponsor  € 75,000 ²
□ Gold Sponsor     € 55,000 ²
□ Silver Sponsor   € 37,500 ²
□ Bronze Sponsor  € 25,000 ²
□ Supporter       € 15,000 ²
□ Contributor     € 10,000 ²

* 3 year commitment reserved and then from 2014 onwards for 3 consecutive years
² - opportunities quoted are only valid and accepted in Euros.

We agree to pay the total cost of the selected Corporate Sponsorship 30 days from the date on the invoice. We accept the sponsorship packages as described in the Corporate Sponsorship Opportunities 2014 brochure and agree to observe and to be bound by them.

Date: ___________________________ Signature: ________________________________

Please complete and return to the Flims 16 Secretariat, c/o European CanCer Organisation
Avenue E. Mounier 83, B-1200 Brussels, Fax: +32 2 775 02 00 or E-mail to: bruno.deman@ecco-org.eu

Terms of Payment:

Invoices will be sent within 2 weeks following the confirmation. Payment is due within 30 days following the date of the invoice. Direct transfer payments should be made to the Flims 16 bank account: IBAN: BE76 7330 4182 3295, BIC/SWIFT: KREDDEBB, KBC Bank, Chaussée de Wavre 1662, 1160 Brussels, Belgium, stating the number of the invoice. Sender’s bank charges are at the expense of the sponsor. The application is legally binding on the sponsor pending its acceptance in writing by the organiser. All sponsorship packages will be subject to local VAT (7.6%).
Contact Us

Flims 16 Secretariat
ECCO – the European CanCer Organisation
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Corporate Sponsorship Opportunities

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Senior Director Business and Strategy
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Future Workshop Dates:

20–26 June 2015
18–24 June 2016

www.ecco-org.eu