



**20<sup>th</sup> MCCR WORKSHOP**

# **METHODS IN CLINICAL CANCER RESEARCH**

**Zeist, Netherlands**

**Corporate Support  
Prospectus 2018**

**16-22  
JUNE  
2018**

**CELEBRATING  
20  
EDITIONS**

**[ecco-org.eu/workshop](http://ecco-org.eu/workshop)**

## TABLE OF CONTENT

<b>1.</b>	<b>INTRODUCTION</b>	<b>3</b>
<b>2.</b>	<b>EDUCATIONAL FORMAT</b>	<b>5</b>
<b>3.</b>	<b>FACTS &amp; FIGURES</b>	<b>6</b>
<b>4.</b>	<b>CORPORATE SUPPORT OPPORTUNITIES</b>	<b>7</b>
<b>5.</b>	<b>BOOKING FORM</b>	<b>8</b>
<b>6.</b>	<b>FELLOW TESTIMONIALS</b>	<b>9</b>

# 1. INTRODUCTION

*The Workshop on Methods in Clinical Cancer Research is an educational programme that introduces junior oncologists in any oncology subspecialty to the principles of good clinical trial design. Established to reverse the decline in the numbers of clinical scientists, the MCCR Workshop aims to cultivate a proficient and flourishing research base to advance good quality cancer care by equipping future generations of clinical researchers with the essential skills and training to initiate and conduct better clinical and translational trial designs.*

*Jointly organised by ECCO (the European Cancer Organisation), AACR (the American Association for Cancer Research), EORTC (the European Organisation for Research and Treatment of Cancer) and ESMO (the European Society for Medical Oncology), this well-recognised and CME accredited Workshop will mark its 20th edition in 2018, ratifying the importance of collaboration to ensure good quality cancer care.*

*Since 1999, this annual workshop has been held in the penultimate week of June. The participants propose a clinical trial concept when applying to the MCCR Workshop, complete the writing of the protocol during the Workshop, and then implement the protocol upon returning home.*

*Such an enterprise can only be fully successful if all important stakeholders take part. As such, industry partners are also invited to be part of this project and show involvement in an educational programme that will ultimately contribute to better research and improved public health worldwide and mobilise young and promising scientists. Sponsoring this Workshop will strategically support industry partners' corporate social responsibility goals.*

## WHY DO WE NEED THIS WORKSHOP?

The presence of a strong research base is essential to the future of good quality cancer care. Clinical scientists who are able to set up and run high-quality clinical trials are vital to the advancement of new therapies. The ultimate goal is to develop a robust, expanding base of well-trained clinical researchers by providing them with the essential training to conduct better clinical and translational trial designs.

## KEY BENEFITS FOR ATTENDEES

- Exclusive access to and mentoring by up to 40 highly experienced clinical experts in the field of oncology from Europe and North America
- Exceptional opportunity to meet and network with an elite group of up to 80 junior clinical oncologists from all over the world
- Outstanding educational experience in a unique setting conducive to professional relationship building, learning and development
- Access to a variety of educational tools designed to enable participants to develop their initial protocol proposal into a complete protocol
- Active promotion of productive dialogues between young cancer specialists and the European and non-European Cancer Societies
- Establishment of a network for educational exchanges between young cancer clinicians worldwide

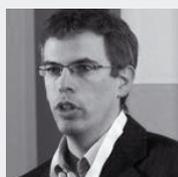
## WORKSHOP DIRECTORS



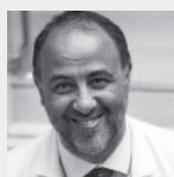
**Representing ECCO**  
**Stefan Sleijfer**  
Erasmus University  
Medical Centre, Rotterdam,  
Netherlands



**Representing AACR**  
**Lee M. Ellis**  
The University of Texas – MD  
Anderson Cancer Center,  
Houston, USA



**Representing EORTC**  
**Corneel Coens**  
EORTC Headquarters,  
Brussels, Belgium



**Representing ESMO**  
**Emiliano Calvo**  
START Madrid – Centro  
Integral Oncológico Clara  
Campal, Madrid, Spain

## 2. EDUCATIONAL FORMAT

The Scientific Sessions have been specially structured to cater to all learning needs and will use one of the formats:

### Protocol Development Group Sessions



These sessions form the core activity of this Workshop and allow students to complete the writing of their protocol by applying the knowledge acquired during the Workshop. Students will receive extensive feedback on their trial concepts from designated faculty within assigned groups comprising a maximum of ten students.

### Meet your Expert Sessions



One-to-one sessions where students will have access to experts providing individual counselling and advice on protocol related issues and advice on career development.

### Small Group Discussion Sessions



Sessions that focus on topics that are essential to the success of clinical trials and facilitating discussion on and around the difficulties and challenges of a particular type of trial. Attendance to these sessions is limited to maximise interaction and information exchange.

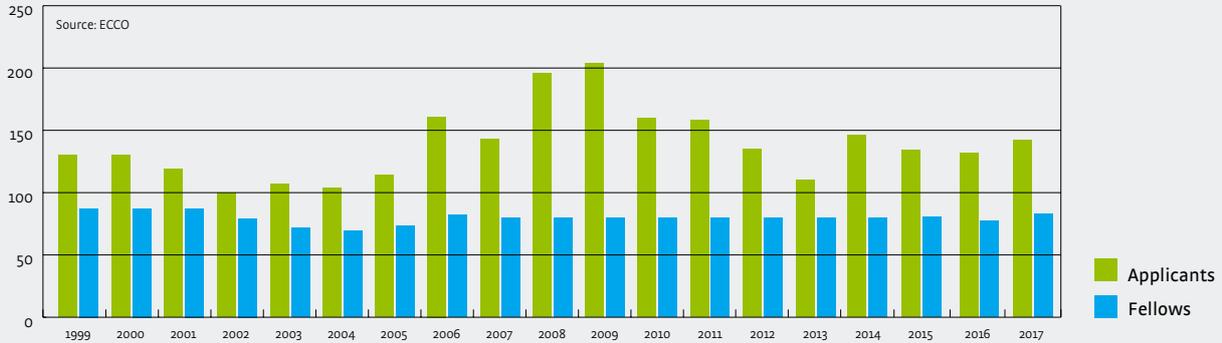
### Lectures and Panel Discussions



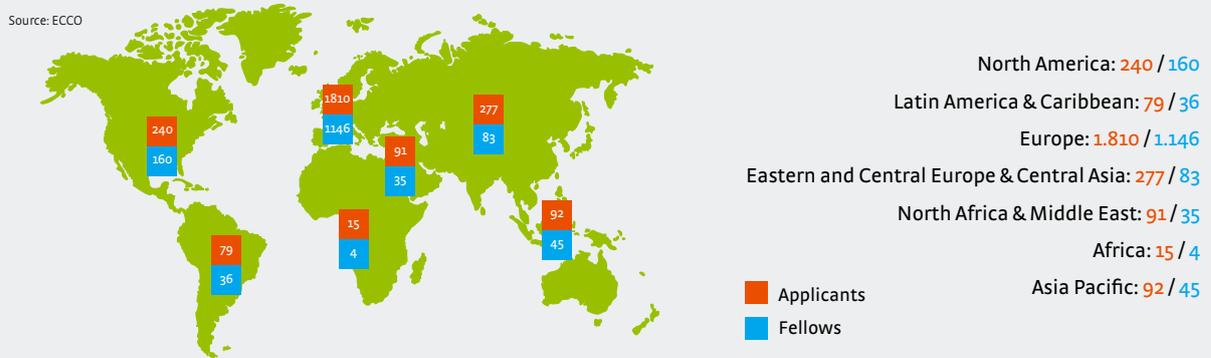
Presentations by key experts on specific topics will provide participants with an overview of the design and implementation of high-quality clinical trials. This will be followed by a panel discussion during which Faculty and students can explore issues raised during the talks in greater depth.

### 3. FACTS & FIGURES

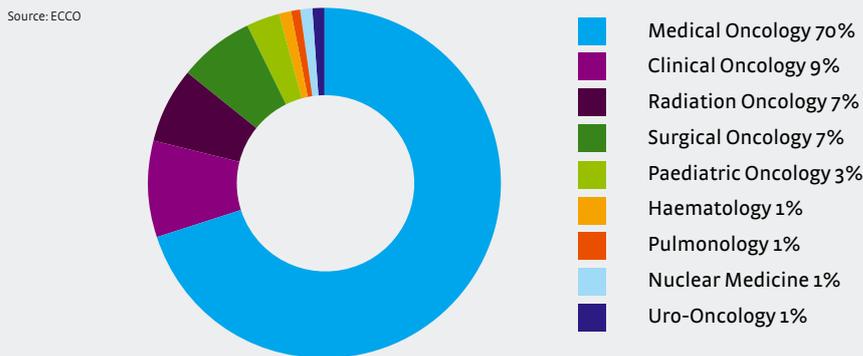
#### Applicants versus the number of Students Accepted (1999-2017)



#### Geographical Distribution of Applicants vs Accepted Fellows (1999-2017)



#### Participants by Oncology Specialty 2017



#### Data from the Participant Survey\*

- 100% of respondents would recommend this Workshop
- 99% of respondents had lots of opportunities to interact and network with the faculty
- 99% satisfaction rating for the overall interest and enthusiasm for the subject matter displayed by the faculty
- 98% satisfaction rating for the organisation of the course and scheduling of activities

\* Based on the feedback from 77 of the 83 Fellows who attended the MCCR Workshop (response rate = 93%)

## 4. CORPORATE SUPPORT OPPORTUNITIES

Our corporate sponsorship opportunities will strategically support your corporate social responsibility goals. They offer a great opportunity for your company to show its involvement in an educational programme that will ultimately contribute to better research and improved public health worldwide.

	Diamond <sup>1</sup>	Gold	Silver	Bronze	Contributor
	ONE SPONSOR ONLY				
	€ 95 000	€ 55 000	€ 37 500	€ 25 000	€ 10 000
Number of corporate delegates <sup>2</sup>	3	2	1	0	0
On-site company name recognition on all message screens	✓	✓	✓	✓	✓
Company name and logo on acknowledgement leaflet distributed on-site	✓	✓	✓	✓	✓
On-site company acknowledgement in the Industry Corner	✓	✓	✓	✓	
Statement at the Welcome Session of the Workshop	✓	✓	✓	✓	
Company name included on all Workshop platforms	✓	✓	✓		
Company brochure on display in the Industry Corner	✓	✓	✓		
Bag insert <sup>3</sup>	✓	✓			
On-site 'meet and greet' with Workshop Directors	✓	✓			
On-site 'meet and greet' with select Faculty and Fellows	✓				
E-blast targeting the MCCR Workshop database	✓				
Company name & logo printed on the delegate bag	✓				
Supporter's logo on the Workshop website links to the supporter's corporate website	✓				

<sup>1</sup>This level of support is available to companies who commit to support the MCCR Workshop for three consecutive years. If the sponsor does not confirm its re-engagement for the next edition during the defined period, its first right of choice will be revoked. This opportunity would then become available to another company.

<sup>2</sup>To participate in the Workshop, candidates must fulfill the following **Corporate Delegate Criteria**.

- The candidate must be a physician specializing in oncology and submit the following items by the **10 April 2018**.
  - Personal details and contact information;
  - One-page description of the clinical therapeutic trial protocol to be written during the Workshop;
  - Statement of motivation outlining the reasons for wanting to participate in this workshop.
- Each corporate delegate is subject to a fixed participation fee of €165 (subject to 21% VAT if applicable).
- Submit a short written testimonial describing their experience at the Workshop by **10 July 2018**.

<sup>3</sup>Corporate, with focus on research. Diamond = 4 one-page leaflets; Gold = 2 one-page leaflets

## 5. BOOKING FORM

### MCCR Workshop 2018 Corporate Sponsorship Booking Form

Organisation: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Company VAT number: \_\_\_\_\_

Purchase order number: \_\_\_\_\_

Address: \_\_\_\_\_

Zip/Postal Code: \_\_\_\_\_ City: \_\_\_\_\_

Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

**We would like to support the 20th Workshop on Methods in Clinical Cancer Research as :**

- |                                                             |                             |
|-------------------------------------------------------------|-----------------------------|
| <input type="checkbox"/> <b>Diamond Sponsor<sup>4</sup></b> | <b>€ 95 000<sup>5</sup></b> |
| <input type="checkbox"/> <b>Gold Sponsor</b>                | <b>€ 55 000<sup>5</sup></b> |
| <input type="checkbox"/> <b>Silver Sponsor</b>              | <b>€ 37 500<sup>5</sup></b> |
| <input type="checkbox"/> <b>Bronze Sponsor</b>              | <b>€ 25 000<sup>5</sup></b> |
| <input type="checkbox"/> <b>Contributor</b>                 | <b>€ 10 000<sup>5</sup></b> |

We agree to pay the total cost of the selected Corporate Sponsorship 30 days from the date on the invoice. We accept the sponsorship packages as described in the Corporate Support Prospectus 2018 and agree to observe and to be bound by them.

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Please complete and return to the MCCR Workshop Secretariat, c/o European CanCer Organisation Avenue E. Mounier 83, B-1200 Brussels, Fax: +32 2 775 02 00 or E-mail to: [Rik.Bollaert@ecco-org.eu](mailto:Rik.Bollaert@ecco-org.eu)

#### Terms of Payment:

Invoices will be sent within two weeks following the confirmation. Payment is due within 30 days following the date of the invoice. Direct transfer payments should be made to the Workshop bank account: IBAN: BE76 7330 4182 3295, BIC/SWIFT: KREDBEBB, KBC Bank, Chaussée de Wavre 1662, 1160 Brussels, Belgium, stating the number of the invoice. Sender's bank charges are at the expense of the sponsor.

The application is legally binding on the sponsor pending its acceptance in writing by the organiser.

When applicable, sponsorship packages are subject to 21% VAT.

<sup>4</sup>This level of support is available to companies who commit to support the MCCR Workshop for three consecutive years. If the sponsor does not confirm its re-engagement for the next edition during the defined period, its first right of choice will be revoked. This opportunity would then become available to another company.

<sup>5</sup> Opportunities quoted are only valid and accepted in Euros

## 6. FELLOW TESTIMONIALS

**“The MCCR Workshop provides the necessary tools one needs to conduct clinical trials that yield clear results and have the potential to impact patient care.”**

Katarzyna Kozak, Poland - Edition 19

**“I was really overwhelmed by the endless focus of colleagues and their mentors. I will never forget all the efforts directed for the final purpose to fight cancer and ameliorate patients live.”**

Gianluca Laus from AstraZeneca, UK - Edition 19

**“The MCCR Workshop provides an invaluable and rare opportunity to receive close guidance from world-class mentors and sage, experienced statisticians – all of whom were generous with their time and experience.”**

Aly-Khan Lalani, USA - Edition 19

**“This is a very good opportunity for young oncologists to get a deep understanding of protocol development and acquire new insights from the experts.”**

Christine Schumacher from Roche, Switzerland - Edition 19

**“The MCCR Workshop is the best experience in the career of a young oncologist to learn how to write a well-conducted clinical trial, with fantastic networking.”**

Linda Mahjoubi, France - Edition 18

**“Besides learning a comprehensive understanding of basics in conducting and planning clinical trials, I have met so many inspiring people!”**

Veronika Seebacher, Austria - Edition 17

**“You realise that your initial proposal has evolved into a complete clinical trial protocol ready to be presented in the ethics committee.”**

Margarita Romeo Marín, Spain - Edition 16

**“An extraordinary, exhausting but extremely rewarding, once-in-a-lifetime experience to meet top-ranking international clinical experts and learn clinical trial design “by doing” in a stimulating environment I strongly recommend to any fellow oncologist.”**

Pablo Berlanga, Spain - Edition 15



## Contact Us

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## Corporate Sponsorship Opportunities

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Future MCCR  
Workshop date:

15 - 21  
JUNE  
2019

[ecco-org.eu/workshop](http://ecco-org.eu/workshop)