IMPORTANT: This Invitation to Industry has been compiled by ECCO – the European CanCer Organisation. A successful application made by a company wishing to participate at the 8th European Breast Cancer Conference will imply full acceptance of the requirements and policies contained within this document as well as the technical specifications in the forthcoming Exhibitor Manual – to be published online on the Conference website www.ecco-org.eu, as of November 2011.

Please read this Invitation to Industry carefully and circulate appropriately within your company and/or related agencies. The current document presents the structure of the product offering. Further technical specifications will be published in the Exhibitor Manual.
# Table of Contents

Chairs’ Welcome 3  
Save the Dates 4  
EBCC-7 Statistical Report 5  
Provisional Schedule 8  
External Activities: Guidelines 9  
EBCC-8: Sponsorship Opportunities at a Glance 10  
Educational Opportunities 12  
  - Satellite Symposia 12  
  - Unrestricted Educational Grants 17  
  - Travel Grants 18  
  - Payment & Cancellation Policy 18  
Exhibition 20  
  - Floor Plan 20  
  - General Information & Rates 21  
  - Conditions of Participation 25  
  - Guiding Principles 28  
Sponsorship & Advertising 35  
  - Conference Materials 35  
  - Conference Services 36  
  - Advertising 37  
  - Payment & Cancellation Policy 39  
Hospitality, Meetings, Accommodation & Group Registration 41  
  - Hospitality Desks 41  
  - Hospitality Suites 41  
  - Meeting Rooms 41  
  - Accommodation & Social Events 41  
  - Group Registration 42  
Contact Information 43  
  - Venue & Secretariat 43  
Application Forms & Contracts 44  
  - Satellite Symposium Application Form and Contract 45  
  - Educational Grant Application Form and Contract 48  
  - Exhibition Space Application Form and Contract 51  
  - Advertising Space Application Form and Contract 54  
  - Sponsorship Application Form and Contract 57  
Conference Committees 60
Chairs’ Welcome

We recognise that particularly in the current financial climate, choices need to be made based on careful priority setting. The basic and clinical cancer research communities, pharmaceutical and biotechnology industries, the national health services and systems through which we treat and care for our patients have all been affected by the economic downturn.

However, as we, the Executive Scientific Committee alongside our Scientific Advisory Committee and National Organising Committee, compile a programme of the same high standard associated with the European Breast Cancer Conferences (EBCCs), we are confident you will not regret a decision to make the 8th European Breast Cancer Conference, 21 – 24 March 2012, Vienna, Austria, your priority.

Efforts to translate the latest research findings into better treatment of breast cancer will also feel this financial pain: investments will need to be even better supported by expertise. We believe that this will only be achieved through a tightened multidisciplinary and collaborative approach in partnership: and that EBCC-8 offers you the ideal opportunity for this.

Attracting your company’s support and commitment for EBCC-8 will not only reflect the quality of the Scientific Programme backed by a first-class panel of internationally renowned speakers, but crucially, completes the mix of the ingredients that make our EBCC series of meetings unique.

The largest breast cancer meetings in Europe, EBCCs are engineered to provide a highly interactive platform where multidisciplinary quite literally meets multi-professional. In so doing, they attract a multi-stakeholder attendance connecting patient representatives, clinicians, health professionals and scientists with you, the industry.

As we work to make EBCC-8 everyone's 'must-attend' for 2012, we hope that we can count on your continued support and look forward to warmly welcoming you to Vienna for the next EBCC milestone in ultimately combating breast cancer.

David Cameron (UK)  
Elisabeth Bergsten Nordstrøm (SE)  
Michael Gnant (AT)  
Alain Fourquet (FR)  
Martine Piccart (BE)  
Emile Rutgers (NL)  

Chair  
Co-Chair  
Chair, National Organising Committee  
EBCC-7 Chair  
Representative, BCWG – vzw  
Representative, BCWG – vzw
Save the Dates

Congress Dates
8th European Breast Cancer Conference 21 – 24 March 2012
EBCC-8 Advance Programme Available May 2011
Abstract Submission Open 1 September 2011
Abstract Submission Closes 15 November 2011

Exhibition Deadlines
Deadline Exhibition Early Rate 26 August 2011
Receipt of Balance of Payment 15 December 2011
Receipt of Complete Stand Drawings 20 January 2012
Receipt of Company Profile for Programme Book 20 January 2012
Deadline order of Exhibitor Badges 23 February 2012

Satellite Symposia Deadlines
Receipt of Satellite Symposium Draft Programme 6 December 2011
Receipt of Balance of Payment 15 December 2011
Receipt of Final Programme for Insertion in the Programme Book 20 January 2012

Group Registration Deadlines
Early Rate Group Registrations 24 October 2011
Regular Rate Group Registrations 13 February 2012
Receipt of Complete Group Participants Details 13 February 2012
Late Rate Group Registrations 20 March 2012
Desk Rate Group Registrations as of 21 March 2012
EBCC-7 Statistical Report

Attendance: The EBCC Series

Inaugurated in 1998, the biennial series of European Breast Cancer Conferences (EBCCs) are jointly organised by EORTC (the European Organisation for Research and Treatment of Cancer), EUROPA DONNA (the European Breast Cancer Coalition), and EUSOMA (European Society of Breast Cancer Specialists).

Reflective of each respective multidisciplinary Scientific Programme of excellence, and unique to the EBCC conference series, these meetings convene all stakeholders within the breast cancer field including patient representatives, clinicians, health professionals and scientists.

Registration Type

<table>
<thead>
<tr>
<th>Registration Type</th>
<th>PAX</th>
<th>% of Total Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual Participants</td>
<td>2,173</td>
<td>44.03%</td>
</tr>
<tr>
<td>Group Participants</td>
<td>2,099</td>
<td>42.53%</td>
</tr>
<tr>
<td>Media/Press</td>
<td>98</td>
<td>1.99%</td>
</tr>
<tr>
<td>Exhibitors</td>
<td>401</td>
<td>8.13%</td>
</tr>
<tr>
<td>Invited Speakers</td>
<td>164</td>
<td>3.32%</td>
</tr>
<tr>
<td>Total Participants at EBCC-7</td>
<td>4,935</td>
<td>100.00%</td>
</tr>
</tbody>
</table>

Registration Numbers over the Years

<table>
<thead>
<tr>
<th>EBCC Edition</th>
<th>N° of Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>EBCC-7 (Barcelona)</td>
<td>4,935</td>
</tr>
<tr>
<td>EBCC-6 (Berlin)</td>
<td>5,597</td>
</tr>
<tr>
<td>EBCC-5 (Nice)</td>
<td>4,830</td>
</tr>
<tr>
<td>EBCC-4 (Hamburg)</td>
<td>3,599</td>
</tr>
<tr>
<td>EBCC-3 (Barcelona)</td>
<td>3,145</td>
</tr>
<tr>
<td>EBCC-2 (Brussels)</td>
<td>2,892</td>
</tr>
<tr>
<td>EBCC-1 (Florence)</td>
<td>3,003</td>
</tr>
</tbody>
</table>
EBCC-7 Report

Deciding on just what to invest in often presents difficult choices. While the European Breast Cancer Conference Series – the EBCCs – are widely recognised as leading meetings within the field, perhaps the best way to decide is to reflect on the successes of its predecessors.

EBCC-7: Statistics at a Glance

EBCC-7 held in Barcelona 24 – 27 March 2010, proved to be one of the most successful European Breast Cancer Conferences yet, a fact reflected by the insight presented, the innovation and participation from all over the world convening all stakeholders within the breast cancer field including patient representatives, clinicians, health professionals and scientists.

The continued success of the EBCC series can certainly be explained through the format and formula of each multidisciplinary Scientific Programme of excellence combining Keynote Symposia, Clinical Science Symposia, controversial oxford-style Debates Sessions, Teaching Lectures presenting state of the art management of breast cancer followed by Patient Management Workshops and Challenge the Experts Sessions on the same topics.

Populating the Programme with new and exciting data, the proffered papers, oral presentations, poster discussions and presentations gave us all a unique opportunity to discover results of recent clinical research at the largest breast cancer meetings in Europe: the EBCCs.

EBCC-7 Demographics: by Profession

<table>
<thead>
<tr>
<th></th>
<th>Professional Title</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Medical Oncologist</td>
<td>15.10%</td>
</tr>
<tr>
<td>2</td>
<td>Surgical Oncologist</td>
<td>8.88%</td>
</tr>
<tr>
<td>3</td>
<td>General Surgeon</td>
<td>4.80%</td>
</tr>
<tr>
<td>4</td>
<td>Radiotherapist</td>
<td>3.57%</td>
</tr>
<tr>
<td>5</td>
<td>Nurse</td>
<td>2.61%</td>
</tr>
<tr>
<td>6</td>
<td>Gynaecologist</td>
<td>2.27%</td>
</tr>
<tr>
<td>7</td>
<td>General Physician</td>
<td>2.13%</td>
</tr>
<tr>
<td>8</td>
<td>Radiologist</td>
<td>2.05%</td>
</tr>
<tr>
<td>9</td>
<td>Basic Scientist</td>
<td>1.50%</td>
</tr>
<tr>
<td>10</td>
<td>Pathologist</td>
<td>1.13%</td>
</tr>
<tr>
<td>11</td>
<td>Patient Advocate</td>
<td>0.91%</td>
</tr>
<tr>
<td>12</td>
<td>Translational Scientist</td>
<td>0.81%</td>
</tr>
<tr>
<td>13</td>
<td>Student</td>
<td>0.75%</td>
</tr>
<tr>
<td>14</td>
<td>Haematologist</td>
<td>0.57%</td>
</tr>
<tr>
<td>15</td>
<td>Clinical Trial Coordinator</td>
<td>0.53%</td>
</tr>
</tbody>
</table>
EBCC-7 Demographics: by Top 20 Countries

<table>
<thead>
<tr>
<th>Rank</th>
<th>Country</th>
<th>N° of Participants</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>The Netherlands</td>
<td>341</td>
<td>6.91%</td>
</tr>
<tr>
<td>2</td>
<td>Italy</td>
<td>333</td>
<td>6.75%</td>
</tr>
<tr>
<td>3</td>
<td>United Kingdom</td>
<td>325</td>
<td>6.59%</td>
</tr>
<tr>
<td>4</td>
<td>Spain</td>
<td>248</td>
<td>5.03%</td>
</tr>
<tr>
<td>5</td>
<td>Switzerland</td>
<td>212</td>
<td>4.30%</td>
</tr>
<tr>
<td>6</td>
<td>Belgium</td>
<td>206</td>
<td>4.17%</td>
</tr>
<tr>
<td>7</td>
<td>France</td>
<td>206</td>
<td>4.17%</td>
</tr>
<tr>
<td>8</td>
<td>Germany</td>
<td>181</td>
<td>3.67%</td>
</tr>
<tr>
<td>9</td>
<td>Sweden</td>
<td>142</td>
<td>2.88%</td>
</tr>
<tr>
<td>10</td>
<td>Poland</td>
<td>135</td>
<td>2.74%</td>
</tr>
<tr>
<td>11</td>
<td>Greece</td>
<td>126</td>
<td>2.55%</td>
</tr>
<tr>
<td>12</td>
<td>Austria</td>
<td>125</td>
<td>2.53%</td>
</tr>
<tr>
<td>13</td>
<td>China</td>
<td>121</td>
<td>2.45%</td>
</tr>
<tr>
<td>14</td>
<td>USA</td>
<td>111</td>
<td>2.25%</td>
</tr>
<tr>
<td>15</td>
<td>Denmark</td>
<td>105</td>
<td>2.13%</td>
</tr>
<tr>
<td>16</td>
<td>Japan</td>
<td>100</td>
<td>2.03%</td>
</tr>
<tr>
<td>17</td>
<td>Australia</td>
<td>99</td>
<td>2.01%</td>
</tr>
<tr>
<td>18</td>
<td>Portugal</td>
<td>87</td>
<td>1.76%</td>
</tr>
<tr>
<td>19</td>
<td>Norway</td>
<td>75</td>
<td>1.52%</td>
</tr>
<tr>
<td>20</td>
<td>Finland</td>
<td>72</td>
<td>1.46%</td>
</tr>
<tr>
<td></td>
<td><strong>Total</strong></td>
<td><strong>3350</strong></td>
<td><strong>67.88%</strong></td>
</tr>
</tbody>
</table>

TOTAL GLOBAL PARTICIPATION: 4935 (100.00%)

EBCC-7 Demographics: by Geographical Region

Scientific Programme Related Statistics

- Proffered Paper Abstracts: 687
- Selected for Oral Presentations: 20
- Selected for Poster Discussion: 54
- Selected for Poster Presentation: 522
- Rejected Abstracts: 87
# Provisional Schedule

For all forthcoming announcements and programme updates please bookmark:  
[www.ecco-org.eu](http://www.ecco-org.eu)  
(select 'Congresses and conferences' > ‘EBCC-8’)

<table>
<thead>
<tr>
<th>TUESDAY</th>
<th>WEDNESDAY</th>
<th>THURSDAY</th>
<th>FRIDAY</th>
</tr>
</thead>
</table>

- **08:00 - 13:00**  
  EBCC-8 Partners Workshops
- **08:00 - 08:45**  
  Teaching Lectures  
  EUROPA DONNA Teaching Lecture
- **09:00 - 10:00**  
  Patient Management Workshops  
  Challenge the Expert
- **10:00 - 16:30**  
  Exhibition
- **10:00 - 14:00**  
  Exhibition
- **10:30 - 11:30**  
  Patient Management Workshops  
  Challenge the Expert
- **11:45 - 12:45**  
  Debates
- **12:00 - 15:00**  
  Registration  
  (groups only)
- **12:00 - 14:00**  
  Welcome Lunch and Poster Viewing
- **12:00 - 14:00**  
  Lunch and Poster Viewing
- **12:00 - 18:30**  
  Exhibition
- **13:00 - 14:00**  
  Keynote Symposium
- **15:00 - 18:00**  
  Registration  
  (individuals and groups)
- **14:00 - 16:00**  
  Opening Symposium
- **14:00 - 15:30**  
  Clinical Science Symposia  
  Debates  
  EUROPA DONNA Sessions
- **16:00 - 17:30**  
  Clinical Science Symposia  
  Debates  
  EUROPA DONNA Sessions
- **16:00 - 17:30**  
  Satellite Symposia
- **18:30 - 20:00**  
  Satellite Symposia
External Activities: Guidelines

The following guidelines and policies apply during EBCC-8:

Unofficial Satellite Symposia

Companies are not permitted to organise unofficial Satellite Symposia or similar corporate-organised events that are open to general Conference participants to attend, either on or off site. Unofficial Satellite Symposia or corporate events may not take place during the period extending from start of the first sessions (08:00) as of Wednesday 21 March until and including the end of the last official Satellite Symposia (20:15) and on Friday 23 March until 17:30.

Social Events

Companies and organisations are welcome to organise social networking events such as dinners and receptions during the framework of the Conference but these social gatherings may not be organised in parallel with any of the scientific Conference sessions.

Closed Meetings

Limited meeting space is available at the Conference Centre to organise smaller closed meetings such as (advisory) board meetings, investigator meetings etc. Small meetings may take place in parallel with official Conference sessions provided they do not convene large groups of people and are limited in time (no full day meetings are allowed). The guiding principle of this policy is to avoid attendees missing Conference scientific sessions. These meetings may only be attended by invited participants and may not be open to the general Conference participants.

Meeting rooms (where available) can be booked through the Conference Secretariat as of November 2011 and additional meeting space in surrounding hotels may be booked through the local housing agent.

Third Party Press Events

Companies wishing to organise a press conference during the Conference should send a request in writing to the Conference Press Consultants. It is not permitted to schedule press events, either on or off site, to coincide with official press conferences or with Conference sessions. The press conference must pertain to presentations being made at the main Conference in oral or poster sessions and not at Satellite Symposia alone.

The programme of any third party press conference should be submitted and approved by the EBCC-8 Press Consultants before any invitations are sent out.

Please contact Mary Rice directly via email at: mary@mrcommunication.org.
EBCC-8: Sponsorship Opportunities at a Glance

Educational Opportunities

<table>
<thead>
<tr>
<th>Satellite Symposia Slots &amp; Rates</th>
<th>CAPACITY</th>
<th>TIME</th>
<th>RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>WEDNESDAY 21 MARCH 2012</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hall F1</td>
<td>500 pax</td>
<td>18:30 - 20:00</td>
<td>57,500 EUR</td>
</tr>
<tr>
<td>Hall F2</td>
<td>500 pax</td>
<td>18:30 - 20:00</td>
<td>57,500 EUR</td>
</tr>
<tr>
<td>Hall G/H</td>
<td>440 pax</td>
<td>18:30 - 20:00</td>
<td>51,500 EUR</td>
</tr>
<tr>
<td>Hall I/K</td>
<td>440 pax</td>
<td>18:30 - 20:00</td>
<td>51,500 EUR</td>
</tr>
<tr>
<td><strong>THURSDAY 22 MARCH 2012</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hall E</td>
<td>1100 pax</td>
<td>18:30 - 20:00</td>
<td>87,500 EUR</td>
</tr>
<tr>
<td>Hall F1</td>
<td>500 pax</td>
<td>18:30 - 20:00</td>
<td>67,500 EUR</td>
</tr>
<tr>
<td>Hall F2</td>
<td>500 pax</td>
<td>18:30 - 20:00</td>
<td>67,500 EUR</td>
</tr>
<tr>
<td>Hall I/K</td>
<td>440 pax</td>
<td>18:30 - 20:00</td>
<td>61,500 EUR</td>
</tr>
<tr>
<td><strong>FRIDAY 23 MARCH 2012</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hall E</td>
<td>1100 pax</td>
<td>16:00 - 17:30</td>
<td>87,500 EUR</td>
</tr>
<tr>
<td>Hall F1</td>
<td>500 pax</td>
<td>16:00 - 17:30</td>
<td>51,500 EUR</td>
</tr>
<tr>
<td>Hall F2</td>
<td>500 pax</td>
<td>16:00 - 17:30</td>
<td>51,500 EUR</td>
</tr>
<tr>
<td>Hall I/K</td>
<td>440 pax</td>
<td>16:00 – 17:30</td>
<td>45,500 EUR</td>
</tr>
</tbody>
</table>

Educational Grants

| Platinum Sponsor | 110,000 EUR |
| Gold Sponsor     | 60,000 EUR  |
| Silver Sponsor   | 20,000 EUR  |
| Travel Grants Package: 10 Travel Grants | 7,500 EUR |
| Travel Grants Package: 5 Travel Grants  | 3,750 EUR  |

Exhibition Booth Space

- Early rate (applications submitted by 26 August 2011): 475 EUR excl VAT per sqm
- Regular rate (applications submitted after 26 August 2011): 525 EUR excl VAT per sqm
- Newcomer rate: For companies supporting a European Breast Cancer Conference for the first time. 350 EUR excl VAT per sqm
- Reduced rate for non-for-profit organisations: 110 EUR excl VAT per sqm

For more information, please see page 22.
## Sponsorship & Advertising

### Conference Materials

<table>
<thead>
<tr>
<th>Item</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Bags</td>
<td>8,500 EUR</td>
</tr>
<tr>
<td>Conference Pens &amp; Notepads</td>
<td>6,000 EUR</td>
</tr>
<tr>
<td>Public Transportation Passes</td>
<td>20,000 EUR</td>
</tr>
</tbody>
</table>

### Conference Services

<table>
<thead>
<tr>
<th>Service</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Messaging Screens (throughout the Conference centre)</td>
<td>20,000 EUR</td>
</tr>
<tr>
<td>Screensaver Branding in Internet zone (10 computers)</td>
<td>17,500 EUR</td>
</tr>
<tr>
<td>Wifi Internet Access</td>
<td>10,000 EUR</td>
</tr>
<tr>
<td>Water Dispensers (10 dispensers)</td>
<td>5,000 EUR</td>
</tr>
</tbody>
</table>

### Advertising

- **Advance Programme & Call for Abstracts**
  - Outside Back Cover: 10,000 EUR
  - Inside Front Cover: 8,000 EUR

- **Programme Book**
  - Outside Back Cover: 9,500 EUR
  - Inside Back Cover: 6,500 EUR
  - Inside Front Cover: 7,500 EUR
  - Bookmark: 8,000 EUR
  - Inside Page (facing Table of Contents): 7,500 EUR
  - Inside Page: 3,500 EUR

- **Pocket Programme**
  - Outside Back Cover: 8,000 EUR

- **First Announcement**
  - First Announcement EBCC-9: 8,000 EUR
Educational Opportunities

Satellite Symposia

Companies are invited to organise scientific sessions as part of EBCC-8. These sessions are the perfect forum through which industry can connect and communicate with their target audience, presenting their latest scientific data and developments. Satellite Symposia will take place in the session rooms of the Conference venue, the Austria Center Vienna.

Time Slots Available and Corresponding Rates

<table>
<thead>
<tr>
<th>WEDNESDAY 21 MARCH 2012</th>
<th>CAPACITY</th>
<th>TIME</th>
<th>RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hall F1</td>
<td>500 pax</td>
<td>18:30 - 20:00</td>
<td>57.500 EUR</td>
</tr>
<tr>
<td>Hall F2</td>
<td>500 pax</td>
<td>18:30 - 20:00</td>
<td>57.500 EUR</td>
</tr>
<tr>
<td>Hall C/H</td>
<td>440 pax</td>
<td>18:30 - 20:00</td>
<td>51.500 EUR</td>
</tr>
<tr>
<td>Hall I/K</td>
<td>440 pax</td>
<td>18:30 - 20:00</td>
<td>51.500 EUR</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>THURSDAY 22 MARCH 2012</th>
<th>CAPACITY</th>
<th>TIME</th>
<th>RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hall E</td>
<td>1100 pax</td>
<td>18:30 - 20:00</td>
<td>87.500 EUR</td>
</tr>
<tr>
<td>Hall F1</td>
<td>500 pax</td>
<td>18:30 - 20:00</td>
<td>67.500 EUR</td>
</tr>
<tr>
<td>Hall F2</td>
<td>500 pax</td>
<td>18:30 - 20:00</td>
<td>67.500 EUR</td>
</tr>
<tr>
<td>Hall I/K</td>
<td>440 pax</td>
<td>18:30 - 20:00</td>
<td>61.500 EUR</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>FRIDAY 23 MARCH 2012</th>
<th>CAPACITY</th>
<th>TIME</th>
<th>RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hall E</td>
<td>1100 pax</td>
<td>16:00 - 17:30</td>
<td>87.500 EUR</td>
</tr>
<tr>
<td>Hall F1</td>
<td>500 pax</td>
<td>16:00 - 17:30</td>
<td>51.500 EUR</td>
</tr>
<tr>
<td>Hall F2</td>
<td>500 pax</td>
<td>16:00 - 17:30</td>
<td>51.500 EUR</td>
</tr>
<tr>
<td>Hall I/K</td>
<td>440 pax</td>
<td>16:00 – 17:30</td>
<td>45.500 EUR</td>
</tr>
</tbody>
</table>

Rates

Rental rates are determined according to the seating capacity in theatre style as well as the timing and duration of the slots. Please refer to the overview of the halls and respective seating capacities.

The rates include:

- Room rental
- Standard setup (theatre style with stage, lectern and speaker table)
- AV equipment & services:
  - amplification
  - data projection
  - technician
  - stage manager
- Use of the Speaker Preview Room for Satellite Symposium faculty
- Publication of the Satellite Symposium programme on the Conference website and in the Programme Book.

PLEASE NOTE: the final Satellite Symposium programme must be received by the EBCC-8 Secretariat by the deadline of 20 January 2012.

- Use of Conference logo on invitations and promotional documentation
- One-time use of the pre-Conference mailing list (available as of 21 February 2012).
Appointed Agencies

- Applications for Satellite Symposia must be submitted by the company under whose name each Satellite Symposium is to be organised.
- **PLEASE NOTE:** the correspondence for the above items must be made exclusively between this company and the Conference Secretariat.
- Companies should inform ECCO, in writing, which agency is appointed for which symposium. Otherwise no request from agencies will be taken into consideration. It is not the role of any given agency to make initial enquiries or reservations with ECCO independently of the company.
- The company is responsible for communicating these regulations to its staff and its appointed agencies.
- The named agency cannot fully act as if it were the company itself and the company will continue to be held entirely responsible and accountable for activities organised in its name.

Exhibition Stand

To obtain permission to hold a Satellite Symposium, an exhibition stand of minimum 27sqm is required. Cancelling your exhibition space will result in the cancellation of your Satellite Symposium.

Application

A Satellite Symposium request can be submitted by completing and returning the enclosed Satellite Symposium Application Form and Contract to the EBCC-8 Secretariat in Brussels. The maximum number of Satellite Symposia authorised per company is 3 slots.

In signing the application form, companies declare their acceptance of all Conference regulations.

Satellite Symposia slots will be allocated on a first come, first served basis.

Programme

In order to avoid overlap with the official Scientific Programme and to ensure the scientific quality and scope, all Satellite Symposia programmes need to be submitted for review and approval by the Conference Scientific Committee.

- Companies are strongly encouraged to establish a multidisciplinary programme in line with the concept of the EBCC-8 Scientific Programme
- The Conference Scientific Committee makes the final decision on whether an application is accepted or rejected and is not held to justify its decision. No appeal is possible.
- Once the title, programme and detailed content have been approved, changes must not be made without the specific approval of the Conference Scientific Committee.
- A draft programme including the title of the Satellite Symposium, name of the chair, speakers and the titles of all presentations should be sent to the Conference Secretariat by 6 December 2011.
- The final programmes are published in the Satellite Symposia section of the official Conference Programme Book and on the Conference website if received no later than 20 January 2012.

Abstracts related to Satellite Symposia are not published in the official Conference Abstract Book. Separate proposals for EJC Abstract Supplements for Satellite Symposia can be obtained from Elsevier directly:

Louisa Bird
Account Manager Commercial Sales, Health Sciences
Email: l.bird@elsevier.com
Tel: +31 (0)20 485 23 21
Promotional Opportunities

- The sponsoring company will ensure that all publications referring to Satellite Symposia mention: ‘Official EBCC-8 sponsored Satellite Symposium’ to avoid any confusion with the official Scientific Programme.

- Conference logo

The Conference logo can be obtained in EPS format from the Conference Secretariat. It is important that the elements of the logo remain consistent. Do not attempt to redraw the lettering, branding elements or their relative position. Before reducing the Conference logo, a print proof should be sent to the Conference Secretariat for approval.

  - It is forbidden to type or insert graphics within the area marked around the Conference logo.
  - The original colours used in the logo are shown below. If at all possible the logo should be used in the original colours or, if not available, black on a white background.

![Conference Logo](image)

**ATTENTION!** Pantone colours are never exactly the same as quadri-colour values

- The unauthorised use of the Conference logo is strictly prohibited. It is not allowed to use the Conference logo on actual PPT presentations of Satellite Symposia Speakers.

Promotion at the Conference Venue

- One poster board will be made available in the Registration Area for each Satellite Symposium organiser, to be used for displaying a poster announcing the Satellite Symposium on the day it is held.

One poster board will also be made available immediately outside the hall during the hour preceding the Satellite Symposium, to be removed immediately after the end of the Satellite Symposium.

Satellite Symposium organisers are allowed to have a limited number (the ratio will be defined based on the capacity of the lecture halls and announced in the Exhibitor Manual) of staff distributing flyers announcing the Satellite Symposium on the ground floor of the Austria Center Vienna (Entrance Hall only), only on the day the Satellite Symposium is held.

- Signposting at the Conference venue other than described above is strictly forbidden. Failure to observe this procedure shall render the company liable to a fee of up to 25% of the total Satellite Symposium rental cost.
**IMPORTANT**: Satellite Symposium organisers are kindly asked to refrain from leaving unused invitations at the Conference venue. In case of non-compliance to this rule an additional cost will be charged for removal.

**Promotion at the Conference Hotels**

Provided authorisation is granted by the respective hotel management, leaflets can be placed at the check-in or a poster can be displayed in the lobby of the hotels. No other form of promotion is allowed in the hotels. Advertising on hotel key cards/door drops is not allowed.

Promotion other than listed in this Invitation to Industry is strongly discouraged and any initiative or proposal is subject to the approval of the organiser. Proposals should be sent to the Conference Secretariat. Violation of this regulation may result in expulsion without any indemnity.

**Attendance**

The Satellite Symposium must be open to all registered participants. All Satellite Symposia participants will be required to wear a corresponding badge.

**Receptions**

- Suitable space permitting, Satellite Symposium organisers may arrange receptions before/after Satellite Symposia. The Conference Secretariat does not guarantee such space will be available. Receptions can only be organised using the official EBCC-8 caterer.
- Receptions cannot be organised during a session of the official Conference Scientific Programme
- Reception space must not be used for entertainment, poster displays, presentations or any other promotional purposes.
- Reception space must be open to all registered participants.

**Access – Badges**

- Companies will have access to the hall where the Satellite Symposium will be held one hour before the assigned starting time the Conference Scientific Programme permitting.
- All persons involved in the Satellite Symposium (film crew, technicians, speakers etc.) and all Satellite Symposium participants must have a valid access pass.
- Satellite Symposium only badges can be ordered in advance, upon pre-registration. They will not be sent before the Conference. They can be collected on site on the day of the Satellite Symposium only as of 08:00.

**Setup and Dismantling**

- Companies must adhere to the indicated start and end times of the reserved time slot. Extensions beyond the assigned timings are not allowed under any circumstances.
- Companies will have access to the hall where the Satellite Symposium will be held one hour before the assigned starting time the Conference Scientific Programme permitting.
- The hall should be completely vacated immediately after the end of the Satellite Symposium. Companies are responsible for removing all materials, waste, etc. from the room.
- Installations or alterations to the rooms and the standard set-up can only be made with the explicit approval from the Conference Secretariat.
**Speaker Preview Room**

EBCC offers computerised presentation facilities (central network) for all lectures. Satellite Symposium organisers are entitled to make use of the Speaker Preview Room. Opening times will be communicated in due course in the Exhibitor Manual.

**Congress Material**

Each Satellite Symposium organiser is entitled to free Conference bags including all Conference material. The number is based on the seating capacity of the room reserved. The ratio is as follows:

<table>
<thead>
<tr>
<th>Seating Capacity</th>
<th>Bags</th>
</tr>
</thead>
<tbody>
<tr>
<td>1100 pax</td>
<td>5</td>
</tr>
<tr>
<td>500 pax</td>
<td>4</td>
</tr>
<tr>
<td>440 pax</td>
<td>3</td>
</tr>
</tbody>
</table>

**Giveaways**

Gadgets that are distributed to participants should be professional in nature and should not exceed a maximum value of 5 EUR per item. Sharp, pointy or dangerous objects are not allowed. The organiser reserves the right to request invoices of the gadgets at any time.

More details about standard stage set-up, features of the room, technical equipment, catering possibilities and order forms for additional services will be available by November 2011 in the Exhibitor Manual.
Unrestricted Educational Grants

EBCC-8 Educational Grants significantly contribute to promoting education, cutting edge findings and technology – enhancing the Conference experience for all participants. The pharmaceutical industry is kindly invited to support the Conference through the following unrestricted Educational Grants:

<table>
<thead>
<tr>
<th>Educational Items</th>
<th>Acknowledgement with Corporate Name &amp; Logo</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
</tr>
</thead>
<tbody>
<tr>
<td>First priority to apply at EBCC-9</td>
<td></td>
<td></td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Poster Sessions on CD-ROMS &amp; Poster Viewing Station</td>
<td>On CD-ROMS distributed from booth, on Poster Viewing Station &amp; on Conference website</td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Webcast of Scientific Programme</td>
<td>On CD-ROMS distributed after the Conference &amp; on Conference website</td>
<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>On Conference website</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Programme Book</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Pocket Programme</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>In Conference newspaper</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>On site rotating messaging screen &amp; acknowledgement boards</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>At sponsor’s exhibition booth (carpet banner)</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>
Travel Grants

EBCC-8 Travel Grants allow professionals from countries with limited resources to attend EBCC-8.

Sponsorship of Travel Grants Package of 10 travel grants at the rate of 7500 EUR excl. VAT
Sponsorship of Travel Grants Package of 5 travel grants at the rate of 3750 EUR excl. VAT

Benefits Package:
- Acknowledgement on the Conference website
- Acknowledgement in the Programme Book
- On site recognition

Payment & Cancellation Policy

Terms of Payment
A first deposit of 30% of the total rate will be sent within 2 weeks following confirmation. Payment is due within 30 days following the date of the invoice, the balance not later than 15 December 2011. Corresponding invoices will be sent out by the Conference Secretariat in due time before the deadline for receipt of payment.

Value Added Tax
With the introduction of the new European VAT law (Directive 2008/8/EC: article 3 concerning the amendment of articles 53 and 54 of Directive 2006/112/EC), which became effective January 1, 2011, services and ancillary services relating to cultural, artistic, sporting, scientific, educational, entertainment or similar activities, such as fairs and exhibitions, including the supply of services of the organisers of such activities, are no longer subject to VAT in the country where the event is taking place when supplied to taxable persons, but are subject to VAT where the customer has established his business (Reverse Charge).

However, according to the new article 53 of Directive 2006/112/EC, the supply of registrations is still subject to VAT in the country where the event is taking place, even when supplied to taxable persons.

Cancellation Policy
The company cancelling educational activity support after the official application has been accepted will be liable to pay the following fees:
- If the Satellite Symposium cannot be reallocated to another company:
  25% of the total rate, if the cancellation request is received in writing by 29 July 2011
  50% of the total rate, if the cancellation request is received in writing by 15 December 2011
  100% of the total rate, if the cancellation request is received in writing after 15 December 2011
- If the Symposium can be reallocated to another company, the company will receive a full refund of deposits paid, less administrative fees of 10% of the total rental rate, with a minimum of 250 EUR.

NEW Administration Fees/Invoicing Changes
Invoices will be addressed in accordance with the invoicing date provided by the company.

PLEASE NOTE: if a billing change is requested (i.e. company name change, or address change), an Administration Fee of 100 EUR excl. VAT will be charged to the company.

NEW Indebtedness
Payments not received by the first day of the Conference (Wednesday 21 March 2012) will be subject to a 10% penalty fee.
Refunds
Any refunds of deposits paid will be made after the Conference but not later than 30 June 2012. The company will not be entitled to any interest that the organiser may have derived from deposits made by the company. All bank charges, including sender and receiver charges, resulting from a refund related to cancellation of the educational activity will be charged to the company.

Postponement or Abandonment
The organiser reserves the right to postpone the Conference including the Satellite Symposia, or to transfer the Conference to another site, if unforeseen circumstances warrant such action. Should any contingency prevent the Satellite Symposia from taking place, the organiser will not be held liable for expenses incurred other than the cost of renting the slot.

Unexpected Cancellation of the Event
EBCC reserves the right to cancel EBCC-8 without notice or compensation in the event of force majeure cases such as strikes, fires, terrorist attacks, damages or other fatalities. In such circumstances EBCC is free of all responsibility.

Limitation of Liability of EBCC
In the event of EBCC having to cancel EBCC-8 due to force majeure causes such as strikes, fires, terrorist attacks, damages or other fatalities, EBCC shall only be obliged to reimburse the payments received subject to deduction of any costs it has incurred in preparing the event, as long as cancellation arises through a cause that is non-attributable to EBCC.

Bankruptcy or Liquidation
In the instance that a company be declared as bankrupt or enters into liquidation other than for the purpose of restructuring or merger, or has a receiver appointed, the organiser shall be at liberty to terminate the contract with the company, immediately cancel the allocation of a Satellite Symposium to the company and forfeit all sums paid by the company.

Enforcement of Rules
Applies equally to all exhibitors and organisers of EBCC-8 Satellite Symposia.

Violation Procedure
The procedure for policing and enforcing the violation is as follows:
When noticing a violation, the EBCC-8 Secretariat staff will ask the company to correct the situation according to the applicable regulations.
If the company refuses to comply, the EBCC Secretariat staff will report alleged violations to the EBCC-8 Conference Committee. After considering the available evidence, a representative of the relevant company will be invited to present the company’s view, after which the Committee will give its opinion. This will be confirmed in writing after the Conference. Appeals may be made to the EBCC-8 Conference Committee.

Claims Procedures, Place of Performance and Jurisdiction
All claims by the exhibitor against EBCC must be made in writing. The maximum time lapse is 3 months from the closure of the Conference. Agreements which deviate from these conditions or from the supplementary regulations must be made in writing; facsimile signature will suffice. The contract is governed exclusively by Belgian law; English text is authoritative.

Final Clause
In cases not covered by the regulations in this Invitation to Industry, EBCC’s interpretation and decision shall be final.
General Information & Rates

Companies are invited to participate in the EBCC-8 Exhibition to showcase their corporate identity, products, services and activities to Conference delegates.

Standard Rate

**Early rate (applications submitted by 26 August 2011):**
475 EUR excl VAT per sqm

**Regular rate (applications submitted after 26 August 2011):**
525 EUR excl VAT per sqm

**Newcomer rate**
For companies supporting a European Breast Cancer Conference for the first time.
350 EUR excl VAT per sqm

**Reduced rate**
For non-for-profit organisations
110 EUR excl VAT per sqm

All rates cover floor space only and do not include the construction of a modular booth or other extras. The minimum exhibition space is 9 square metres and must be minimum 3 m deep.

For some locations, companies renting separate spaces are allowed to visually link these up by carpeting the aisles in-between, provided an additional rental rate of 30% of the standard rate is paid for the total surface of the aisle. No constructions of any description are allowed in the aisles. Companies renting aisle space are allowed to brand the aisle carpet with the company logo.

Procedure Outline

This overview highlights the procedures to be followed in order to participate in the EBCC-8 Exhibition. We kindly ask you to refer to the rest of this section for further details. More information is available by contacting Adline Lewuillon at the EBCC-8 Secretariat via email at: adline.lewuillon@ecco-org.eu.

Please read the guidelines carefully and distribute accordingly within your company and/or related agencies.

1. Study the floor plans and choose your preferred stand locations (list more than 1 option). Should there be no stand of the size you require, select a stand number in the area of interest.
2. Complete and sign the Exhibition Space Application Form and return it to Adline Lewuillon at the EBCC-8 Secretariat via Email: adline.lewuillon@ecco-org.eu, or by Fax: +32 (0)2 775 02 00.
3. The combined maximum exhibition space per company is limited to 500 sqm.
4. Applications will be considered on a first come, first served basis.
5. Ensure 30% deposit has been paid by the deadline on your invoice to retain the stand location you have been assigned. The final balance should be paid by 15 December 2011.
6. Carefully read the Exhibitor Manual that will be released in November 2011 and posted online. It will contain additional information regarding preparation for the Conference including exhibition logistics (i.e. unloading schedules, delivery details, exhibitor badge orders), Satellite Symposium arrangements as well as details concerning transport and access. The Exhibitor Manual will be online in November 2011 and each industry contact will be notified by Email. Each company is responsible for providing their agencies or contractors with the information included in the Manual.
7. Submit a detailed stand drawing to the Conference Secretariat before 20 January 2012. Without an approved drawing the stand may not be constructed.

8. Send a 50 word description of your company and contact information to Gertrude Kort via email at: gertrude.kort@ecco-org.eu, before 20 January 2012 for publication online and in the Programme Book. Companies will be offered the possibility to include their corporate logo to enhance their profiles at an investment of 250 EUR. Companies wishing to include their logo should send this in EPS version to Gertrude Kort.

9. Send your request for Exhibitor badges using the form provided in the Exhibitor Manual (number of free badges depends on exhibition area rented) to Riitta Kettunen via email at: riitta.kettunen@ecco-org.eu by 23 February 2012.

10. Ensure payment of the balance of your stand invoice has been made – failure to meet payment date can result in stand cancellation and resulting charges, see page 26.

Admissible Exhibits

The EBCC-8 Exhibition is a technical and scientific display of current and future healthcare practices, goods and services in the oncology field. Industry active in the research, production, approval, marketing and distribution of such goods and services are invited to participate.

In addition, certain other types of businesses are also invited to exhibit: publishers, booksellers, food and nutrition specialists, companies advertising sports and healthy-lifestyle goods as well as non-for-profit healthcare organisations and academic institutions.

Companies new to the EBCC series of meetings are required to submit a statement of their product/service offering.

EBCC reserves the right to refuse admittance of inappropriate or non-oncology related products or services to the exhibition unless they are deemed by EBCC to add value to the overall Conference experience for delegates.

Exhibitor Badges

Exhibitor registration is reserved for staff working directly in the organisation and management of exhibits, Satellite Symposia and sponsored activities. Individuals wishing to visit the exhibition should purchase a delegate registration (full or day access). The practice of selling or promoting a product or service outside of a registered exhibit area is strictly forbidden.

Exhibitor Registration

Exhibitors must wear their official EBCC-8 badges clearly visibly at all times when in the Exhibition area or in any other part of the building. The wearing of any other badge, including company ID badges is not sufficient and will be considered as a violation of the guidelines. Exhibitor badges are for exhibiting company employees and agents of such companies only.

Validity

Exhibitor badges will allow access to Exhibition halls only. When companies apply for badges it is understood that they will only provide them to company employees. Proof of affiliation can be requested.

Exhibitor Badges with Company Name and/or Individual Name

Only exhibiting companies can have Exhibitor badges. It is essential that the company name is the same as is provided for the Exhibitor listing. Exhibitors are entitled to a certain number of these badges for free if ordered within the given deadlines. The number of free badges for each exhibitor will be determined according to the floor space allocated.
**Allocation of Exhibitor Badges**

<table>
<thead>
<tr>
<th>Stand size between free exhibitor badges</th>
<th>Free exhibitor badges</th>
</tr>
</thead>
<tbody>
<tr>
<td>6 - 18 sqm</td>
<td>4</td>
</tr>
<tr>
<td>19 - 45 sqm</td>
<td>8</td>
</tr>
<tr>
<td>46 - 72 sqm</td>
<td>12</td>
</tr>
<tr>
<td>73 - 99 sqm</td>
<td>16</td>
</tr>
<tr>
<td>100 - 199 sqm</td>
<td>25</td>
</tr>
<tr>
<td>200 - 299 sqm</td>
<td>35</td>
</tr>
<tr>
<td>300 - 399 sqm</td>
<td>45</td>
</tr>
<tr>
<td>400 - 500 sqm</td>
<td>55</td>
</tr>
</tbody>
</table>

You may choose how your badges are inscribed: either company name only, or individual name and company name. Simply indicate your preference when completing the Badge Form, e.g. the number of 'company name' only badges and the number of 'individual name' badges you wish to receive. Free exhibitor badges must be ordered by 23 February 2012.

**NEW Additional Exhibitor Badges**

If the number of free exhibitor badges is insufficient, extra badges may be purchased. All exhibitor badges must be ordered using the Badge form that will be available online in due course. Additional exhibitor badges must be ordered by 23 February 2012.

- Extra exhibitor badges ordered by 23 February: 75 EUR excl. VAT per badge
- Extra exhibitor badges ordered after 23 February: 85 EUR excl. VAT per badge
- Name change after 23 February: 20 EUR excl. VAT per badge
- On site orders: 85 EUR excl. VAT per badge.

Exhibitor badges ordered on site must be paid for directly upon collection from the Exhibitor’s Registration Desk in cash or by credit card (Visa, MasterCard, Amex).

Lost badges will not be replaced. In this case a new exhibitor badge may be ordered. Unused badges will not be credited, regardless of circumstances.

**NEW Exhibitor Badge Collection**

A certain period will be exclusively reserved for exhibitor representatives to collect their badges. Exhibitor representatives can set up an appointment on Tuesday 20 March 2012 between 08:30 and 15:00 to pick up all exhibitor badges.

As of Wednesday 21 March 2012, the Exhibitor Registration Desk will be open for individual pick-up of exhibitor badges. Exhibitor badge fee: 85 EUR excl. VAT per badge.

**Access to the Exhibition Area**

Stand personnel wearing an exhibitor badge may enter the Exhibition halls before the opening of the Exhibition. Detailed access times will be available in the Exhibitor Manual.

**Access to the Exhibition when Closed**

For security reasons access to the Exhibition outside the opening hours is limited to persons holding an exhibitor badge. For Industry staff registered as full fee paying delegates, affiliated with an exhibiting company requiring access to the exhibition halls during closed periods, badges can be validated for exhibit access with a specific exhibitor badge holder. These exhibitor badge holders are available from the Exhibitor’s Registration Desk.
**Working Passes**

In the interests of safety only those individuals directly responsible for the construction and dismantling of exhibits will be granted access to the Exhibition area during setup and dismantling periods. To this end, working passes will be given out by the official logistics partner at the freight entrance during the setup and dismantling phases.

Registered exhibitors may access the Exhibition Halls during setup and dismantling times by showing their exhibitor badge at the entrance.

Individuals without badges will not be allowed into the Exhibition Halls. It is the responsibility of the exhibitor to ensure that all staff, visitors, stand personnel, etc. are fully briefed about this restriction. No exceptions will be made and EBCC will not be held responsible for any loss suffered by the exhibitor as a result of such an oversight.

Delegates should not pass through the exhibition area beyond Exhibition opening times, however we strongly urge you to secure your stand against theft or damage when the stand is not staffed. EBCC also recommends that exhibitors arrange adequate insurance coverage. Neither EBCC nor the Austria Center Vienna will be liable for any losses, unless a negligent act or omission on the part of either body or its staff has been identified.

A detailed exhibition access schedule will be available in the Exhibitor Service Manual.

**Conference Material**

Each exhibiting company is entitled to free EBCC-8 delegate bags including all Conference materials. The number assigned is based on the exhibition area rented.

The ratio is set out below:

<table>
<thead>
<tr>
<th>Stand size between</th>
<th>Bag(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>6 - 25 sqm</td>
<td>1</td>
</tr>
<tr>
<td>26 - 50 sqm</td>
<td>2</td>
</tr>
<tr>
<td>51 - 75 sqm</td>
<td>3</td>
</tr>
<tr>
<td>76 sqm and over</td>
<td>4</td>
</tr>
</tbody>
</table>

**Tentative Setup and Dismantling Schedule**

Setup
- Monday 19 March 2012: 07:00 - 22:00
- Tuesday 20 March 2012: 07:00 - 22:00
- Wednesday 21 March 2012: 08:00 - 11:00

Dismantling
- Friday 23 March 2012: 14:00 - 22:00
- Saturday 24 March 2012: 07:00 - 20:00

**Tentative Exhibition Opening Times**

- Wednesday 21 March 2012: 12:00 - 18:30
- Thursday 22 March 2012: 10:00 - 16:30
- Friday 23 March 2012: 10:00 - 14:00
Conditions of Participation

General Conditions

Establishment of Rental Contract
To apply for a stand please complete and return the Exhibition Space Application Form. Applications will be considered on a first come, first served basis.

Only signed application forms will be taken into consideration. By signing the application form, the company accepts the conditions contained in this Invitation to Industry. Confirmation of the allocation of a stand by EBCC in writing constitutes the establishment of the rental contract between the exhibitor and EBCC. A stand assignment and an invoice will be sent to the exhibitor. The date on the stand assignment is considered to be the date of stand allocation. If the contents of the stand assignment deviate from the contents of the exhibitor’s application, the contract is based on the stand assignment issued by EBCC unless the exhibitor objects in writing within 2 weeks after the date mentioned on the stand assignment.

Appointed Representatives
If an exhibiting company wishes to appoint an agent/stand builder to conduct its affairs at EBCC-8, the agent should be identified on the application form or separately in writing by a person with the corresponding authority. Once appointed, the actions and communications of this agent/stand builder will be treated as though from the exhibiting company. Contractual responsibility remains with the exhibitor.

Assignment of Space
Stands will be assigned on a first come, first served basis.

Payment Deadlines
Stand assignments will be cancelled automatically if the stand rental has not been paid within the given time period. In such cases the cancellation fee will be determined as indicated in this Invitation to Industry.

Conference and Exhibition Layout
EBCC reserves the right deviate from the stand confirmation and to allocate a stand in a different location, to alter the size of the stand, to re-locate or close entrances and exits on the exhibition grounds and/or in the Conference Centre and to carry out any other structural alterations providing it has a substantial interest in such measures.

Stand Moves
EBCC reserves the right to make changes in the layout of the Exhibition, as well as in the stand assignment in the event that unforeseen circumstances make this necessary. Alterations to the agreement will only be made after mutual consultation. If in such cases the interests of the exhibitor are unreasonably impaired, the exhibitor may withdraw from the contract in writing within 1 week after receipt of notification of the type of alteration. EBCC accepts no responsibility for any damage which may result from such changes.

Subtenants and Other Represented Companies
Sharing the allocated stand area with another company, regardless of whether this company is represented by its own staff (subtenant) or only by its own exhibits (represented company), is not permitted. This applies equally to companies with products or services aligned to a registered exhibitor. Should a registered exhibitor wish to exhibit in association with another organisation, EBCC will endeavour to offer additional exhibit space, where available, under normal conditions of sale.

If an exhibiting organisation has multiple corporate identities but shared ownership, the organisational relationship must be made clear to delegates.

Transfer – even in part – of the rights and obligations arising from the rental contract to third parties is not permitted.
**Terms of Payment**

A first deposit of 30% of the total amount is payable by the exhibitor within 2 weeks following the confirmation and shall be paid within 30 days of the date of the invoice. The balance (70%) is due by 15 December 2011. Corresponding invoices are sent out by the organiser in due time before the deadline for receipt of payment.

If rental charges are not paid within the prescribed time, exhibition space will be released and any loss incurred by the organiser through such non-payment shall be made good by the defaulting exhibitor. Direct transfer payments are preferred and should be credited to the EBCC account, indicating the invoice number. Sender bank charges will be at the expense of the exhibitor. Crossed cheques or bank drafts should be made payable to EBCC-8 and should be sent by registered post to the EBCC-8 Secretariat, for the attention of Thierry Hoppe, Finance Manager. Personal cheques are not accepted.

**Value Added Tax**

With the introduction of the new European VAT law (Directive 2008/8/EC: article 3 concerning the amendment of articles 53 and 54 of Directive 2006/112/EC), which became effective January 1, 2011, services and ancillary services relating to cultural, artistic, sporting, scientific, educational, entertainment or similar activities, such as fairs and exhibitions, including the supply of services of the organisers of such activities, are no longer subject to VAT in the country where the event is taking place when supplied to taxable persons, but are subject to VAT where the customer has established his business (Reverse Charge).

However, according to the new article 55 of Directive 2006/112/EC, the supply of registrations is still subject to VAT in the country where the event is taking place, even when supplied to taxable persons.

**Cancellation Policy**

**CANCELLATION OR REDUCTION OF EXHIBITION SPACE**

An exhibitor cancelling or reducing reservation of exhibition space further to official application being accepted will be liable to pay the following fees:

- If the space cannot be reallocated to another company:
  - 25% of the total rate, if the cancellation request is received in writing by 29 July 2011
  - 50% of the total rate, if the cancellation request is received in writing by 15 December 2011
  - 100% of the total rate, if the cancellation request is received in writing after 15 December 2011.

- If the space can be reallocated to another company, the exhibitor will receive a full refund of deposits paid, less administrative fees of 10% of the total rental rate, with a minimum of 250 EUR.

**NEW Administration Fees/Invoicing Changes**

Invoices will be addressed in accordance with the invoicing date provided by the company.

**PLEASE NOTE:** if a billing change is requested (i.e. company name change, or address change), an Administration Fee of 100 EUR excl. VAT will be charged to the company.

**NEW Indebtedness**

Payments not received by the first day of the Conference (Wednesday 21 March 2012) will be subject to a 10% penalty fee.
Refunds

Any refunds of deposits paid will be made after the Conference but not later than 30 June 2012. The exhibitor will not be entitled to any interest that the organiser may have derived from deposits made by the exhibitor. All bank charges, including sender and receiver charges, resulting from a refund related to cancellation or reduction of exhibition space will be at the charge of the exhibitor.

Postponement or Abandonment

The organiser reserves the right to postpone the Conference including the Exhibition, transfer it to another site, if unforeseen circumstances warrant such action. Should any contingency prevent the Exhibition from taking place, the organiser will not be held liable for expenses incurred other than the cost of rental of the exhibition space.

Unexpected cancellation of the event: EBCC reserves the right to cancel EBCC-8 without notice or compensation in the event of major occurrences such as strikes, fires, terrorist attacks, damages or other fatalities. In such circumstances EBCC is free of all responsibility.

Limitation of Liability of EBCC

In the event of EBCC having to cancel EBCC-8 due to force majeure causes such as strikes, fires, terrorist attacks, damages or other fatalities, so long as this arises from a cause non-attributable to EBCC, EBCC shall only be obliged to reimburse the payments received subject to deduction of any costs it has incurred in preparing the event.

Bankruptcy or Liquidation

In the instance that a company be declared as bankrupt or enters into liquidation other than for the purpose of restructuring or merger, or has a receiver appointed, the organiser shall be at liberty to terminate the contract with the company immediately, to cancel the allocation of exhibition space to the exhibitor and forfeit all sums paid by the exhibitor.

Security and Insurance

Neither the organiser nor its contractors shall be responsible for the safety of any exhibit or other property of the exhibitor or any person. Neither the organiser nor its contractors shall be responsible for the loss, damage or destruction by any cause of the exhibits or other property, or for loss, damage or injury sustained by any exhibits or any other persons.

The exhibitor shall indemnify the organiser and its contractors to third persons, as a result of any act or omission of the exhibitor, staff, agent or personnel hired on a temporary basis to staff the exhibition stand. Since the organiser and its contractors will accept no responsibility for any of the foregoing matters, the exhibitor should take out insurance to cover any loss due to theft or negligence, damage, injury or liability. The exhibitor agrees not to pursue the organiser for any of the aforementioned risks.

Enforcement of Rules

Applies equally to all exhibitors.

Final Clause

For any eventuality not covered by the regulations in this Invitation to Industry, EBCC interpretation and decision will be final.
Guiding Principles

Exhibition Area
The EBCC-8 Exhibition will be held in Halls X and XL of the Austria Center Vienna.
The rental rate for exhibition space covers floor space only.
All services (water, electricity, telephone, compressed air, etc.) will reach stands via the service ducts located in the ceiling. Connections to these services must only be made by MAW, Medizinische Ausstellungs- und Werbegesellschaft.

Hall Information
- The rental rate for exhibition space covers floor space only – all extras (modular stand, electricity, furniture, etc.) must be ordered using the corresponding order forms.
- The ceiling height is 3.80m or 4.50m in hall X, in Hall XL the ceiling height is 4.5m.
- There is no daylight in the exhibition area.
- There are pillars in both halls.
- The exhibition hall is covered with asphalt.
Your exhibition space must be carpeted.
- Tape used to fix carpet needs to be fully removable.
- The floor bearing capacity (net load) is 500 kg/sqm.
- Power supplies and other utilities will be supplied to stands via the ceiling.
- Water connections are only available at certain points.
For large stands it is therefore recommended to build a platform since connections will need to be accessible for different exhibitors.
- Suspension of banners/signage from the ceiling is not allowed.

Stand Activity and Promotion
Each exhibiting company will be listed in the Programme Book with the company name, stand number, contact person and Email address, as well as online at: www.ecco-org.eu.
Deadline for submitting your company description is 20 January 2012.

Approval
The main activity of any exhibition stand should be the presentation of the exhibiting company and/or its products or services. The use of photographers, portrait artists or other performers is not allowed without the written consent of EBCC.

Audio and Visual Activities
The projection of films and slides, any amplification with the aid of loudspeakers, the production of music and/or sound as well as the use of lighting, computer monitors and television screens is acceptable within the stand space as long as no disturbance is caused. Sound and lighting effects should be contained within each stand area.
If EBCC considers that a disturbance is being caused the exhibitor must halt the activity immediately. If this is not done, EBCC reserves the right to make the necessary arrangements at the expense of the exhibitor. Refusal to lower the sound level or abandon an activity upon request will be considered a violation of these regulations.
Licensing for copyrighted work is the sole responsibility of the exhibitor.

Photography and Filming
No part of the Austria Center Vienna or the Exhibition may be photographed or filmed without the permission of EBCC or the exhibitor in question.

EBCC is entitled to photograph, draw or film the installations and stands, as well as the exhibits thereon and to use these reproductions in its publications and in the press.

The exhibitor is entitled to photograph or film his/her own exhibition stand during Exhibition hours. Any industry-sponsored closed circuit television programming in hotels should take place outside official Conference hours and should contain content owned by that organisation. Misuse of content owned by EBCC is likely to result in legal proceedings.

Quizzes and Activities with Winners
Exhibitors shall refrain from:
- holding lotteries
- organising games of chance
- using ‘market stall’ techniques
- distributing ‘gimmicks’ without scientific or product references
- using performing artists

Only quizzes of a scientific nature can be held at the stand. Any such activity must be approved by EBCC. Interactive technology based quizzes may be accepted provided their focus remains scientific based and they have no negative impact on the Exhibition area or other rules within this document.

Quizzes: allowed times
Quizzes may be held at any time during Exhibition opening hours provided the focus is on the scientific content presented on the exhibit.

Quizzes: prizes
Participation may be rewarded with a prize. However, the prize should be the same for
everybody. ‘Drawing winners’ is not allowed. Maximum purchase value of prizes must not exceed 10 EUR and all prizes should be declared to EBCC. Certain items such as digital cameras and MP3 players are not considered appropriate – prize approval is at the discretion of EBCC. For more information on prize approval before placing orders, contact Adline Lewuillon via email: adline.lewuillon@ecco-org.eu.

Each exhibitor must declare all prizes in advance with a description and price, sending either a digital image via email: adline.lewuillon@ecco-org.eu, or a sample by post addressed to Adline Lewuillon at the EBCC-8 Secretariat, c/o ECCO, Av. Mounier 83, 1200 Brussels, Belgium.

If the purchase value of a prize is questioned by EBCC, each exhibitor is expected to show proof of purchase value – either before or during the Conference. Non-compliance will be considered a violation of these regulations and dealt with according to the stipulations published in this document.

For scientific information carriers (e.g. slide sets, CD ROMs, USB sticks), where materials are pre-loaded with non-commercial data, the value of prizes may increase. These stand activities should be ‘low profile’ and no blatant publicity should be made. All prizes must be approved by EBCC.

**Giveaways**

Notwithstanding the legal responsibilities of each exhibitor at his/her own stand, the EBCC-8 Organising Committee has accepted the policy that small giveaways are acceptable at the Exhibition with a maximum retail value of 10 EUR. The distribution of giveaways should be low profile and should in no way overshadow the main activity of the stand. The activity must not disturb neighbouring stands or cause queues outside the stand area.

Giveaway items should:

- be legal in the Conference hosting nation, in terms of the item itself and the product it advertises.
- should not exceed 10 EUR – proof of value must be provided during Conference when demanded by EBCC, otherwise this will be considered a violation of these regulations.
- be safe for the user and not endanger health or reputation of Conference participants or EBCC.

Distribution or display of materials by an exhibitor or its agents is limited to:

- the company’s exhibition space only
- the ‘display area’ which will be specially set up for that purpose and marked as such
- industry hospitality suites

In the case of printed material, the intellectual ownership of content should not be a cause for dispute and images should not cause offence. Additionally, any quoted references should be clear and follow internationally accepted principles; scientific claims should be based on accepted evidence. EBCC’s decision on such matters will be considered final.

**Special Effects**

Special effects such as lights, laser, sound and video projection/recording on the stand will only be allowed when the effect is limited to the stand area rented, providing that there is no health or safety risk and when written permission of EBCC has been granted.

Exhibitors are not permitted:

- to display or use names or trademarks which may be misleading or cause hindrance to the exhibitors at other stands or to EBCC-8 visitors.
- barring exemption applied for and granted, to sell goods against surrender of the purchased items or to receive money in any way for goods sold or offered for sale or for services rendered.
- to affix sold-tags to goods on display.
- to remove exhibits from the stand, to add exhibits to the stand or to cover (parts of) exhibits on the stand. Stands should not be dismantled or removed prior to the end of the exhibition.

**Staffing on Stands**

The space assigned to the exhibitor shall be staffed during the setup, opening and dismantling periods. The exhibitor shall make sure that either he/she or a person authorised by him/her is present at the site at all times.

Unattended stands are a security risk to the exhibitor and during opening hours, are discourteous to delegates, fellow exhibitors and EBCC. Such cases will be considered as a violation of regulations.

**Promotion Rights**

The use of any EBCC corporate branding and visuals is strictly forbidden in any advertising, publicity, signage, product, printed matter, film, video, other media, etc. without prior request and subsequent written approval from EBCC.

The exhibitor is entitled to use the Conference logo on invitations and promotional documents directly related to his participation in the exhibition. The Conference logo can be obtained in electronic format from the organiser. Only the official logo can be used. A print proof is required by the organiser for authorisation before printing. The unauthorised use of the Conference logo is strictly prohibited.
Pharmaceutical Product Promotion
Exhibitors showcasing pharmaceutical (or pharma-dependent) products are advised to consult the Codes of Practice for the Promotion of Medicines presented by the European Federation of Pharmaceutical Industries and Associations and International Federation of Pharmaceutical Manufacturers Associations. These Codes are available online:

In all cases, exhibitors are responsible for ensuring that their promotion during the Conference is legally and ethically acceptable in Austria.

Children
Children under the age of 16 are not permitted in the Conference Centre. Exhibitors and their agents are advised that their staff must be over the age of 16 and legally employed within a European country.

Animals
Animals are not allowed in the Exhibition and should not be used on exhibits. Trained guide dogs for those with visual impairments are permitted but please advise a member of EBCC Staff upon entering the Conference Centre.

Stand Construction
Stand Design
Every exhibitor must submit an exact statement detailing the dimensions, plans and description of their stand. Those companies renting a stand module from MAW should submit the package type, dimensions & non-standard items such as display screens and catering areas. All information must be sent to the EBCC-8 Secretariat by email for the attention of Adline Lewuillon: adline.lewuillon@ecco-org.eu before 20 January 2012. The drawings must clearly indicate the planned layout, equipment and furnishing of the stand, including the signage and visuals. The location of power outlets, electricity cables, moving parts, details of raised floors, water as well as telephone and ventilation installations must also be indicated.

Please supply:
- a scaled top view drawing
- a scaled side view drawing
- a 3-dimensional drawing (or photograph)

Indicating the various heights and the open/transparent spaces will, in principle, be sufficient. If special constructions are planned (information towers, moving parts, etc.) additional information will have to be submitted.

Responsibility to Neighbouring Stands
The EBCCs are a longstanding meeting series with a reputation of equity in dealing with all participants. The responsibility of ensuring a fair and balanced experience for all is shared by all participants.

Each exhibitor is asked to consider, therefore, the impact of his stand construction on neighbouring exhibits. If there is a danger of unfairly blocking another stand from view, even when adhering to all other elements of these regulations, this should be mentioned when submitting plans. Failure to do so would breach the spirit of the exhibitor’s contract with EBCC and in such cases the exhibitor responsible will be expected to make the necessary changes at his/her own cost. In such cases, the decision of EBCC will be considered final.

Approval
EBCC will send an approval to the exhibitor and/or the exhibitor’s agent. Only with this approval shall the stand be deemed eligible for construction.

No approval means no permission to construct the stand – resulting costs are entirely at the exhibitor’s expense.

Any setup or installation which does not comply with the standard specifications or with the designs approved by EBCC must be corrected by the exhibitor before the opening of the Exhibition. Failure to do so will result in corrections being made by EBCC. All expenses for these corrections will be payable by the exhibitor. EBCC accepts no responsibility for damage caused by these corrections.

Exhibitors are strongly encouraged to consider potential stand activities such as demonstrations, presentations, storage, hosted quizzes and hospitality when planning stand usage.

Shell Scheme Stands
Shell scheme stands provided by MAW will be uniform stands with uniform graphics, height and design. Partition walls will be 2.5 m high.

Constructed Stand Height
The maximum building height is 4.50 m in hall XL and parts of hall X, 3.80 m in other parts of hall X.
**Stand Transparency**

For island (4 open sides) and peninsula (3 open sides) stand types, EBCC requires that line of sight through the stand be possible from aisle to aisle for at least 40% of the stand width when viewed from each open side.

As an example of assessment criteria, high walled areas forming large storage rooms may block neighbours unreasonably and in this case, will not receive approval.

**Accepted Stand Types & Aisle Carpeting**

Two-storey structures are not allowed. Arches, bridges or similar constructions connecting 2 stands are not allowed, nor are L & U shaped island stands.

For some locations, companies renting separate spaces are allowed to visually link these up by carpeting the aisles in between, provided an additional rental rate of 30% of the standard rate is paid for the total surface of the aisle. No constructions of any kind are allowed in the aisles. Companies renting aisle space are allowed to brand the aisle carpet with the company logo.

**Separation Walls**

All peninsula, corner (2 open sides) and in-line (1 open side) stands must be separated from the neighbouring stand(s) by means of a separation wall (MAW can supply this if required). In principle, this separation should be 2.5 m high, and finished on all sides. The separation wall is considered as part of the stand design and should be indicated on the stand drawings.

In case an exhibitor fails to supply and install necessary separation wall, EBCC will arrange for walls to be erected (and floor covering to be laid, if necessary) at the exhibitor’s expense.

**Back Walls**

The rear side of each stand shall be designed and decorated by the exhibitor to whom this stand belongs, provided that the interests of the neighbours are not affected thereby. Walls constructed on an open side should be visually appealing to adjacent exhibits – some suggestions include screens with moving displays, scientific posters and colourful design and lighting.

**Open Sides of a Stand**

Walls erected on the open sides of a stand must be 30 cm inset from the edge of the stand, must not be longer than 1/3 of the length of the stand and should be no higher than 2.5 m.

It is not allowed to erect walls, glazing or other constructions on or within 30 cm of the perimeter of island stands. This also applies to the open sides of peninsula, corner and in-line stands. Stands should be fully accessible on all 'open' sides. Requests to be partially exempt from this rule should be submitted in writing to the organisers.

**Keep Aisles Clear**

Island stands are separated by the width of an aisle from all neighbouring exhibits. Demonstration areas may not be set on the aisle line of the exhibit; space must be left within the stand area for the audience. Should the spectators interfere with the normal traffic flow in the aisle or overflow into neighbouring exhibits, the presentation must be limited or stopped immediately. No objects, including signs or advertisements, may project into the visitors’ aisles.

**Positioning of the Stand**

Access to the doors, windows, fire alarms, hydrants, portable fire extinguishers, fuse boxes, line poles and circulation must be kept free from obstructions at all times.

**Stand Flooring**

The stand floor must be adequately covered, for instance with carpeting or carpet tiles. The floor area of the stand must not be covered with paint or glue. Carpeting must only be held in place by its own weight on the floor or by adhesive tape. These items must be removed by the exhibitor at the end of the exhibition. It is forbidden to place mortar directly on the floor, to nail with percussion tools or to paint with spray guns.

**Positioning of Exhibits**

The exhibitor is not allowed to place articles to be exhibited in a manner which, in the opinion of EBCC, affects or hinders neighbouring stands, e.g. with regards to the visibility of the neighbouring stands. Articles to be exhibited must be kept within the stand perimeter. The exhibit should pose no danger to participants. Any structural or display element which does not satisfy the organisers and/or the venue officials in terms of safety must be made safe or removed.

**Presentations and Quizzes**

Companies wishing to arrange or sponsor sessions are invited to arrange a Satellite Symposium, as detailed elsewhere in this document. Exhibition space is intended to display scientific information on products and/or services, therefore positioning auditoria on stand areas is not permitted.

This does not exclude companies from giving product based presentations, but the area set aside for an audience should resemble a theatre – therefore no more than 10 seats should be provided and this area should not be covered. It should be positioned well within the stand area (not less than 3 m from the stand perimeter).
The focus of presentations should be product-related information and not the presenters themselves. Where key opinion leaders are employed as presenters, their presence should be discrete and not publicly advertised.

The same rule should apply for areas dedicated to quizzes: they should be positioned well within the stand area (not less than 3 m from the stand perimeter). All such activities require the prior approval of EBCC.

Platform Floors

The use of wooden platforms is recommended for stands with water piping and/or a lot of electrical wiring; a stand construction agency will be able to advise on this matter. Since main supplies (water points, drainage, electricity, phone and data lines, compressed air, etc.) are supplied over the floor from the service duct to the exact location where the exhibitor needs them, it is strongly recommended to use platforms for most stands.

Exhibitors who use such platforms should bear in mind:
- the platform must allow easy access to those in wheelchairs; part or all of the edges must be sloped for this purpose on each open side of the stand.
- the maximum height allowed, measured from floor level to the top of the platform is 0,14m without protection by a balustrade of at least 1,1m in height.
- the platform sides must be closed and neatly finished.
- the platform edges must be safe (secured shape and easily visible).
- platforms should be placed within the perimeter.
- the platform must allow easy access to service points in case venue technicians require access.

Stand Roofing

Stand walls and ceilings shall be made of classified fire-retardant materials, i.e. as good/better than wood. Particle board, non-porous fibreboard, plywood, etc. are acceptable.

Ceilings on covered or enclosed stands greater than 30 sqm require sprinkling or fireguards. When selecting materials for ceilings exceeding 30 sqm, contact Selina Romer at Austria Center Vienna via email at: selina.romer@acv.at.

Fire-retardant materials must be approved according to one or more of the following classifications: SS 02 48 21, SIS 65 00 82, Euroclass A1, A2 or B-s1.d0.

Type approval or certificates must be available at the stand, unless it is made clear in some other way that the material can be approved. Cloth ceilings and other decoration must be impregnated against fire.

Stand Access

Exhibitors are obliged to grant official supervisory staff and accredited representatives of the Austria Center Vienna access to their stands. Exhibitors, their staff and all visitors to the exhibition must obey the instructions of these officers. In the event of a fire or other hazard all those present must leave the endangered area at once when directed to do so by a member of the safety and security staff.

Suspension Points

It is forbidden by the organiser to hang or drop anything from the ceiling or walls of the Austria Center Vienna.

Air Conditioning

Devices with hot air condensation are prohibited inside the halls.

Cleaning & Refuse

During the exhibition opening times EBCC will arrange for the general cleaning of the venue and the aisles – that is, daily waste left by delegates. Exhibitors are responsible for cleaning their own exhibit and disposal of waste generated before, during and after the event. Failure to comply with this procedure shall render the exhibitor liable for the cost of clearance by EBCC or its contractor.

Exhibitors should manage (contract and pay for) their waste removal through MAW. An order form will be available in the forthcoming Exhibitor Service Manual. 'Wild tipping' or disposing of bulk waste within fairground without payment will be considered a serious violation of these regulations.

IMPORTANT: Unattended rubbish left in aisles during Exhibition opening hours will be removed at the exhibitor’s expense.

Fire and Safety Regulations

Any goods on stands will constitute part of the respective stands and will be subject to these regulations.

General Materials

Stand construction, installation of materials and poster supporting structures should be sufficiently stable to ensure public safety. Exhibit cases and displays should be sanded down/finished to ensure that they will not inflict cuts. Clear glass elements should display warning signs at eye level.
**Fire Inspection**

Before the Exhibition opens, EBCC and XXX will carry out a fire inspection of the Exhibition area. Exhibitors’ selection of building and decor material will also be inspected.

Illuminated signage, fire extinguishers, fire hydrants or other protective equipment or material may not be covered or obstructed.

**Stand Walls**

Stand walls shall be made of classified fire-retardant materials, i.e. as good as or better than wood. Particle board, non-porous fibreboard and plywood are acceptable.

**Decorative Materials**

Fire-retardant materials must be approved according to one or more of the following classifications: SS 02 48 21, SIS 65 00 82, Euroclass A1, A2 or B-s1.do.

Approval or certificates must be readily available at the display if it is not clear in any other way than wood. Type approval or certificates must be available at the stand, unless it is made clear in some other way that the material can be approved. Cloth ceilings and other decoration must be impregnated against fire.

These should be at least flame-retardant (B in accordance with DIN 4102 or DIN EN 13501-1). Materials that drip or give off toxic gases when burning, such as polystyrene rigid foam (Styropor) or similar materials may not be used. Fire-retardant materials must be approved.

**Smoking Ban**

Smoking is prohibited in all public indoor areas, including privatised areas of exhibit space.

**Flammable Products**

Notification of the handling and installation of flammable products should be given well before the event. This should be sent in writing, quoting the name of the event and stand number to Selina Romer at ACV via email at: selina.romer@acv.at.

The storage and use of compressed gas and/or liquid gas in the exhibition halls or on the exhibition grounds is not allowed. Balloons filled with flammable gas are not permitted within halls (the only authorised gas is helium). Welding and spraying work within the confines of the exhibition premises is prohibited. Only fireproof adhesives may be used for glue work within the exhibition premises.

**Open Fire**

The use of open fire or unprotected flames is prohibited.

**Pyrotechnics**

Explosive or pyrotechnical articles must neither be used nor taken onto Austria Center Vienna’s area, either indoors or outdoors, without written permission from EBCC and the Austria Center Vienna.

**Hot Work**

Hot work such as welding, soldering, cutting, and circular-motion grinding, drying, heating or work over naked flame is not allowed within the Austria Center Vienna without their special permission.

**Emergency Exits**

Escape routes and emergency exits (indoors and outdoors) should be kept free of any obstruction and be kept in full view at all times. Similarly, fire fighting equipment: fire safety signs and emergency wall phones; no products/company signs, decorations or stand roofs should be placed above an emergency exit or any other existing signs.

**Heating / Cooking**

Stoves, heaters and open fires may not be used for any purpose, including cooking, frying or baking. This also applies to demonstrations.

**Goods Not Allowed**

The following goods are not admitted into the Austria Center Vienna:

- Goods causing nuisance by their smell or otherwise, or appliances emitting objectionable noises or radiating disturbing light; any hazardous objects that have not been mentioned in the stand construction design but have been introduced by the exhibitor.
- Cordless communication devices may be used as long as they do not interfere with ACV’s own appliances. Exhibitors wishing to use these devices should notify the brand name, frequencies to be used and range when submitting a stand design for approval.
- Combustion engines - any machine (generating sets, compressors, etc.) with an internal combustion engine, whatever the use, is forbidden inside the Austria Center Vienna.

**Storage of Flammable Goods**

Empty packaging, rubbish, trash, wood, paper, straw, cardboard and other flammable material must not be stored in the halls.
Responsibility
Exhibitors are fully responsible for all displays and demonstrations they organise.

Organiser’s Security
EBCC undertakes the general surveillance service of the Austria Center Vienna, both day and night. **EXTRA SECURITY:** for exhibitors requiring guards, a Security Staff Order Form will be available in the Exhibitor Manual.

Valuable goods
The exhibitor shall be responsible for the surveillance of his/her stand and exhibit during the exhibition opening hours. Exhibitors are recommended to pay closer attention to the exhibits during stand construction and dismantling periods. Valuable objects, which may easily be removed, should be locked away during the night. EBCC accepts no responsibility for goods stolen from exhibits at any time.

Exhibitors should not leave removable/valuable goods unattended on the stand at any time. Particular attention should be given to goods awaiting collection from the freight forwarder.

Insurance
While on the premises, exhibition goods and packaging materials shall be insured at the expense and risk of the exhibitor. Exhibitors should therefore contact their own insurance company. Exhibitors will be liable for the safety of participants in and around their stand area. In accepting EBCC terms of sale, the exhibitor undertakes to indemnify EBCC against any and all losses resulting from an unsafe construction, unsafe exhibits, or the actions/inactions of its staff.

EBCC requires all exhibitors to provide adequate insurance cover for public liability protection.

Catering
All catering offered within exhibit areas should be ordered from the official EBCC-8 caterer. Order Forms will be available in the Exhibitor Manual.

Exhibitors may not sell food or drink for consumption on the premises. All companies offering hospitality are reminded of their responsibilities for hygiene and food safety. Exhibitors are also encouraged to guarantee healthy and balanced catering service to their delegates.

Customs, Taxes and Duties
The exhibitor will pay the various taxes and duties owed resulting from his/her participation in the Exhibition.

Conference & Exhibition Layout
EBCC reserves the right to deviate from the stand confirmation and to allocate a stand in a different location, to alter the size of the stand, to re-locate or close entrances and exits on the Exhibition grounds and/or in the Conference Centre and to carry out any other structural alterations providing it has a substantial interest in such measures.

Stand Moves
EBCC reserves the right to make changes to the layout of the Exhibition and stand assignment should unforeseen circumstances require such action. Alterations to the agreement will only be made after mutual consultation. Should the interests of the exhibitor be unreasonably impaired; he/she may withdraw from the contract in writing within 1 week after receipt of notification of the type of alteration. EBCC accepts no responsibility for any damage which may result from such changes.
Sponsorship & Advertising

Conference Materials

‘Going green’ no longer translates in choice – it is the clear responsibility of us all to protect the future of our planet, our environment for today and for future generations to come. To support our environment-friendly efforts at EBCC-8 as well as promote the ‘green’ aspect of corporate and social responsibility, we particularly encourage our partners to select environmentally friendly Conference materials. Sponsors opting for ecological products will be specially recognised as green supporters of the Conference.

Conference Delegate Bag Exclusive Sponsorship

- Exclusive sponsorship of the official EBCC-8 delegate bag with corporate name and logo.
- The official and exclusive EBCC-8 Conference delegate bag is one of the most popular sponsorship opportunities.
- The delegate bag will contain the EBCC-8 Programme Book, Abstract Book on a USB, Pocket Programme, CD-ROM vouchers, EBCC-9 First Announcement, notepad and pen. Only 1 insert from the delegate bag sponsor (DIN A4, max. 2 pages) will be allowed.
- Distribution of 5000 delegate bags to all onsite participants duly registered.

Rate: 8.500 EUR excl. VAT

The cost of this item excludes VAT and the cost of producing the bag. This sponsorship only covers the right of exclusive sponsorship. The production of the bag and/or branding of the bag will be discussed directly with the EBCC Secretariat and the sponsor will be encouraged to select an environmentally friendly delegate bag.

Conference Pens & Notepads Exclusive Sponsorship

- Exclusive sponsorship of the official EBCC-8 pens and notepads.
- Placed in every delegate bag with the sponsor corporate logo permitted.
- Distribution of 5,000 units.

Rate: 6.000 EUR excl. VAT plus pen & notepad production cost

The cost of this item excludes VAT and the cost of producing the pens and notepads. This sponsorship only covers the right of exclusive sponsorship. The production of the pens and notepads and/or branding will be discussed directly with the EBCC Secretariat and the sponsor will be encouraged to select an environmentally friendly conference pen and notepad.

Vienna Public Transport Passes Sponsorship

- Onsite recognition on messaging screens throughout the Conference centre
- Exclusive sponsorship of the official EBCC-8 public transport in Vienna.
- The public transport passes will be included as a voucher with the delegate badges.
- Distribution of 5000 badges for all on site participants duly registered.
- Onsite recognition
- Company logo on all vouchers

Benefits Package:

- Acknowledgement as public transport sponsor in the Conference Programme Book
- Acknowledgement as public transport sponsor on the Conference website

Price: 20.000 EUR excl. VAT.

PLEASE NOTE: EBCC offers the sponsorship of the public transport passes as an environment friendly opportunity. The sponsor will be explicitly acknowledged as ‘Green Supporter’.
Conference Services

Messaging Screens
A minimum of 5 messaging screens will be displayed throughout the Conference Centre for the duration of the Conference showing important information and messages for Conference delegates.

Benefits package:
- Advertisements on these screens will permanently carry the sponsoring company name and corporate logo (other company names might appear on these screens when announcing general Conference information).

Rate: 20,000 EUR excl. VAT

Screensaver Branding in Internet Zone
The Internet zone allows attendees access to their email accounts, the Word Wide Web, the Conference searchable programme, the exhibitor directory and other useful Conference information.

An Internet zone of 20 computers will be located in the Conference Centre.

Benefits package:
- Sponsor’s logo on start-up page
- Link to sponsor’s website on start-up page
- The right to use corporate logo as a screen saver on the terminals
- Sponsor’s corporate logo on the desks
- Standard sponsorship acknowledgement in the Programme book and in the Pocket Programme.

Rate: sponsorship per 10 computers: 17,500 EUR excl. VAT.

Wifi Internet Access
An increasing number of delegates attend conferences with their own laptop. Today, 80% of laptops have wireless capabilities and enable their users to access their mails and browse the Internet from almost anywhere (airports, restaurants, conferences). Since interacting with people means presenting, exchanging information, Wifi access is a ‘must have’, offering tremendous visibility for sponsors.

Wifi Internet access will be available throughout the Conference Centre.

Benefits package:
- Sponsor’s corporate logo on start-up page
- Link to sponsor’s website on start-up page
- Standard sponsorship acknowledgement in the Programme Book and in the Pocket Programme.

Rate: 10,000 EUR excl. VAT (a maximum of 2 sponsors will be accepted)

Water Dispensers
A minimum of 10 dispensers will be placed at strategic points throughout the Conference centre.

Benefits package:
- Standard acknowledgement in the Programme Book
- Sponsor’s logo on each dispenser.

Rate: 5,000 EUR excl. VAT (for 10 dispensers)
Advertising

<table>
<thead>
<tr>
<th>EBCC-8 ADVANCE PROGRAMME / CALL FOR ABSTRACTS – DISTRIBUTION: 15.000</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Outside Back Cover*</td>
<td>10.000 EUR</td>
</tr>
<tr>
<td>Inside Front Cover</td>
<td>8.000 EUR</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EBCC-8 PROGRAMME BOOK – DISTRIBUTION: ON SITE TO ALL ATTENDEES</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Outside Back Cover*</td>
<td>9.500 EUR</td>
</tr>
<tr>
<td>Inside Back Cover</td>
<td>6.500 EUR</td>
</tr>
<tr>
<td>Inside Front Cover</td>
<td>7.500 EUR</td>
</tr>
<tr>
<td>Bookmark</td>
<td>8.000 EUR</td>
</tr>
<tr>
<td>Inside Page (facing table of contents)</td>
<td>7.500 EUR</td>
</tr>
<tr>
<td>Inside page</td>
<td>3.500 EUR</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EBCC-8 POCKET PROGRAMME – DISTRIBUTION: ON SITE TO ALL ATTENDEES</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Outside Back Cover*</td>
<td>8.000 EUR</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>EBCC-9 FIRST ANNOUNCEMENT - DISTRIBUTION: ON SITE TO ALL ATTENDEES</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>First Announcement EBCC-9</td>
<td>8.000 EUR</td>
</tr>
</tbody>
</table>

* No drug related adverts are allowed on the outside back covers of official EBCC publications

Companies will be informed in due time about the technical specifications and deadline for receipt of the PDF-file.

In signing the Advertising Booking Form, companies declare their acceptance of the conference regulations.

Abstract Book

The EBCC-8 Abstract Book is published by Elsevier as an EJC Supplement. As a direct reflection of our environment-friendly efforts, it is no longer available in print but produced as a handy, portable USB stick. EJC is the official journal of ECCO – the European CanCer Organisation.

Circulation: 7,500 (onsite to all participants + to all subscribers). The EJC is also sold in bulk and as single copies to individuals, libraries, institutes and agencies.

Companies can purchase advertising space in the Abstract Book – please contact:

Sarah Jane Cahill
Senior Business Development Manager
Elsevier
Tel: +44 (0) 207 424 4538
Email: s.cahill@elsevier.com
An exciting ‘first’ for the largest breast cancer meetings in Europe, three issues of EBCC: The Bulletin, the official congress newspaper, will be produced for EBCC-8. Comprising up-to-the-minute news, features, reports, interviews and next-day highlights, this newspaper will quickly establish itself as a success by proving to be a must-read for all participants, and an integral part of EBCC’s highly interactive platform for connecting our multi-stakeholder audience of health professionals, clinicians and scientists, patient representatives with you the industry.

Headed by a renowned and influential oncology professional, our Editorial Team will produce high-quality journalism through the daily hardcopy newspapers, disseminated to all conference participants each morning. The issues will be available on 21, 22 and 23 March. Each edition will also be published online at: www.ecco-org.eu the day after circulation in print.

The contents will reflect and enhance the quality of the Scientific Programme and include breaking news – of great attraction to all readers! The highly experienced Deutscher Ärzte-Verlag medical trade publishers will be producing the newspaper onsite, printing overnight in Vienna to ensure timely coverage and delivery to conference attendees.

This exciting initiative represents further opportunity for you to connect and communicate with all Congress participants. Companies can purchase advertising in this publication by contacting:

Bruno De Man  
ECCO Corporate Marketing Manager  
Direct Phone +32 2 775 02 04  
GSM + 32 475 66 47 54  
Email: Bruno.DeMan@ecco-org.eu

Bruno would be pleased to discuss the range of advertising possibilities available with you.  
We hope that you will favourably consider EBCC: The Bulletin as a complementary and valuable vehicle for promoting your company as well as your activities during the conference.

Advertisings items other than listed above will be subject to the approval of the Conference Secretariat. Advertising on hotel key cards is NOT permitted.
Payment & Cancellation Policy

Terms of Payment

A first deposit of 30% of the total rate will be sent within 2 weeks following confirmation. Payment is due within 30 days following the date of the invoice, the balance no later than 15 December 2011. Corresponding invoices will be sent out by the Conference Secretariat in due time before the deadline for receipt of payment.

Value Added Tax

With the introduction of the new European VAT law (Directive 2008/8/EC: article 3 concerning the amendment of articles 53 and 54 of Directive 2006/112/EC), which became effective January 1, 2011, services and ancillary services relating to cultural, artistic, sporting, scientific, educational, entertainment or similar activities, such as fairs and exhibitions, including the supply of services of the organisers of such activities, are no longer subject to VAT in the country where the event is taking place when supplied to taxable persons, but are subject to VAT where the customer has established his business (Reverse Charge).

However, according to the new article 53 of Directive 2006/112/EC, the supply of registrations is still subject to VAT in the country where the event is taking place, even when supplied to taxable persons.

Cancellation Policy

The company cancelling sponsorship after the official application has been accepted will be liable to pay the following fees:

If the item cannot be reallocated to another company:

- 25% of the total rate, if the cancellation request is received in writing by 29 July 2011
- 50% of the total rate, if the cancellation request is received in writing by 30 November 2011
- 100% of the total rate, if the cancellation request is received in writing after 30 November 2011

If the sponsorship item can be reallocated to another company, the company will receive a full refund of deposits paid, less administrative fees of 10% of the total rental rate, with a minimum of 250 EUR.

Administration Fees/Invoicing Changes

Invoices will be addressed in accordance with the invoicing date provided by the company.

PLEASE NOTE: if a billing change is requested (i.e. company name change, or address change), an Administration Fee of 100 EUR excl. VAT will be charged to the company.

Indebtedness

Payments not received by the first day of the Conference (Wednesday 21 March 2012) will be subject to a 10% penalty fee.

Refunds

Any refunds of deposits paid will be made after the Conference but not later than 30 June 2012. The company will not be entitled to any interest that the organiser may have derived from deposits made by the company. All bank charges, including sender and receiver charges, resulting from a refund related to cancellation of the sponsorship item will be charged to the company.

Postponement or Abandonment

The organiser reserves the right to postpone the Conference, or to transfer the Conference to another site, if unforeseen circumstances warrant such action.
**Unexpected Cancellation of the Event**

EBCC reserves the right to cancel EBCC-8 without notice or compensation in the event of force majeure cases such as strikes, fires, terrorist attacks, damages or other fatalities. In such circumstances EBCC is free of all responsibility.

**Limitation of Liability of EBCC**

In the event of EBCC having to cancel EBCC-8 due to force majeure causes such as strikes, fires, terrorist attacks, damages or other fatalities, EBCC shall only be obliged to reimburse the payments received subject to deduction of any costs it has incurred in preparing the event, as long as cancellation arises through a cause that is non-attributable to EBCC.

**Bankruptcy or Liquidation**

In the instance that a company be declared as bankrupt or enters into liquidation other than for the purpose of restructuring or merger, or has a receiver appointed, the organiser shall be at liberty to terminate the contract with the company, immediately cancel the allocation of a sponsorship item to the company and forfeit all sums paid by the company.

**Enforcement of Rules**

Applies equally to all.

**Violation Procedure**

The procedure for policing and enforcing the violation is as follows:

When noticing a violation, the EBCC-8 Secretariat staff will ask the company to correct the situation according to the applicable regulations.

If the company refuses to comply, the EBCC Secretariat staff will report alleged violations to the EBCC-8 Conference Committee. After considering the available evidence, a representative of the relevant company will be invited to present the company’s view, after which the Committee will give its opinion. This will be confirmed in writing after the Conference. Appeals may be made to the EBCC-8 Conference Committee.

**Claims Procedures, Place of Performance and Jurisdiction**

All claims by the exhibitor against EBCC must be made in writing. The maximum time lapse is 3 months from the closure of the Conference. Agreements which deviate from these conditions or from the supplementary regulations must be made in writing; facsimile signature will suffice. The contract is governed exclusively by Belgian law; English text is authoritative.

**Final Clause**

In cases not covered by the regulations in this Invitation to Industry, EBCC’s interpretation and decision shall be final.
Hospitality, Meetings, Accommodation & Group Registration

NEW Hospitality Desks

- A limited number of hospitality desks will be offered in the Conference Centre entrance hall
- This opportunity will be reserved exclusively for exhibitors
- Only 1 desk will be allocated per company
- Hospitality desks will be made available in the Exhibitor Manual in November 2011
- Applications will be considered on a first-come, first-served basis
- Official EBCC-8 Hospitality Desks will be announced in the Conference Programme Book.

Hospitality Suites

Hospitality Suites Austria Center, Vienna

- A limited number of hospitality suites will be offered in the Conference Centre, Austria Center Vienna
- This opportunity will be reserved exclusively for exhibitors
- Only 1 hospitality suite will be allocated per company
- Hospitality suites will be made available together with the Exhibitor Manual, in November 2012
- Applications will be considered on a first-come, first-served basis
- Official EBCC-8 Hospitality Suites will be announced in the EBCC-8 Programme Book.

Hospitality Suites in Conference Hotels

- Hospitality suites are available in several Conference hotels
- Please contact Mondial Congress & Events directly via email for information on prices and sizes: ebcc8@mondial-congress.com.

Meeting Rooms

Meeting Rooms at Austria Center Vienna

A number of small meeting rooms in the Conference Centre are available for rent. Further details and booking forms will be available in the Exhibitor Manual, released in November 2011.

Meeting Rooms in Conference Hotels

- Meeting rooms are available in several Conference hotels
- Please contact Mondial Congress & Events directly via email for information on rates and sizes: ebcc8@mondial-congress.com.

Accommodation & Social Events

Mondial Congress & Events has been appointed as the official local agent for EBCC-8 and is offering hotel accommodation for both groups and individuals, and can assist in the organisation of social events and tours: ebcc8@mondial-congress.com.
**Group Registration**

Companies that would like to sponsor the registration fees of a group of participants attending the Conference may do so using the special Group Registration Form and online form that will be available from the Conference website as of March 2011. A group consists of minimum 10 individuals. Smaller groups will be handled as individual registrations. Registrations shall be coordinated by one identified group contact person representing a company or travel agent.

**Group Registration Rates (incl. VAT)**

<table>
<thead>
<tr>
<th>Rate</th>
<th>Payment Received</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>Early Rate</td>
<td>Payment received by 24 October 2011</td>
<td>555 EUR</td>
</tr>
<tr>
<td>Regular Rate</td>
<td>Payment received by 13 February 2012</td>
<td>780 EUR</td>
</tr>
<tr>
<td>Late Rate</td>
<td>Payment received by 20 March 2012</td>
<td>875 EUR</td>
</tr>
<tr>
<td>Desk Rate</td>
<td>Payment received as of 21 March 2012</td>
<td>975 EUR</td>
</tr>
</tbody>
</table>

**Deadlines**

- **24 October 2011**: Deadline receipt of payment and number of participants for early rate group registrations
- **13 February 2012**: Deadline receipt of payment and number of participants for regular rate group registrations
- **13 February 2012**: Deadline receipt of full names, addresses and specialties of all group participants

**Replacements and Cancellations**

Replacements of confirmed registrations are subject to a charge of 50 EUR per participant. Cancellations of confirmed registrations are subject to a charge of 100 EUR per participant provided the cancellation is received by 13 February 2012. After this date no refunds will be made.

**Confirmation of Registration**

The group contact person representing a company or travel agent will receive a group confirmation number for the whole group registration. It is the responsibility of the group contact person to inform the individual members of the group about the registration. This will not be done by the Conference Secretariat.
## Contact Information

### Venue & Secretariat

#### Congress Venue
Austria Center Vienna  
Bruno-Kreisky-Platz 1  
A-1220 Vienna  
Austria  
Tel: +43 (0)1 260 690  
www.acv.at

#### Congress Secretariat
C/o ECCO – the European CanCer Organisation  
Avenue E. Mounier 83  
B-1200 Brussels  
Tel: +32 (0)2 775 02 01  
Fax: +32 (0)2 775 02 00  
Email: ebcc8@ecco-org.eu  
www.ecco-org.eu

### Contact Us

<table>
<thead>
<tr>
<th>SPONSORSHIP SALES</th>
<th>Bruno De Man</th>
<th><a href="mailto:bruno.deman@ecco-org.eu">bruno.deman@ecco-org.eu</a></th>
<th>+32 (0)2 775 02 04</th>
</tr>
</thead>
<tbody>
<tr>
<td>OPERATIONS</td>
<td>Adline Lewuillon</td>
<td><a href="mailto:adline.lewuillon@ecco-org.eu">adline.lewuillon@ecco-org.eu</a></td>
<td>+32 (0)2 775 02 40</td>
</tr>
<tr>
<td>REGISTRATION MANAGEMENT</td>
<td>Nicolas Sanfourche</td>
<td><a href="mailto:nicolas.sanfourche@ecco-org.eu">nicolas.sanfourche@ecco-org.eu</a></td>
<td>+32 (0)2 775 02 47</td>
</tr>
<tr>
<td></td>
<td>Riitta Kettunen</td>
<td><a href="mailto:riitta.kettunen@ecco-org.eu">riitta.kettunen@ecco-org.eu</a></td>
<td>+32 (0)2 775 02 01</td>
</tr>
<tr>
<td>ACCOMMODATION MANAGEMENT, HOSPITALY SUITES &amp; MEETING ROOMS IN HOTELS</td>
<td>Mondial Congress &amp; Events</td>
<td><a href="mailto:ebcc8@mondial-congress.com">ebcc8@mondial-congress.com</a></td>
<td>+43 (0)1 588040</td>
</tr>
</tbody>
</table>

For more information about EBCC-8 please visit and bookmark ECCO’s website at:  
www.ecco-org.eu.
Application Forms & Contracts

- Satellite Symposium application form and contract
- Educational grant application form and contract
- Exhibition application form and contract
- Advertising space application form and contract
- Sponsoring application form and contract
Satellite Symposium Application Form and Contract

- Please complete electronically to avoid misinterpretations & spelling mistakes. If handwritten, use capitals to avoid errors.
- Only completed signed forms with credit card details will be accepted.

**COMPANY NAME & ADDRESS** – the Company name & address as it should appear in official listings, e.g. in the Programme Book and printed on Exhibitor Badges.

Name: 
Contact Person: 
Address: 
Postal Code: City: Country: 
Tel: Fax: Email: 

**COMMUNICATION AGENCY** – If you have appointed a third party to act on your Company’s behalf.

Name: 
Contact Person: 
Address: 
Postal Code: City: Country: 
Tel: Fax: Email: 

Please mark your selection in the appropriate area

<table>
<thead>
<tr>
<th>WEDNESDAY 21 MARCH 2012</th>
<th>CAPACITY</th>
<th>TIME</th>
<th>RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hall F1</td>
<td>500 pax</td>
<td>18:30 - 20:00</td>
<td>57.500 EUR</td>
</tr>
<tr>
<td>Hall F2</td>
<td>500 pax</td>
<td>18:30 - 20:00</td>
<td>57.500 EUR</td>
</tr>
<tr>
<td>Hall G/H</td>
<td>440 pax</td>
<td>18:30 - 20:00</td>
<td>51.500 EUR</td>
</tr>
<tr>
<td>Hall I/K</td>
<td>440 pax</td>
<td>18:30 - 20:00</td>
<td>51.500 EUR</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>THURSDAY 22 MARCH 2012</th>
<th>CAPACITY</th>
<th>TIME</th>
<th>RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hall E</td>
<td>1100 pax</td>
<td>18:30 - 20:00</td>
<td>87.500 EUR</td>
</tr>
<tr>
<td>Hall F1</td>
<td>500 pax</td>
<td>18:30 - 20:00</td>
<td>67.500 EUR</td>
</tr>
<tr>
<td>Hall F2</td>
<td>500 pax</td>
<td>18:30 - 20:00</td>
<td>67.500 EUR</td>
</tr>
<tr>
<td>Hall I/K</td>
<td>440 pax</td>
<td>18:30 - 20:00</td>
<td>61.500 EUR</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>FRIDAY 23 MARCH 2012</th>
<th>CAPACITY</th>
<th>TIME</th>
<th>RATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hall E</td>
<td>1100 pax</td>
<td>16:00 - 17:30</td>
<td>87.500 EUR</td>
</tr>
<tr>
<td>Hall F1</td>
<td>500 pax</td>
<td>16:00 - 17:30</td>
<td>51.500 EUR</td>
</tr>
<tr>
<td>Hall F2</td>
<td>500 pax</td>
<td>16:00 - 17:30</td>
<td>51.500 EUR</td>
</tr>
<tr>
<td>Hall I/K</td>
<td>440 pax</td>
<td>16:00 – 17:30</td>
<td>45.500 EUR</td>
</tr>
</tbody>
</table>

Second choice: 

**INVOICING DATA**

- Only one invoice address may be used (if an invoice is subsequently requested using a different address, a 100 EUR admin. fee will be charged).
- In all cases a credit card number must be supplied as payment guarantee.
- All invoices must be settled in full by the payment date indicated in the invoice (30 days) or before the opening of the Conference should this date fall first.
- In the event that an invoice remains unpaid after a settlement date, EBCC reserves the right to deny access to the Conference.
Company or Agency to be invoiced:

Company VAT Number:  

Purchase Order Number:  

Contact Person:  

Address:  

Postal Code:  
City:  
Country:  

Tel:  
Fax:  
Email:  

Payment to EBCC will be made by bank transfer (details will be given on the invoice) only (please fill in the following credit card information as guarantee):

- [ ] Visa  
- [ ] American Express  
- [ ] Euro card/ Mastercard  

Card Number:  
Card Holder’s Name:  

Expiry Date:  
Control Code:  

AGREEMENT - I hereby agree to be bound by the EBCC-8 Invitation to Industry and all conditions expressed therein(1).  

A summary of the general terms of contract is attached to this document.  

Date:  
Contact Name:  
Signature:  

(1) This application is legally binding on the company pending its acceptance in writing by the Organiser.
Programme
• In order to avoid overlap with the official Scientific Programme and to ensure the scientific quality and scope, all Satellite Symposia programmes need to be submitted for review and approval by the Conference Scientific Committee.
• Companies are strongly encouraged to establish a multidisciplinary programme in line with the general concept of the Conference Scientific Programme.
• The EBCC-8 Scientific Committee makes the final decision on whether an application is accepted or rejected and is not held to justify its decision. No appeal is possible.
• Once the title, programme and detailed content are approved, changes must not be made without the specific approval of the EBCC-8 Scientific Committee.
• A draft programme including the title of the Satellite Symposium, chairman, speakers and the titles of all presentations should be sent to the EBCC Secretariat before 25 January 2012.
• The final programmes are published in the Satellite Symposia section of the official Conference Programme Book and on the Conference website if received not later than 25 January 2012. Abstracts related to Satellite Symposia are not published in the official Conference Abstract Book.

Attendance
The Satellite Symposium must be open to all registered participants. All attendees to the Satellite Symposia will be required to wear a badge. Setup and Dismantling
• Companies must adhere to the indicated start and end times of the reserved time slot. Extensions beyond the assigned timings are not allowed under any circumstances.
• Companies will have access to the hall where the Satellite Symposium will be held one hour before the assigned starting time if the Scientific Programme allows.
• The hall should be completely vacated immediately after the end of the Satellite Symposium. Companies are responsible for removing all materials, waste, etc. from the room.
• Installations or alterations to the rooms and the standard set-up can only be made with the explicit approval from the EBCC Secretariat.

Terms of Payment
A first deposit of 30% of the total rate will be sent within 2 weeks following the confirmation. Payment is due within 30 days following the date of the invoice. The balance (70%) is due not later than 15 December 2011. Corresponding invoices will be sent out by EBCC in due time before the deadline for receipt of payment. If charges are not paid within the prescribed time, the item will be released and any loss incurred by the organiser by such non-payment shall be made good by the defaulting company.

Value Added Tax
With the introduction of the new European VAT law (Directive 2008/8/EC: article 3 concerning the amendment of articles 53 and 54 of Directive 2006/112/EC), which became effective January 1, 2011, services and ancillary services relating to cultural, artistic, sporting, scientific, educational, entertainment or similar activities, such as fairs and exhibitions, including the supply of services of the organisers of such activities, are no longer subject to VAT in the country where the event is taking place where supplied to taxable persons, but are subject to VAT where the customer has established his business (Reverse Charge). However, according to the new article 53 of Directive 2006/112/EC, the supply of registrations is still subject to VAT in the country where the event is taking place, even when supplied to taxable persons.

Cancellation Policy
The company cancelling its support after the official application has been accepted will be liable to pay the following fees:
• If the Satellite Symposium cannot be reallocated to another company:
  • 20% of the total rate, if the cancellation request is received in writing by 29 July 2011
  • 30% of the total rate, if the cancellation request is received in writing by 15 December 2011
• 100% of the total rate, if the cancellation request is received in writing after 15 December 2011
If the item can be reallocated to another company, the company will receive a full refund of deposits paid, less administrative fees of 50% of the total rental rate, with a minimum of 250 EUR.

Administration Fees/Invoicing Changes
Invoices will be addressed according to the Invoicing Data provided by the Company. Please note, if a billing change is requested (i.e. company name change, or address change), an Administration fee of 200 EUR (excl. VAT) will be charged to the company.

Indebtedness
Payments not received by the first day of the Conference (Wednesday 21 March 2012) will be subject to a 10% penalty fee.

Refunds
Any refunds of deposits paid will be made after the conference but not later than 30 June 2012. The exhibitor will not be entitled to any interest that the organiser may have derived from deposits made by the exhibitor. All bank charges, including sender’s and receiver’s charges, resulting from a refund related to cancellation or reduction of exhibition space will be at the charge of the exhibitor.

Postponement or Abandonment
The organiser reserves the right to postpone the Conference including the technical exhibition, or to transfer it to another site, if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the organiser will not be held liable for expenses incurred other than the cost of rental of exhibition space. Unexpected cancellation of the event: EBCC reserves the right to cancel without notice or compensation the EBCC-8 Conference in the event of force majeure cases (strikes, fires, terrorist attacks, damages or other fatal occurrences). In such cases, EBCC is freed of all responsibility.

Limitation of Liability of EBCC
In the event of it being impossible for EBCC to carry out the EBCC-8 Conference for force majeure cases (strikes, fires, terrorist attacks, damages or other fatal occurrences), so long as this arises from a cause not attributable to EBCC, EBCC shall only be obliged to reimburse the payments received subject to deduction of any costs it has incurred in preparing the event.

Bankruptcy or Liquidation
In case the exhibitor becomes bankrupt or enters into liquidation other than for the purpose of restructuring or merger, or has a receiver appointed, the organiser shall be at liberty to terminate immediately the contract with the exhibitor, to cancel the allocation of exhibition space to the exhibitor and to forfeit all sums paid by the exhibitor.

Security and Insurance
Neither the organiser nor its contractors shall be responsible for the safety of any exhibit or other property of the exhibitor or any person. Neither the organiser nor its contractors shall be responsible for the loss, damage or destruction by any cause of the exhibits or other property, or for loss, damage or injury sustained by any exhibits or any other persons. The exhibitor shall indemnify the organiser and its contractors to this effect, as a result of any act or omission of the exhibitor, exhibitor staff, agent or personnel hired on a temporary basis to staff the exhibition stand. As the organiser and its contractors will accept no responsibility for any of the foregoing matters, the exhibitor should affect his/own insurance against any risk of loss due to theft or negligence, damage, injury or liability. The exhibitor agrees not to pursue the organiser for any previously listed risks.

Enforcement of Rules
Applies equally to all.
All exhibitors and organisers of satellite symposia must comply with all rules and policies established by EBCC.

Claims Procedures, Place of Performance and Jurisdiction
All claims by the exhibitor against EBCC must be in writing. The maximum time lapse is 9 months from the closure of the Conference. Agreements which deviate from these conditions or from the supplementary regulations must be in writing; facsimile signature suffices. The contract is governed exclusively by Belgian law, the English text is authoritative.

Final Clause
In cases not covered by the regulations in this Invitation to Industry, EBCC interpretation shall be final.
Educational Grant Application Form and Contract

- Please complete electronically to avoid misinterpretations & spelling mistakes. If handwritten, use capitals to avoid errors.
- Only completed signed forms with credit card details will be accepted.

**COMPANY NAME & ADDRESS** – the Company name & address as it should appear in official listings, e.g. in the Programme Book and printed on Exhibitor Badges.

Name: ____________________________
Contact Person: ______________________
Address: ____________________________
Postal Code: __________ City: __________ Country: ______________________
Tel: __________________ Fax: __________ Email: ______________________

**COMMUNICATION AGENCY** – If you have appointed a third party to act on your Company’s behalf.

Name: ____________________________
Contact Person: ______________________
Address: ____________________________
Postal Code: __________ City: __________ Country: ______________________
Tel: __________________ Fax: __________ Email: ______________________

We wish to reserve the following Educational Grant:

- Platinum Sponsor 110,000 EUR
- Supporter 60,000 EUR
- Contributor 20,000 EUR
- Travel Grants Package: 10 Travel Grants 7,500 EUR
- Travel Grants Package: 5 Travel Grants 3,750 EUR

**INVOICING DATA**

- Only one invoice address may be used (if an invoice is subsequently requested using a different address, a 100 EUR admin. fee will be charged).
- In all cases a credit card number must be supplied as payment guarantee.
- All invoices must be settled in full by the payment date indicated in the invoice (30 days) or before the opening of the Conference should this date fall first.
- In the event that an invoice remains unpaid after a settlement date, EBCC reserves the right to deny access to the Conference.
Company or Agency to be invoiced:

Company VAT Number: ____________________________

Purchase Order Number: __________________________

Contact Person: __________________________________

Address: ________________________________________

Postal Code: __________ City: __________ Country: __________

Tel: __________ Fax: __________ Email: __________

Payment to EBCC will be made by bank transfer (details will be given on the invoice) only (please fill in the following credit card information as guarantee):

☐ Visa ☐ American Express ☐ Euro card/ Mastercard

Card Number: __________________________________

Card Holder’s Name: ______________________________

Expiry Date: __________________________ Control Code: __________________

AGREEMENT - I hereby agree to be bound by the EBCC-8 Invitation to Industry and all conditions expressed therein(1).

A summary of the general terms of contract is attached to this document.

Date: __________________________ Contact Name: __________ Signature: __________

(1) This application is legally binding on the company pending its acceptance in writing by the Organiser.

Educational Grant Application Form and Contract - GENERAL TERMS OF CONTRACT

The following conditions of participation refer to allocation of an Educational Grant by EBCC to educational grant providers at EBCC-8 insofar as the contractual partners do not reach contrary agreements in writing.

Establishment of Contract

Application for an Educational Grant is made by filling in and returning the Educational Grant Application Form and Contract.

Only completed and signed application forms will be taken into consideration. By signing the application form, the company accepts the conditions contained in the Invitation to Industry and any supplementary provisions. Confirmation of the allocation of Educational Grant by EBCC in writing constitutes establishment of contract between the company and EBCC. An educational grant assignment and an invoice will be sent by email. The date of the Educational Grant assignment is considered to be the date of the Educational Grant allocation. If the contents of the Educational Grant assignment deviate from the contents of the company’s application, the contract is based on the Educational Grant assignment issued by EBCC unless the company objects in writing within two weeks after the date mentioned on the educational grant assignment.

Appointed Agencies

• Application for an Educational Grant must be submitted by the company under whose name each educational grant is to be listed.

Please note: correspondence for the above items must be made exclusively between this company and EBCC.

• Companies should inform EBCC, in writing, which agency is appointed. Otherwise no request from agencies will be taken into consideration.

• It is not the role of any given agency to make initial enquiries or reservations with EBCC independently of the company.

• The company is responsible for communicating these regulations to its staff and its appointed agencies.

• This named agency cannot fully act as if it were the company itself and the company will continue to be held entirely responsible and accountable for activities organising in its name.

Procedure

Applications will be dealt with on a first-come, first-served basis.

Terms of Payment

A first deposit of 30% of the total rate will be sent within 2 weeks following the confirmation. Payment is due within 30 days following the date of the invoice. The balance (70%) is due not later than 15 December 2011. Corresponding invoices will be sent out by EBCC in due time before the deadline for receipt of payment. If charges are not paid within the prescribed time, the item will be released and any loss incurred by the organiser by such non-payment shall be made good by the defaulting company.

Value Added Tax

With the introduction of the new European VAT law (Directive 2008/8/EC: article 3 concerning the amendment of articles 53 and 54 of Directive 2006/112/EC), which became effective January 1, 2011, services and ancillary services relating to cultural, artistic, sporting, scientific, educational, entertainment or similar activities, such as fairs and exhibitions, including the supply of services of the organisers of such activities, are no longer subject to VAT in the country where the event is taking place when supplied to taxable persons, but are subject to VAT where the customer has established his business (Reverse Charge).

However, according to the new article 53 of Directive 2006/112/EC, the supply of registrations is still subject to VAT in the country where the event is taking place, even when supplied to taxable persons.

Cancellation Policy

The company cancelling its support after the official application has been accepted will be liable to pay the following fees:

- If the Educational Grant cannot be reallocated to another company:
  - 25% of the total rate, if the cancellation request is received in writing by 29 July 2011
  - 50% of the total rate, if the cancellation request is received in writing by 15 December 2011
  - 100% of the total rate, if the cancellation request is received in writing after 15 December 2011

If the item can be reallocated to another company, the company will receive a full refund of deposits paid, less administrative fees of 10% of the total rental rate, with a minimum of 250 EUR.
Administration Fees/Invoicing Changes
Invoices will be addressed according to the Invoicing Data provided by the Company. Please note, if a billing change is requested (i.e. company name change, or address change), an Administration fee of 100 EUR (excl. VAT) will be charged to the company.

Indebtedness
Payments not received by the first day of the Conference (Wednesday 21 March 2012) will be subject to a 10% penalty fee.

Refunds
Any refunds of deposits paid will be made after the Conference but not later than 30 June 2012. The exhibitor will not be entitled to any interest that the organiser may have derived from deposits made by the exhibitor. All bank charges, including sender's and receiver's charges, resulting from a refund related to cancellation or reduction of exhibition space will be at the charge of the exhibitor.

Postponement or Abandonment
The organiser reserves the right to postpone the Conference including the technical exhibition, or to transfer it to another site, if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the organiser will not be held liable for expenses incurred other than the cost of rental of exhibition space. Unexpected cancellation of the event: EBCC reserves itself the right to cancel without notice or compensation the EBCC-8 Conference in the event of force majeure cases (strikes, fires, terrorist attacks, damages or other fatal occurrences). In such cases, EBCC is freed of all responsibility.

Limitation of Liability of EBCC
In the event of it being impossible for EBCC to carry out EBCC-8 for force majeure cases (strikes, fires, terrorist attacks, damages or other fatal occurrences), so long as this arises from a cause not attributable to EBCC, EBCC shall only be obliged to reimburse the payments received subject to deduction of any costs it has incurred in preparing the event.

Bankruptcy or Liquidation
In case the exhibitor becomes bankrupt or enters into liquidation other than for the purpose of restructuring or merger, or has a receiver appointed, the organiser shall be at liberty to terminate immediately the contract with the exhibitor, to cancel the allocation of exhibition space to the exhibitor and to forfeit all sums paid by the exhibitor.

Security and Insurance
Neither the organiser nor its contractors shall be responsible for the safety of any exhibit or other property of the exhibitor or any person. Neither the organiser nor its contractors shall be responsible for the loss, damage or destruction by any cause of the exhibits or other property, or for loss, damage or injury sustained by any exhibits or any other persons. The exhibitor shall indemnify the organiser and its contractors to third persons, as a result of any act or omission of the exhibitor, his staff, agent or personnel hired on a temporary basis to staff the exhibition stand. As the organiser and its contractors will accept no responsibility for any of the foregoing matters, the exhibitor should affect his own insurance against any risk of loss due to theft or negligence, damage, injury or liability. The exhibitor agrees not to pursue the organiser for any previously listed risks.

Enforcement of Rules
Applies equally to all
All educational grant providers must comply with all rules and policies established by EBCC.

Claims Procedures, Place of Performance and Jurisdiction
All claims by the exhibitor against EBCC must be in writing. The maximum time lapse is 3 months from the closure of the Congress. Agreements which deviate from these conditions or from the supplementary regulations must be in writing, facsimile signature suffices. The contract is governed exclusively by Belgian law; the English text is authoritative.

Final Clause
In cases not covered by the regulations in this Invitation to Industry, EBCC interpretation shall be final.
Exhibition Space Application Form and Contract

- Please complete electronically to avoid misinterpretations & spelling mistakes. If handwritten, use capitals to avoid errors.
- Only completed signed forms with credit card details will be accepted.

**COMPANY NAME & ADDRESS** – the Company name & address as it should appear in official listings, e.g. in Programme Book and printed on Exhibitor Badges.

Name: ____________________________________________________________
Contact Person: ____________________________________________________
Address: __________________________________________________________
Postal Code: _____________ City: ___________________________ Country: _____________
Tel: ________________________ Fax: ____________________________ Email: _______________

**COMMUNICATION AGENCY** – If you have appointed a third party to act on your Company’s behalf.

Name: ____________________________________________________________
Contact Person: ____________________________________________________
Address: __________________________________________________________
Postal Code: _____________ City: ___________________________ Country: _____________
Tel: ________________________ Fax: ____________________________ Email: _______________

We wish to reserve exhibition space: ________________________________ sqm

Please include a copy of the floor plan indicating your preferred space. (First, second and third choice).

<table>
<thead>
<tr>
<th>APPLICABLE RATE:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Early Rate</td>
<td>475 EUR excl VAT per sqm</td>
</tr>
<tr>
<td>Regular Rate</td>
<td>525 EUR excl VAT per sqm</td>
</tr>
<tr>
<td>Newcomer Rate</td>
<td>350 EUR excl VAT per sqm</td>
</tr>
<tr>
<td>Reduced Rate</td>
<td>110 EUR excl VAT per sqm</td>
</tr>
</tbody>
</table>

**INVOICING DATA**

- Only one invoice address may be used (if an invoice is subsequently requested using a different address, a 100 EUR admin. fee will be charged).
- In all cases a credit card number must be supplied as payment guarantee.
- All invoices must be settled in full by the payment date indicated in the invoice (30 days) or before the opening of the Conference should this date fall first.
- In the event that an invoice remains unpaid after a settlement date, EBCC reserves the right to deny access to the Conference.

Company or Agency to be invoiced:

Company VAT Number: __________________________________________________________
Purchase Order Number: _______________________________________________________
Contact Person: _______________________________________________________________
Address: _______________________________________________________________________
Postal Code: _____________ City: ___________________________ Country: _____________
Tel: ________________________ Fax: ____________________________ Email: _______________
Payment to EBCC will be made by bank transfer (details will be given on the invoice) only (please fill in the following credit card information as guarantee):

- Visa  
- American Express  
- Euro card/Mastercard

Card Number: ____________________________________________
Card Holder’s Name: ___________________________________
Expiry Date: ___________________________ Control Code: ________________

**AGREEMENT** - I hereby agree to be bound by the EBCC-8 Invitation to Industry and all conditions expressed therein.

A summary of the general terms of contract is attached to this document.

Date: ___________________________ Contact Name: ______________________ Signature: ________________

(1) This application is legally binding on the company pending its acceptance in writing by the Organiser.

---

**Exhibition Space Application Form and Contract - GENERAL TERMS OF CONTRACT**

The following conditions of participation refer to allocation of exhibition space by EBCC to companies exhibiting at EBCC-8 insofar as the contractual partners do not reach contrary agreements in writing.

**Establishment of Contract**

Application for an exhibition space is made by filling in and returning the Exhibition space application form and contract. Applications will be allocated on a first-come, first-served basis.

Only completed and signed application forms will be taken into consideration. By signing the application form, the company accepts the conditions contained in the invitation to Industry and any supplementary provisions. Confirmation of the allocation of exhibition space by EBCC in writing constitutes establishment of contract between the company and EBCC. An exhibition space assignment and an invoice will be sent by email. The date of the exhibition space assignment is considered to be the date of the exhibition space allocation. If the contents of the exhibition space assignment deviate from the contents of the company’s application, the contract is based on the exhibition space assignment issued by EBCC, unless the company objects in writing within two weeks after the date mentioned on the exhibition space assignment.

**Appointed Agencies**

- Application for an exhibition space must be submitted by the company under whose name each exhibition space is to be listed.
- Companies should inform EBCC in writing which agency is appointed. Otherwise no request from agencies will be taken into consideration.
- It is not the role of any given agency to make initial enquiries or reservations with EBCC independent of the company.
- The company is responsible for communicating these regulations to its staff and its appointed agencies.
- This named agency cannot fully act as if it were the company itself and the company will continue to be held entirely responsible and accountable for activities organised in its name.

**Procedure**

- Application
- Applications will be dealt with on a first-come, first-served basis.
- Assignment of space
- Written confirmation will be sent and first instalment invoice will follow shortly.
- Payment deadline
- Assignments will be cancelled automatically if the related cost has not been paid within the given time period. In such cases the cancellation fee will be applicable according to the cancellation policy.

**Congress and Exhibition Layout**

EBCC reserves the right to deviate from the stand confirmation and to allocate a stand in a different location, to alter the size of the stand, to re-locate or close entrances and exits on the exhibition grounds and/or in the Conference Centre and to carry out any other structural alterations provided it has a substantial interest in such measures.

**Stand moves**

EBCC reserves the right to make changes in the layout of the exhibition, as well as in the stand assignment in the event that unforeseen circumstances make this necessary. Alterations to the agreement will only be made after mutual consultation. If in such cases the interests of the exhibitor are unreasonably impaired, he may withdraw from the contract in writing within 1 week after receipt of notification of the type of alteration. EBCC accepts no responsibility for any damage which may result from such changes.

**Subtenants and Other Represented Companies**

Sharing the allocated stand area with another company, regardless of whether this company is representing by its own staff (subtenant) or only by its own exhibits (represented company), is not allowed.

This applies equally to companies with products or services aligned to a registered exhibitor. If a registered exhibitor wishes to exhibit in association with another organisation, EBCC will endeavour to offer additional exhibit space, where available, under normal conditions of sale. If an exhibiting organisation has multiple corporate identities but shared ownership, the organisational relationship must be made clear to delegates.

Transfer – even in part – of the rights and obligations arising from the rental contract to third parties is not permitted.

**Rates**

All rates cover floor space only and do not include the construction of a modular booth or other extras. The minimum exhibition space is 9 square metres and must be minimum 3 m deep.

For some locations, companies renting separate spaces are allowed to visually link these up by carpeting the aisles in-between, provided an additional rental rate of 30% of the standard rate is paid for the total surface of the aisle. No constructions of any kind are allowed in the aisles. Companies renting aisle space are allowed to brand the aisle carpet with the company logo.

The combined maximum exhibition space per company is limited to 500 sqm.
Terms of Payment
A first deposit of 30% of the total rate will be sent within 2 weeks following the confirmation. Payment is due within 30 days following the date of the invoice. The balance (70%) is due not later than 15 December 2011. Corresponding invoices will be sent out by ECCO in due time before the deadline for receipt of payment. If charges are not paid within the prescribed time, item will be released and any loss incurred by the organiser by such non-payment shall be made good by the defaulting company.

Value Added Tax
All opportunities offered at EBCC-8 are subject to local Swedish VAT. If the company is registered in another country within the EU, reverse charge procedure is applicable.

Companies registered in a country outside of the EU are encouraged to seek advice on reclaiming VAT payments.

Cancellation Policy
An exhibitor cancelling or reducing his reservation of exhibition space after his official application has been accepted will be liable to pay the following fees:

- If the space cannot be reallocated to another company, 25% of the total rate, if the cancellation request is received in writing by 29 July 2011.
- 50% of the total rate, if the cancellation request is received in writing by 15 December 2011.
- 100% of the total rate, if the cancellation request is received in writing after 15 December 2011.

- If the space can be reallocated to another company, the exhibitor will receive a full refund of deposits paid, less administrative fees of 10% of the total rental rate, with a minimum of 250 EUR.

Administration Fees/Invoicing Changes
Invoices will be addressed according to the Invoicing Data provided by the Company. Please note, if a billing change is requested (i.e. company name change, or address change), an Administration fee of 100 EUR (excl. VAT) will be charged to the company.

Indebtedness
Payments not received by the first day of the Conference (Wednesday 21 March 2012) will be subject to a 10% penalty fee.

Refunds
Any refunds of deposits paid will be made after the Conference but not later than 30 June 2010. The exhibitor will not be entitled to any interest that the organiser may have derived from deposits made by the exhibitor. All bank charges, including sender’s and receiver’s charges, resulting from a refund related to cancellation or reduction of exhibition space will be at the charge of the exhibitor.

Postponement or abandonment
The organiser reserves the right to postpone the Conference including the technical exhibition, or to transfer it to another site, if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the organiser will not be held liable for expenses incurred other than the cost of rental of exhibition space. Unexpected cancellation of the event: EBCC reserves the right to cancel without notice or compensation the EBCC-8 Conference in the event of force majeure cases (strikes, fires, terrorist attacks, damages or other fatal occurrences). In such cases, EBCC is freed of all responsibility.

Limitation of Liability of EBCC
In the event of it being impossible for EBCC to carry out the EBCC-8 Conference for force majeure cases (strikes, fires, terrorist attacks, damages or other fatal occurrences), so long as this arises from a cause not attributable to EBCC, EBCC shall only be obliged to reimburse the payments received subject to deduction of any costs it has incurred in preparing the event.

Bankruptcy or Liquidation
In the event of the organiser becoming bankrupt or entering into liquidation other than for the purpose of restructuring or merger, or has a receiver appointed, the organiser shall be at liberty to terminate immediately the contract with the exhibitor, to cancel the allocation of exhibition space to the exhibitor and to forfeit all sums paid by the exhibitor.

Security and Insurance
Neither the organiser nor its contractors shall be responsible for the safety of any exhibit or other property of the exhibitor or any person. Neither the organiser nor its contractors shall be responsible for the loss, damage or destruction by any cause of the exhibits or other property, or for loss, damage or injury sustained by any exhibits or any other persons. The exhibitor shall indemnify the organiser and its contractors to third persons, as a result of any act or omission of the exhibitor, his staff, agent or personnel hired on a temporary basis to staff the exhibition stand. As the organiser and its contractors will accept no responsibility for any of the foregoing matters, the exhibitor should affect his/her own insurance against any risk of loss due to theft or negligence, damage, injury or liability. The exhibitor agrees not to pursue the organiser for any previously listed risks.

Enforcement of Rules
Applies equally to all. All exhibiting companies must comply with all rules and policies established by EBCC.

Claims Procedures, Place of Performance and Jurisdiction
All claims by the exhibitor against EBCC must be in writing. The maximum time lapse is 3 months from the closure of the Congress. Agreements which deviate from these conditions or from the supplementary regulations must be in writing, facsimile signature suffices. The contract is governed exclusively by Belgian law; the English text is authoritative.

Final Clause
In cases not covered by the regulations in this Invitation to Industry, EBCC interpretation shall be final.
Advertising Space Application Form and Contract

Please complete electronically to avoid misinterpretations & spelling mistakes. If handwritten, use capitals to avoid errors.

Only completed signed forms with credit card details will be accepted.

COMPANY NAME & ADDRESS – the Company name & address as it should appear in official listings, e.g. in Programme Book and printed on Exhibitor Badges.

Company Name: ____________________________________________
Contact Person: ____________________________________________
Address: ___________________________________________________
Postal Code: ____________________ City: ____________________ Country: ____________________
Tel: ____________________ Fax: ____________________ Email: ____________________

COMMUNICATION AGENCY – If you have appointed a third party to act on your Company’s behalf.

Communication Agency Name: ____________________________________________
Contact Person: ____________________________________________
Address: ___________________________________________________
Postal Code: ____________________ City: ____________________ Country: ____________________
Tel: ____________________ Fax: ____________________ Email: ____________________

Advertising

**EBCC-8 ADVANCE PROGRAMME / CALL FOR ABSTRACTS – DISTRIBUTION: 15.000**

- Outside Back Cover* 10.000 EUR
- Inside Front Cover 8.000 EUR

**EBCC-8 PROGRAMME BOOK – DISTRIBUTION: ON SITE TO ALL ATTENDEES**

- Outside Back Cover* 9.500 EUR
- Inside Back Cover 6.500 EUR
- Inside Front Cover 7.500 EUR
- Bookmark 8.000 EUR
- Inside Page (facing table of contents) 7.500 EUR
- Inside Page 3.500 EUR

**EBCC-8 POCKET PROGRAMME – DISTRIBUTION: ON SITE TO ALL ATTENDEES**

- Outside Back cover* 8.000 EUR

**EBCC-9 FIRST ANNOUNCEMENT - DISTRIBUTION: ON SITE TO ALL ATTENDEES**

- First Announcement EBCC-9 8.000 EUR

*No drug related adverts are allowed on the outside back covers of official EBCC publications/collateral.*
INVOICING DATA

• Only one invoice address may be used (if an invoice is subsequently requested using a different address, a 100 EUR admin. fee will be charged).
• In all cases a credit card number must be supplied as payment guarantee.
• All invoices must be settled in full by the payment date indicated in the invoice (30 days) or before the opening of the Conference should this date fall first.
• In the event that an invoice remains unpaid after a settlement date, EBCC reserves the right to deny access to the Conference.

Company or Agency to be invoiced:

Company VAT Number: ________________________________
Purchase Order Number: ________________________________
Contact Person: ________________________________
Address: ________________________________
Postal Code: ____________ City: _____________________ Country: ________________________________
Tel: ____________ Fax: ________________________________ Email: ________________________________

Payment to EBCC will be made by bank transfer (details will be given on the invoice) only (please fill in the following credit card information as guarantee):

☐ Visa ☐ American Express ☐ Euro card/Mastercard
Card Number: ________________________________
Card Holder’s Name: ________________________________
Expiry Date: ________________________________ Control Code: ________________________________

AGREEMENT - I hereby agree to be bound by the EBCC-8 Invitation to Industry and all conditions expressed therein(1).

A summary of the general terms of contract is attached to this document.

Date: _____________________ Contact Name: _____________________ Signature: _____________________

(1) This application is legally binding on the company pending its acceptance in writing by the Organiser.

Advertising Space Application Form and Contract - GENERAL TERMS OF CONTRACT
The following conditions of participation refer to allocation of advertising space by EBCC to companies supporting EBCC-8 insofar as the contractual partners do not reach contrary agreements in writing.

Establishment of Contract
Application is made by completing and returning the Advertising Space Application Form and Contract. Applications will be allocated on a first-come, first-served basis.

Only completed and signed application forms will be taken into consideration. By signing the application form, the company accepts the conditions contained in the Invitation to Industry and any supplementary provisions. Confirmation of the allocation of advertising space by EBCC in writing constitutes establishment of contract between the company and EBCC. An advertising space assignment and an invoice will be sent by Email. The date of the advertising space assignment is considered to be the date of the advertising space allocation. If the contents of the advertising space assignment deviate from the contents of the company’s application, the contract is based on the advertising space assignment issued by EBCC unless the company objects in writing within two weeks after the date mentioned on the advertising space assignment.

Appointed Agencies
• Application for an advertising space must be submitted by the company under whose name each advertising space is to be listed.
• Companies should inform EBCC, in writing, which agency is appointed. Otherwise no request from agencies will be taken into consideration.
• This named agency cannot fully act as if it were the company itself and the company will continue to be held entirely responsible and accountable for activities and services in its name.

Procedure
Applications will be dealt with on a first-come, first-served basis.
Terms of Payment
A first deposit of 30% of the total rate will be sent within 2 weeks following the confirmation. Payment is due within 30 days following the date of the invoice. The balance (70%) is due not later than 15 December 2011. Corresponding invoices will be sent out by ECCO in due time before the deadline for receipt of payment. If charges are not paid within the prescribed time, item will be released and any loss incurred by the organiser by such non-payment shall be made good by the defaulting company.

Value Added Tax
With the introduction of the new European VAT law (Directive 2008/8/EC; article 3 concerning the amendment of articles 53 and 54 of Directive 2006/112/EC), which is such a effect, in January 2011, ancillary services relating to cultural, artistic, sporting, scientific, educational, entertainment or similar activities, such as fairs and exhibitions, including the supply of services of the organisers of such activities, are no longer subject to VAT in the country where the event is taking place when supplied to taxable persons, but are subject to VAT where the customer has established his business (Reverse Charge). However, according to the new article 53 of Directive 2006/112/EC, the supply of registrations is still subject to VAT in the country where the event is taking place, even when supplied to taxable persons.

Cancellation Policy
A company cancelling his advertising space after his official application has been accepted will be liable to pay the following fees:

- If the advertising space cannot be reallocated to another company
- 25% of the total rate, if the cancellation request is received in writing by 29 July 2011
- 50% of the total rate, if the cancellation request is received in writing by 15 December 2011
- 100% of the total rate, if the cancellation request is received in writing after 15 December 2011.

- If the advertising space can be reallocated to another company, the exhibitor will receive a full refund of deposits paid, less administrative fees of 10% of the total rental rate, with a minimum of 250 EUR.

Administration Fees/Invoicing Changes
Invoices will be addressed according to the Invoicing Data provided by the Company. Please note, if a billing change is requested (i.e. company name change, or address change), an Administration fee of 100 EUR (excl. VAT) will be charged to the company.

Indebtedness
Payments not received by the first day of the Conference (Wednesday 21 March 2012) will be subject to a 10% penalty fee.

Refunds
Any refunds of deposits paid will be made after the conference but not later than 30 June 2012. The exhibitor will not be entitled to any interest that the organiser may have derived from deposits made by the exhibitor. All bank charges, including sender’s and receiver’s charges, resulting from a refund related to cancellation or reduction of exhibition space will be at the charge of the exhibitor.

Postponement or Abandonment
The organiser reserves the right to postpone the Conference including the technical exhibition, or to transfer it to another site, if unforeseen circumstances warrant such action. In case of cancellation of the event, EBCC reserves the right to cancel without notice or compensation the EBCC-8 Conference in the event of force majeure cases (strikes, fires, terrorist attacks, damages or other such fatal occurrences). In such instances, EBCC is freed of all responsibility.

Limitation of Liability of EBCC
In the event of it being impossible for EBCC to carry out the EBCC-8 Conference through force majeure cases (strikes, fires, terrorist attacks, damages or other fatal occurrences), so long as this arises from a cause not attributable to EBCC, EBCC shall only be obliged to reimburse the payments received subject to deduction of any costs it has incurred in preparing the event.

Bankruptcy or Liquidation
In case the exhibitor becomes bankrupt or enters into liquidation other than for the purpose of restructuring or merger, or has a receiver appointed, the organiser shall be at liberty to terminate immediately the contract with the exhibitor, to cancel the allocation of exhibition space to the exhibitor and to forfeit all sums paid by the exhibitor.

Security and Insurance
Neither the organiser nor its contractors shall be responsible for the safety of any exhibit or other property of the exhibitor or any person. Neither the organiser nor its contractors shall be responsible for the loss, damage or destruction of any exhibit or other property or for loss, damage or injury sustained by any exhibits or any other persons. The organiser shall indemnify the organiser and its contractors to third persons, as a result of any act or omission of the exhibitor, his staff, agent or persons hired on a temporary basis to staff the exhibition stand. As the organiser and its contractors will accept no responsibility for any of the foregoing matters, the exhibitor should take his own insurance against any risk of loss due to theft or negligence, damage, injury or liability. The exhibitor agrees not to pursue the organiser for any previously listed risks.

Enforcement of Rules
Applies equally to all.
All companies that confirmed advertising space must comply with all rules and policies established by EBCC.

Claims procedures, place of performance and jurisdiction
All claims by the exhibitor against EBCC must be in writing. The maximum time lapse is 3 months from the closure of the Congress. Agreements which deviate from these conditions or from the supplementary regulations must be in writing; facsimile signature suffices. The contract is governed exclusively by Belgian law; the English text is authoritative.

Final Clause
In cases not covered by the regulations in this Invitation to Industry, EBCC interpretation shall be final.
Sponsorship Application Form and Contract

- Accrued points priority will only be applied to requests received before 30 June 2010.
- Please complete electronically to avoid misinterpretations & spelling mistakes. If handwritten, use block capitals to avoid errors.
- Only completed signed forms with credit card details will be accepted.

COMPANY NAME & ADDRESS – the Company name & address as it should appear in official listings, e.g. in Programme Book and printed on Exhibitor Badges.

Name: ____________________________
Contact Person: ____________________
Address: __________________________
Postal Code: __________ City: __________ Country: __________________
Tel: ___________________________ Fax: ___________________________ Email: ___________________________

COMMUNICATION AGENCY – If you have appointed a third party to act on your Company’s behalf.

Name: ____________________________
Contact Person: ____________________
Address: __________________________
Postal Code: __________ City: __________ Country: __________________
Tel: ___________________________ Fax: ___________________________ Email: ___________________________

We wish to reserve the following sponsorship item:

<table>
<thead>
<tr>
<th>CONFERENCE MATERIALS</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference Bags</td>
<td>8,500 EUR</td>
</tr>
<tr>
<td>Conference Pens &amp; Notepads</td>
<td>6,000 EUR</td>
</tr>
<tr>
<td>Public Transportation Passes</td>
<td>20,000 EUR</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CONFERENCE SERVICES</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Messaging Screens (throughout the Conference centre)</td>
<td>20,000 EUR</td>
</tr>
<tr>
<td>Screensaver Branding in Internet Zone (10 computers)</td>
<td>17,500 EUR</td>
</tr>
<tr>
<td>Wifi Internet Access</td>
<td>10,000 EUR</td>
</tr>
<tr>
<td>Water Dispensers (10 dispensers)</td>
<td>5,000 EUR</td>
</tr>
</tbody>
</table>
INVOICING DATA

- Only one invoice address may be used (if an invoice is subsequently requested using a different address, a 100 EUR admin. fee will be charged).
- In all cases a credit card number must be supplied as payment guarantee.
- All invoices must be settled in full by the payment date indicated in the invoice (30 days) or before the opening of the Conference should this date fall first.
- In the event that an invoice remains unpaid after a settlement date, EBCC reserves the right to deny access to the Conference.

Company or Agency to be invoiced:

Company VAT Number: ________________________________
Purchase Order Number: ______________________________
Contact Person: ______________________________________
Address: __________________________________________
Postal Code: __________ City: __________ Country: _________
Tel: __________ Fax: __________ Email: __________________

Payment to EBCC will be made by bank transfer (details will be given on the invoice) only (please fill in the following credit card information as guarantee):

- [ ] Visa
- [ ] American Express
- [ ] Euro card/Mastercard

Card Number: ______________________________
Card Holder's Name: __________________________
Expiry Date: __________ Control Code: ___________

AGREEMENT - I hereby agree to be bound by the EBCC-8 Invitation to Industry and all conditions expressed therein(1).

A summary of the general terms of contract is attached to this document.

Date: __________ Contact Name: __________ Signature: __________

(1) This application is legally binding on the company pending its acceptance in writing by the Organiser.

Sponsorship Application Form and Contract - GENERAL TERMS OF CONTRACT

The following conditions of participation refer to allocation of advertising space by EBCC to companies supporting EBCC-8 insofar as the contractual partners do not reach contrary agreements in writing.

Establishment of Contract

Application is made by completing and returning the Advertising Space Application Form and Contract. Applications will be allocated on a first-come, first-served basis.

Only completed and signed application forms will be taken into consideration. By signing the application form, the company accepts the conditions contained in the Invitation to Industry and any supplementary provisions. Confirmation of the allocation of sponsorship by EBCC in writing constitutes establishment of contract between the company and EBCC. A sponsorship assignment and an invoice will be sent by Email. The date of the sponsorship assignment is considered to be the date of the advertising space allocation. If the contents of the sponsorship assignment deviate from the contents of the company’s application, the contract is based on the sponsorship assignment issued by EBCC unless the company objects in writing within two weeks after the date mentioned on the advertising space assignment.

Appointed Agencies

- Application for sponsorship must be submitted by the company under whose name each sponsorship item is to be listed.
- Companies should inform EBCC, in writing, which agency is appointed. Otherwise no request from agencies will be taken into consideration.
- It is not the role of any given agency to make initial enquiries or reservations with EBCC independently of the company.
- The company is responsible for communicating these regulations to its staff and its appointed agencies.
- This named agency cannot fully act as if it were the company itself and the company will continue to be held entirely responsible and accountable for activities organising in its name.

Procedure

- Application
  - Applications will be dealt with on a first-come, first-served basis.
Terms of Payment
A first deposit of 30% of the total rate will be sent within 2 weeks following the confirmation. Payment is due within 30 days following the date of the invoice. The balance (70%) is due not later than 15 December 2011. Corresponding invoices will be sent out by ECCO in due time before the deadline for receipt of payment. If charges are not paid within the prescribed time, item will be released and any loss incurred by the organiser by such non-payment shall be made good by the defaulting company.

Value Added Tax
With the introduction of the new European VAT law (Directive 2008/8/EC, article 3 concerning the amendment of articles 53 and 54 of Directive 2006/112/EC), which is such a change. In accordance, all ancillary services relating to cultural activities, such as fairs and exhibitions, including the supply of services of the organisers of such activities, are no longer subject to VAT in the country where the event is taking place when supplied to taxable persons, but are subject to VAT where the customer has established his business (Reverse Charge). However, according to the new article 53 of Directive 2006/112/EC, the supply of registrations is still subject to VAT in the country where the event is taking place, even when supplied to taxable persons.

Cancellation Policy
An exhibitor cancelling his sponsorship after his official application has been accepted will be liable to pay the following fees:

- If the sponsorship cannot be reallocated to another company:
  - 25% of the total rate, if the cancellation request is received in writing by 29 July 2011
  - 50% of the total rate, if the cancellation request is received in writing by 15 December 2011
  - 100% of the total rate, if the cancellation request is received in writing after 15 December 2011
- If the sponsorship can be reallocated to another company, the exhibitor will receive a full refund of deposits paid, less administrative fees of 10% of the total rental rate, with a minimum of 250 EUR.

Administration Fees/Invoicing Changes
Invoices will be addressed according to the invoicing data provided by the Company. Please note, if a billing change is requested (i.e. company name change, or address change), an administration fee of 100 EUR (excl. VAT) will be charged to the company.

Indebtedness
Payments not received by the first day of the Conference (Wednesday 21 March 2012) will be subject to a 10% penalty fee.

Refunds
Any refunds of deposits paid will be made after the conference but not later than 30 June 2012. The exhibitor will not be entitled to any interest that the organiser may have derived from deposits made by the exhibitor. All bank charges, including sender’s and receiver’s charges, resulting from a refund related to cancellation or reduction of exhibition space will be at the charge of the exhibitor.

Postponement or Abandonment
The organiser reserves the right to postpone the Conference including the technical exhibition, or to transfer it to another site, if unforeseen circumstances warrant such action. In such instances, the organiser shall be at liberty to terminate immediately the contract with the exhibitor, to cancel the allocation of exhibition space to the exhibitor and to forfeit all sums paid by the exhibitor.

Limitation of Liability of EBCC
In the event of it being impossible for EBCC to carry out the EBCC-8 Conference through force majeure cases (strikes, fires, terrorist attacks, damages or other such fatal occurrences), so long as this arises from a cause not attributable to EBCC, EBCC shall only be obliged to reimburse the payments received subject to deduction of any costs it has incurred in preparing the event.

Bankruptcy or Liquidation
In case the exhibitor becomes bankrupt or enters into liquidation other than for the purpose of restructuring or merger, or has a receiver appointed, the organiser shall be at liberty to terminate immediately the contract with the exhibitor, to cancel the allocation of exhibition space to the exhibitor and to forfeit all sums paid by the exhibitor.

Security and Insurance
Neither the organiser nor its contractors shall be responsible for the safety of any exhibit or other property of the exhibitor or any person. Neither the organiser nor its contractors shall be responsible for the loss, damage or destruction by any cause of the exhibits or other property, or for loss, damage or injury sustained by any exhibits or any other persons. The exhibitor shall indemnify the organiser and its contractors to third persons, as a result of any act or omission of the exhibitor, his staff, agent or personnel hired on a temporary basis to staff the exhibition stand. As the organiser and its contractors will accept no responsibility for any of the foregoing matters, the exhibitor should affect his own insurance against any risk of loss due to theft or negligence, damage, injury or liability. The exhibitor agrees not to pursue the organiser for any previously listed risks.

Enforcement of Rules
Applies equally to all.
All companies that confirmed sponsorship must comply with all rules and policies established by EBCC.

Claims procedures, place of performance and jurisdiction
All claims by the exhibitor against EBCC must be in writing. The maximum time lapse is 3 months from the closure of the Congress. Agreements which deviate from these conditions or from the supplementary regulations must be in writing; facsimile signature suffices. The contract is governed exclusively by Belgian law, the English text is authoritative.

Final Clause
In cases not covered by the regulations in this Invitation to Industry, EBCC interpretation shall be final.
Conference Committees

Organising Committee

D. Cameron (United Kingdom) **EBCC-8 Chair**
E. Bergsten-Nordström (Sweden) **EBCC-8 Co-Chair**
A. Fourquet (France) **EBCC-7 Chair**
M. Gnant (Austria) **Chair, National Organising Committee**
M. Piccart (Belgium) **Representative BCWG- vzw**
E. Rutgers (The Netherlands) **Representative BCWG- vzw**

Programme Committees

Executive Scientific Committee

D. Cameron (United Kingdom) **Conference Chair**
E. Bergsten-Nordström (Sweden) **Conference Co-Chair**
B. Borisch (Switzerland)
J.W. Coebergh (The Netherlands)
A. Di Leo (Italy)
M. Dixon (United Kingdom)
A. Fourquet (France)
M. Gnant (Austria)
I. Kunkler (United Kingdom)
S. Loiabl (Germany)
M. Piccart (Belgium)
E. Rutgers (The Netherlands)
P. Skaane (Norway)
T. Sørlie (Norway)
F. Symmans (USA)
M. van de Vijver (The Netherlands)
S. Verma (USA)
Y. Wengström (Sweden)

Scientific Advisory Committee

**Representatives EUROPA DONNA**
G. Abela (Malta)
A. Bonifacino (Italy)
S. Erdem (Turkey)
I. Kössler (Sweden)
G. Maistruk (Ukraine)
M. Miklavčič (Slovenia)
A. Scharpantgen (Luxembourg)
E. Tomberg (Estonia)
E. Verschuur (The Netherlands)
N. Zernik (France)

**Representatives EORTC – BCG**
S. Bianchi (Italy)
H. Bonnefoi (France)
E. Brain (France)
F. Cardoso (Portugal)
L. Cataliotti (Italy)
T. Cufer (Slovenia)
R. Iggo (France)
J. Jassem (Poland)
J. van der Hage (The Netherlands)
H. Westenberg (The Netherlands)

**Representatives EUSOMA**
U. Bick (Germany)
M. Castiglione (Switzerland)
E. Gustafsson (Sweden)
T. Kuhn (Germany)
F. Macneill (United Kingdom)
A. Ponti (Italy)
P. Regitnig (Austria)
F. Sardanelli (Italy)
C. van Asperen (The Netherlands)
E. Van Limbergen (Belgium)

Advisors from Asia/Australia

B. Chua (Australia)
M. Toi (Japan)
F. Boyle (Australia)
M. Bhattacharya (India)
J. Chen (China)

National Organising Committee

M. Gnant **Chair**
R. Bartsch
P. Dubsky
S. Eisenburger
M. Filipits
F. Fitzal
R. Greil
E. Handl-Zeller
T. Helbich
R. Jakesz
M. Knauer
C. Marth
C. Singer
G. Steger
C. Zielinski
See you in Vienna for the next European Breast Cancer Conference

21-24 March 2012

For additional information please contact:
Mr. Bruno De Man
Corporate Marketing Manager
ECCO – the European CanCer Organisation
Avenue E. Mounier 83
B-1200 Brussels
Belgium

Tel: +34 2 775 02 04
Fax: +32 2 775 02 45
Email: bruno.deman@ecco-org.eu
Website: www.ecco-org.eu